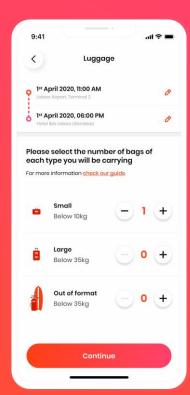
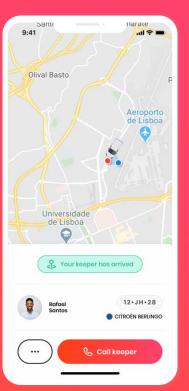
# LUGGit

Enjoy every moment of your travel, without luggage

4,8 rating in all platforms











Airbnb managers don't know how to deal with guests' requests to check-in earlier or check-out later

How we travel is **changing**.

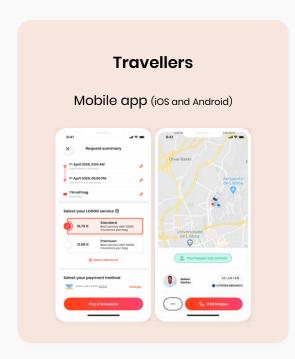
The luggage constrains are not.

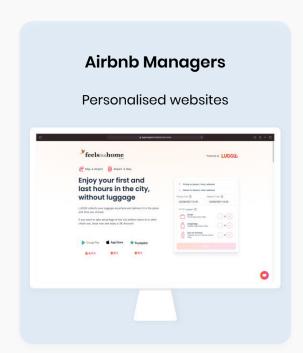
Travellers waste precious time carrying luggage before check-in or after check-out

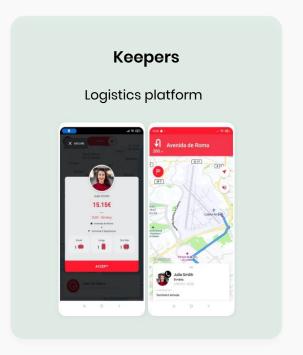


# The all-in-one marketplace

LUGGit is a real-time luggage pick-up and delivery service performed by independent drivers (Keepers)







# Mobile app

#### For travellers

Request a Keeper in real-time to collect their luggage where they want and deliver it at the place and time they choose



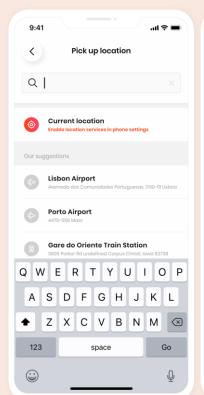
Select the pick and drop locations

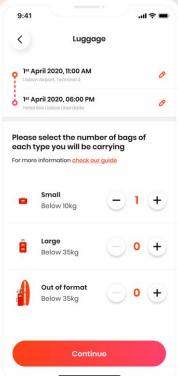


Select the delivery hour



Access the information in real-time



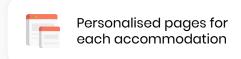




# Personalised websites

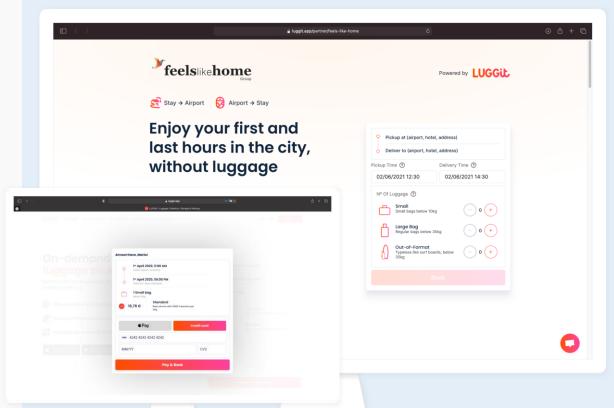
#### For Airbnb managers

Are **integrated into their communications** so that guests can book the service



Guests access all the information

Guests can book the service and pay directly



# Logistic platform

#### **For Keepers**

Use it to perform the collection and delivery of luggage, allowing them to manage all logistics details



Multiple pick-ups in the same route

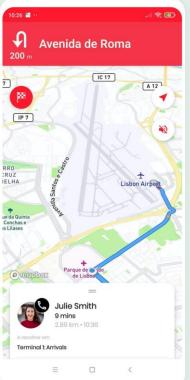


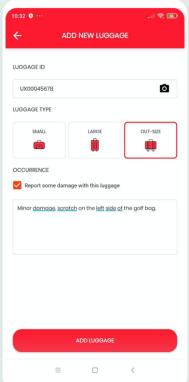
Performance-based optimisation



No exclusivity



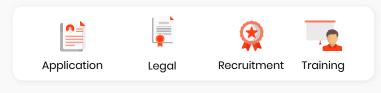




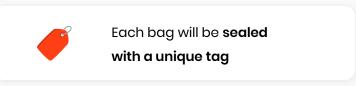
# We move luggage, but deliver trust

Our main priority is to provide a reliable, trustable and secure experience

#### **Keepers Recruitment Process**



#### Tags



#### Luggage insurance



#### Our Keepers and Customers



### Our revenue model

Works as revenue-share and has an average price of 20€



Number and Type of Luggage

**2,40€ - 4,80€** (per bag)



**Storage Hours** 

3,50€ - 7,00€ (1st day)



**Distance** 

0,23€/kM

Other Variables

Multiple days storage,
Premium insurance,
Airport fee



**LUGGit** 

30%

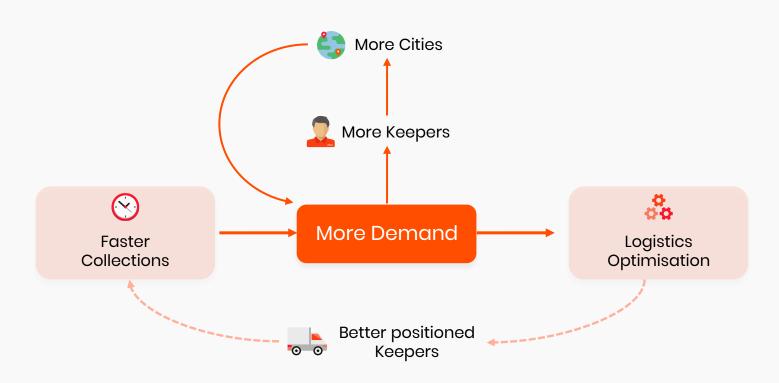


Keeper

70%

## Network effect framework

The more customers we have, the more Keepers will be willing to work with us, and therefore allow us to expand



# The opportunity lies in the growth of travel

Travelers demand flexibility and the short-term rental market is booming

By 2030, there will be 1800M international tourist arrivals\*

64% will travel by mass transportation means\*\* and 75% will be Millenials\*\*\*

60% of who have ever **booked on Airbnb** are millennials with a YOY growth rate of 128%\*\*\*



# The other companies in the market

Both sides lack in providing the expected experience in today's world

#### Network of physical luggage storages



- No mobility
- No differentiation between them
- Lack of innovation

#### Airlines luggage check-in



- No scalability
- Airline sector hard to move fast
- No real-time logistics optimization

# Our value proposition is clear

LUGGit is flexible, convenient and scalable - adapted to today's expectations



- Real-time pick-up and delivery
- Scalable business model
- Scale first, add integrations later



Found this app by chance the day before leaving Lisbon. It's easy and incredibly convenient to use! It saved us from the hassle of either finding a luggage locker facility in the city or having to lug around our bags all day. The pick-up was right on time and the delivery at the end of the day was smooth as butter! When in Lisbon or Porto, USE THIS SERVICE! Seriously, you'll thanks me... And LUGGit.

\*\*\*\*

#### Featured in:









# Even though, competition is fundable...

Understanding how much money were raised by companies that don't provide the best experience help us see the value of our opportunity

	Radical Storage	LUGGAGE HERO (**)	[ <mark>♥</mark> ] Stasher	<b>©</b> nannyb <u>ag</u>	airportr	pop
Total Funding	2.5M€	3.4M€	4.9M€	2M€	16.6M€	4.3M€
Cities	350	45	650	500	1	7
1 Founding year	2016	2016	2015	2016	2012	2017

- \* 2019 data
- All data refers to 2020

## What distinguishes us is excellence

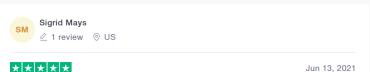
We are obsessed about our customers' experience – we know it is all about trust





#### Big recommendation:)

I've never used an app for my luggage before. In the beginning I was even a bit unsure about it, but then from the 1st contact on, the team of Luggit was so trustful, friendly and professional. Everything worked out really well (gave them my luggage for more than 2 weeks). I can really recommend the app and will definitely use it again! Thanks Luggit, you are great:)



#### Best service

Best service, I had in a long time. I arrived at the airport in the afternoon and was in a time crunch to go sightseeing. They met me at the airport and took my luggage and I didn't have to deal with it until I arrived at the hotel at 10 pm. And the price was very reasonable. The service is very reliable and secure. Olavo my suitcase handler was amazing. He was very friendly and respectful. I recommend LUGGit to anybody, who needs luggage stored!





#### This is so good

Didn't know about this service, but this is great!

Airbnb host told us about it. App and website work great, driver was right on time and we even could follow him on his way to us.

Bags were there at the pick up point hours later, so we could spend the whole day without our big bags in the city Lisbon.



#### ★★★★ Amazing service!

Great experience. Excellent and detailed customer service, it could not have been better. I hope they expand to other countries soon.

Sep 13, 2021

We arrived quite early, and this service was recommended by our Airbnb host as the apartment was not available yet. The initial contact was via the app, but then all communication happened via WhatsApp, which was really helpful. Pickup and delivery where timely.

Highly recommended!



# Explosive growth since the 1st signs of recovery (Jun. - Oct. 2021)

We saw this coming. We took time during the pandemic to hire key people and develop technology



## We've been able to execute fast

October marks the launch of LUGGit first international city, Vienna

Jul - Oct 2019

Portugal Ventures

Dec 2019 Jan 2020



Dec 2020



Oct 2021



Launch

in Lisbon and Oporto

Pre-seed round 400k€ led by **Portugal Ventures** 

2nd Most Innovative Solution in the World By UNWTO

Seal of Execellence By the European

Commission

International **Expansion** to Vienna

**Institutional Partners** 

**Awards** 





















# Founders

#### **Team**

We're an **energetic** team that has been working together for the past 5 years, with **industry background**, **complementary skills** and **vision to succeed** (LinkedIn profiles in the names)



<u>Ricardo Figueiredo</u>

CEO

Graduated in Marketing. Founded a
Guesthouse in 2017 and co-founded
a startup. Member of Global
Shapers, an initiative from the World
Economic Forum



Diogo Correia

COO

PhD finalist in Logistics and Operations Management. Worked as Smart Cities and Innovation Manager. Holds a MSc. degree in Engineering and Industrial Management



João Pedrosa

CTO

10 years of experience in Mobile Apps development. Worked as Product Champions and Project Manager. Holds an MSc. Degree in Information Systems. Co-founded multiple startups



**Hugo Fonseca** 

Head of Development

Graduated in Systems
Programming. He has more than 5
years of experience in Web and
Frontend Development, and
Architecture/Infrastructure



Miguel Barbosa
Portugal Ventures Board
Member representative





Daniel Araújo
Group Product Manager at
OutSystems and former
CEO of Attentive.us



Eunice Ribeiro
Director of EC R&I
Policy and Strategy
at i2CAT Foundation

# Our vision is to build an end-to-end luggage-free travel experience

# And this is how we're going to achieve it

First, scale and build a recognizable brand. Second, integrate airlines and other players

Seed (2021 - 2023)

**International Expansion** 

- Product market-fit
- Improve unit economics
- Brand recognition

Series A (2023 – forward)

Close the gap between cities

- Scale means attractiveness
- Improve customer experience
- Industry recognition

#### The Ask

We're raising a seed round until Q1 2022

1600 000,00€

500 000,00 € already secured

**Business Development** 

3 new European cities
Hire 11 new people

**Tech Development** 

Native apps release
Logistics Infrastructure Up and Running

# Let's talk?

Ricardo Figueiredo – Co-founder, CEO

→ ricardo.figueiredo@luggit.app

