

With your help,this summer we can have additional, community-oriented

## **Dining Out Nights**

and offset the costs of the popular

## Summer Concert Series

that can regularly draw hundreds nightly, provide a much needed common place for adults and children alike to gather, boost our local economy and make lasting memories of Rutherford.

Grassroots Sponsorships & Recognition Opportunities
Available for Individuals, Families and
In Honor/Memory Of in the denominations of:

Gray \$100 • Navy \$250 • Silver \$500

Corporate Sponsorships
& Recognition Opportunities Available in the denominations of:

Bronze \$1,000 • Gold \$2,500 • Platinum \$5,000

Recognition Opportunities can include mentions on:
Borough Website, Social Media Event Posts, Social Media Paid Ads
Signage at Event including Banners and Table Tents
Borough Annual Report, Shout Out from DJ or Band at Event

Deadline to participate June 15 For more information, contact communications@rutherfordboronj.com Events that are free to the public are vital to the health of our local economy. Not only do they offer a greater sense of community to our residents, but they encourage nonresidents to spend money at Rutherford businesses.

However, these events typically require street closures, Police and DPW overtime and other costs the Borough must absorb.

The impact of 2020 on our Borough's financials and operational capabilities will continue to be felt in 2021 and beyond. However, rest assured that we will continue to work to provide the services our residents expect in the most efficient and effective way possible.

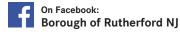
We feel that as life slowly returns to normal, it's imperative for Rutherford to explore every way possible to responsibly offer community events. We ask that if you are in a position to help provide for these events, please consider being part of a program that can create lasting memories for Rutherford families.

Sincerely Mayor Frank Nunziato
Councilman Tom Mullahey,
Community Events Liaison

Sponsorship form can be found at:

rutherfordboronj.com







## Summer 2021 Seasonal Sponsorship Program

With your help, this summer we can have additional, community-oriented **Dining Out Nights** and offset the costs of the popular **Summer Concert Series** that can regularly draw hundreds nightly, provide a much needed common place for adults and children alike to gather, boost our local economy and make lasting memories of Rutherford.

Checks can be mailed to Borough Hall 176 Park Ave, Rutherford NJ 07070 Re: Sponsorship Program Made Payable to The Borough of Rutherford

I would like to be a <b>Grassroots Sponsorship</b> (Available for Individuals, Families and In Honor/Memory Of) in the amount of:	I'm interested in a <b>Corporate Sponsorship</b> in the amount of:
Gray \$100	Bronze \$1,000
Navy \$250	Gold \$2,500 (Earns exclusive sponsorship rights to one Dining Out event)
Silver \$500	Platinum \$5,000 (Earns exclusive sponsorship rights to two Dining Out events)
Contact Name:	
Name of Corporation/Individual/Family/In Honor/I	Memory of to be recognized:
Contact Address:	
Contact Email:	
Contact Phone Number	

All sponsors will be contacted and made aware of the recognition opportunities available, which may include but are not limited to mentions on the Borough Website, Social Media Event Posts, Social Media Paid Ads Signage at Event including Banners and Table Tents, Borough Annual Report, Shout Out from DJ or Band at Event.

Corporate Sponsors will be contacted for their company logo for use on recognition opportunities.



