

# DRIVE SMART—WALK SMART—BE STREET SMART



STOP FOR PEDESTRIANS



OBEY SPEED LIMITS



WAIT FOR THE WALK



USE CROSSWALKS



HEADS UP, PHONES DOWN

**STREETSMART**  
BeStreetSmartNJ.org

TOWARD **ZERO** DEATHS

## Help Make Rutherford's STREETS SAFER!

Join us for the Street Smart NJ Kickoff

**WHEN:** Monday, October 22, 2018 at 11 a.m.

**WHERE:** The Williams Center Plaza, Rutherford, NJ

The Borough of Rutherford will kick off its month-long **Street Smart NJ** pedestrian safety campaign with a news conference in partnership with EZ Ride Transportation

Management Association and the North Jersey Transportation Planning Authority. The event will highlight steps drivers and pedestrians can take to make our roads safer.

Visit [BeStreetSmartNJ.org](http://BeStreetSmartNJ.org) to learn more about the campaign.

