

April 29, 2022

From the Desk of Mayor Frank Nunziato

Last night, some of my council colleagues and I had the pleasure of attending a marketing class at Bergen Community College's Lyndhurst campus in which students created a mock marketing campaign for the Borough of Rutherford.

As part of the assignment, the students were required to visit Rutherford, document all it has to offer and build an entire marketing plan as if they had been hired by the Borough to create a tourism campaign.

I believe I can speak for my colleagues when I say we were blown away by what these students, most of whom have no connection to Rutherford, were able to see by taking a close look at our town. They were asked to pretend like they were tourists in a new city and really explore Rutherford and understand what we have here, then translate that to an inviting campaign. It was a huge undertaking for them, and it was really refreshing to see that someone unfamiliar with our town can be excited about all that Rutherford has to offer. I hope to be able to share their presentation in the future. I'd like to thank their professor, Justin Watrel, for choosing Rutherford as their assignment.

As the nice weather approaches, we will be resuming Walks To School with the Mayor in May. I'd like to thank the Recreation Department, the Green Team and our schools for making these mornings happen. Now that my own children are grown, I really enjoy the opportunity to meet young families and see what Rutherford means to them.

I'm also excited to announce dates for the 2022 Family Bike Rides with the Mayors Wellness Campaign, Green Team and Recreation Departments. The first one will be Monday, May 16th starting from Lincoln Park at 6:30pm. Each ride will be a short (app. 2 mile) loop beginning and ending at the same location.

I'd like to invite everyone to TreeFest '22 tomorrow. This annual event is hosted by the Shade Tree Commission and is sure to be a great success tomorrow at Lincoln Park from 12-5pm. Special thanks to Commission member Steve Addeo for securing all the participants. Please join us at 12:15 to congratulate the Rutherford High School Academic Decathlon State Champion Team! I'd also like to thank everyone who has signed up to be part of the Green Team's Community Clean-Up Day tomorrow morning. I'm really looking forward to see our residents out enjoying these events tomorrow. Hope to see you there!

Sincerely,
Mayor Frank Nunziato

Primary Election Information

2022 NJ Primary Election
Tuesday, June 7, 2022
Polls Open 6:00 a.m. - 8:00 p.m.
For more information visit the Voter Information page on the Borough Website

The Rutherford Shade Tree Commission presents

Rutherford Tree Fest '22

An Arbor Day Craft & Food Festival celebrating the Borough of Trees

SATURDAY, APRIL 30, 2022
12 - 5 PM • LINCOLN PARK

across from Borough Hall
at 176 Park Ave. Rutherford

FEATURING:

- EDUCATIONAL BOOTHS
- TOY & CRAFT VENDORS
- FOOD & DRINK
- BEER GARDEN
- LIVE MUSIC
- And much more family-friendly fun!

RAIN DATE: SUNDAY MAY 1



Homestead Rebate adjusted bills were mailed April 1st to property owners who received the credit. 2nd quarter property tax payments are due May 1st with a grace period to May 10th.

The Tax Collector's office is open to the public to make payment in person, however, we also have a Drop Box to the left of the Donaldson Avenue entrance door that is available 24/7 or you can pay online through the Borough website www.rutherfordboronj.com



Looking for Summer Camp Counselors & Counselors In Training
rutherfordboronj.com/departments/recreation
for more information

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The Rutherford REPORT

rutherfordboronj.com



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Recreation Department & Public Events:

At Monday's meeting, the Council accepted the resignation of Recreation Director Jessica Lezcano. I'd like to thank Jessica for her service to our community. During her time here Jessica always brought a unique, positive and cheerful perspective to Rutherford's programming. My colleagues and I would like to wish her the best of luck in her next chapter.

The Borough is applying for an open space grant for the total renovation of the Memorial Field Tennis Courts.

We also awarded a contract on Monday to re-do the basketball courts and convert the old tennis courts to pickleball courts at Tamblin Field as well as authorized the contract for the Farmer's Market to return in July.

Street closures for the Chamber of Commerce Holiday Parade on November 26th were also authorized on Monday.

Due to lack of interested participants, the Downhill Derby has unfortunately been cancelled for this year.

Shade Tree Commission:

Rutherford is the recipient of a \$50,000 grant as part of the NJ DEP's program to promote the stewardship of urban and community trees and forests throughout New Jersey. Funding for the 2021 grants comes from the "Treasure Our Trees" state license plate sales and the New Jersey Forest Service No Net Loss Compensatory Reforestation Program. Read more here: https://nj.gov/dep/newsrel/2022/22_0012.htm

Councilman Matthew Cokeley mcokeley@rutherfordboronj.com

Rutherford Fire Department

Applications and requirements to be a Firefighter and Junior Firefighter are now available on the Borough website. <https://www.rutherfordboronj.com/departments/fire-department/>

Councilman Tom Mullahey tmullahey@rutherfordboronj.com

RPD:

On Monday we awarded the contract to the company that will install the new parking meter heads that will accept quarters, credit cards and payment via phone app. Even with anticipated supply chain issues, we expect to have these meters installed this summer.

We also passed on second read the installation of angled parking on The Terrace. By optimizing the space available, we will create 4 additional parking spots, one of which will be a dedicated 15 minute spot.

Additionally, in the next week or two we expect to convert the existing no parking zone at 106 Park Ave into three usable parking spaces. I'd like to thank the DPW for moving this project along in preparation of patrons visiting Park Ave as the nice weather approaches.

Councilman Ray Guzmán rguzman@rutherfordboronj.com

Stay Up to Date with Library News

The Friends of the Rutherford Library will host a used book sale in the library's auditorium on Friday, April 29; Saturday, April 30; and Monday, May 2. Stop by and shop to support the library and get some great deals!

The Rutherford Library Foundation's Annual Gala is back after a 2-year hiatus! Join us on May 14 at Il Villaggio as we honor Mayor Frank Nunziato for his leadership during the pandemic, as well as his steadfast support of the library. All proceeds benefit Rutherford Public Library. Purchase your tickets online or at the library: <https://www.eventbrite.com/e/rutherford-public-library-foundation-gala-tickets-304201614217>

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Now Livestreaming!**

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