



The Borough of
RUTHERFORD
New Jersey

**Summer
2021**

Seasonal Sponsorship Program

Making Memories Together

Last year, one generous benefactor made a single large donation in a time of crisis to cover the costs of 10 Dining Out nights, supporting our restaurants and creating a space for Rutherford to gather.

What can the entire community can do when we each contribute a little?

With your help, this summer we can have
additional, community-oriented

Dining Out Nights

and offset the costs of the popular

Summer Concert Series

that can regularly draw hundreds nightly, provide a much
needed common place for adults and children alike
to gather, boost our local economy and make lasting
memories of Rutherford.

Grassroots Sponsorships & Recognition Opportunities

Available for Individuals, Families and
In Honor/Memory Of in the denominations of:

Gray \$100 • Navy \$250 • Silver \$500

Corporate Sponsorships

& Recognition Opportunities Available in the
denominations of:

Bronze \$1,000 • Gold \$2,500 • Platinum \$5,000

Recognition Opportunities can include mentions on:
Borough Website, Social Media Event Posts, Social Media Paid Ads
Signage at Event including Banners and Table Tents
Borough Annual Report, Shout Out from DJ or Band at Event

Deadline to participate June 15

**For more information, contact
communications@rutherfordboronj.com**

Events that are free to the public are vital to the health of
our local economy. Not only do they offer a greater sense
of community to our residents, but they encourage non-
residents to spend money at Rutherford businesses.

However, these events typically require street closures,
Police and DPW overtime and other costs the Borough
must absorb.

The impact of 2020 on our Borough's financials and
operational capabilities will continue to be felt in 2021
and beyond. However, rest assured that we will continue
to work to provide the services our residents expect in the
most efficient and effective way possible.

We feel that as life slowly returns to normal, it's imperative
for Rutherford to explore every way possible to responsibly
offer community events. We ask that if you are in a position
to help provide for these events, please consider being
part of a program that can create lasting memories for
Rutherford families.

Sincerely

Mayor Frank Nunziato

Councilman Tom Mullahey,
Community Events Liaison

Sponsorship form can be found at:

rutherfordboronj.com



On Twitter:
[@Rutherford07070](https://twitter.com/Rutherford07070)



On Facebook:
Borough of Rutherford NJ



The Borough of
RUTHERFORD
New Jersey

Summer 2021 Seasonal Sponsorship Program

With your help, this summer we can have additional, community-oriented **Dining Out Nights** and offset the costs of the popular **Summer Concert Series** that can regularly draw hundreds nightly, provide a much needed common place for adults and children alike to gather, boost our local economy and make lasting memories of Rutherford.

*Checks can be mailed to Borough Hall 176 Park Ave, Rutherford NJ 07070 Re: Sponsorship Program
Made Payable to The Borough of Rutherford*

I would like to be a **Grassroots Sponsorship**
(Available for Individuals, Families and
In Honor/Memory Of) in the amount of:

_____ Gray \$100

_____ Navy \$250

_____ Silver \$500

I'm interested in a **Corporate Sponsorship** in the amount of:

_____ Bronze \$1,000

_____ Gold \$2,500 *(Earns exclusive
sponsorship rights to one Dining Out event)*

_____ Platinum \$5,000 *(Earns exclusive
sponsorship rights to two Dining Out events)*

Contact Name: _____

Name of Corporation/Individual/Family/In Honor/Memory of to be recognized:

Contact Address: _____

Contact Email: _____

Contact Phone Number _____

All sponsors will be contacted and made aware of the recognition opportunities available, which may include but are not limited to mentions on the Borough Website, Social Media Event Posts, Social Media Paid Ads Signage at Event including Banners and Table Tents, Borough Annual Report, Shout Out from DJ or Band at Event.

Corporate Sponsors will be contacted for their company logo for use on recognition opportunities.



On Twitter:
@Rutherford07070



On Facebook:
Borough of Rutherford NJ

[**rutherfordboronj.com**](http://rutherfordboronj.com)