



16th Annual Rutherford Multicultural Festival

Saturday, May 18, 2019, 12pm to 6pm

(Rain Date: Sunday, May 19th)

Founded in 1964, the Rutherford Civil Rights Commission hosts the Annual Rutherford Multicultural Festival. Now in its 16th year, the beloved community event celebrates diversity through music, dance, food, crafts, vendors and entertainment. The festival takes place in Lincoln Park, admission is always free, and our website is RutherfordTogether.com. Event sponsors help make the festival possible! Our amazing sponsors receive publicity at the event as appreciated super supporters of the local community ☺

SPONSOR FORM

Sponsor Name As It Should Appear: _____

Contact: _____ Address: _____

Cell Phone: _____ Email: _____

_____ **Main Event Sponsor (\$2,000)**

Featured in all event publicity, including main Bandshell Banner on event day & town event banner seen by approx 200,000 people during the two weeks before the event, and in announcements at the entertainment stage throughout the day. Will receive a full-page color ad on the back cover of the official event book.

_____ **Gold Event Sponsor (\$1,000)**

Featured on entertainment stage mini Bandshell Banner on event day & in announcements at the entertainment stage throughout the day. Will receive a full-page color ad in the front of the event book.

_____ **Children of the World Sponsor (\$500)**

Will receive a full-page color ad in the official event book, name recognition on signage at the Children's Activity Area, and through announcements at the entertainment stage throughout the day.

_____ **Talent Sponsor (\$250)**

Will receive a half-page color ad in the official event book, name recognition on signage at the main entertainment stage, and through announcements at the entertainment stage throughout the day.

_____ **Individual or Family Booster (\$10)**

Will receive name recognition in one line in the official event book

AD NOTE: ALL ADS MUST BE SENT READY FOR THE PROGRAM BOOK

_____ **Program Book: Full Page Colored Ad (\$150)**

_____ **Program Book: Half Page Colored Ad (\$75)**

_____ **Program Book: ¼ Page Colored Ad (\$50)**

_____ **Merchant Gift Card and/or Basket Donation For Raffle**

Describe Raffle Donation:

PAYMENT: Send check or money order (NO CASH) with this form by April 1, 2019 to:
The Rutherford Multicultural Festival c/o Borough of Rutherford 176 Park Ave, Rutherford, NJ 07070
*****THEN Email RMulticulturalSponsor@gmail.com with a digital logo (all sponsors), and a clear large ad (if you purchased ad space)*****