

The Rutherford Business Project was formed in 2019 and is composed of business owners in town who work together with volunteers that are dedicated to promoting the improvement and ongoing development of our business districts. We are a 501 c3 organization. The RBP believes now is the time to do all we can for our local businesses who are not permitted to operate. We love the outpouring of patronage to our local restaurants and essential businesses and would like to extend that same support to those not open. Each and every business is essential to the livelihood of our town and a well-rounded, supported town keeps Rutherford desirable. Residents will want to pick up and do the things they did before all of this, so these businesses need your help. Without the foresight and encouragement, the business districts will be no more. These non-essential businesses donate to the many fundraisers that take place year after year, support families, and quietly do the work of bringing the town together without the fanfare. They are the same businesses in which owners live in town, whose children play with your children, and help with town wide events. Some are completely dependent on their stores and cannot collect unemployment. They are the center of our community and they are suffering.

The Rutherford Business Project has launched the following two initiatives. We have begun organizing gift certificates to those Rutherford businesses that we all know and love and that have been deemed as non-essential. For this program, a master has been prepared for each business and when the business reopens, purchasers will be able to use the gift certificates. While we realize that gift certificates purchased now may no longer be accepted if a business closes, the RBP is willing to refund all money if that occurs. Alternatively, you may request it be donated to a business still in operation. While we may not be able to give the money to the businesses at this time, we believe once they reopen, the money will help alleviate some of the burden. The closed business list is below. If we have inadvertently left any off the list, please feel free to let us know. We accept Venmo. The RBP will not be taking any money for this initiative and all money will go directly to the businesses.

Our other project is focused on supporting our first responders (EMT, police, ambulance, fire, DPW) by creating care packages. Donations will help to fund gift certificates and products that will be included in the care packages. These baskets will be delivered to each facility/unit. The money collected will be immediately used to purchase products and gift certificates from all of the businesses who are currently closed and deemed as non-essential.

Rutherford businesses need your support. If you have any input or know of any other businesses deemed non-essential that we should add to our list, please do not hesitate to let us know. We can be found on Facebook or you can email kgw@poofyorganics.com.

Ames Barber Shop
Bckstage Performing Arts Center
Bijou Nail
Board and Brush Creative Studio
Center Cinemas
Central Barber Shop
Cliffhanger Productions
Corbo Jewelers
Country Whimsey
European Wax Center
Fabulous Stylz
Fire Shaper
Fun-Ghoul Costume
Garden State Ballet
G-Force Fitness
Grace Honey Spa
Hair by Mare
Kim's Nail & Hair on the Avenue
International Martial Arts of Rutherford
Invision Optics
Jennifer Layne Acupuncture
Joint Health Physical Therapy
Logic Repairs
Mougel Tailoring
Nail Art
Nail Plaza
Nitu's Threading Salon
Park Ave Nails
Planet Sun Tanning
Rich's Hair Salon

Royal Foot Spa
Rutso's Barber Shop
Salon Valerie
Sara's Boutique
Steve's Coin & Stamp Shop
The DoJo
The Park Conservatory
Toddlers in Motion
Total Cuts
Union Nail
Union Haircutters & Planet Kidz
Young nail
Zig Zag Hair Salon