

Wednesday 29 April 2020

Media release

Mackay family retire after 40 years dairying

It will be the end of a 40 year era for Peter and Wilma Mackay, who have dedicated their lives to the dairy industry, when the sale of their beloved herd is auctioned at 11am on Friday 8 May. This momentous sale will also mark the first time that StockLive has partnered with agent Alex Scott and Staff and Warragul Saleyards to livestream and offer online bidding.

Commenting on the family's legacy, Alex Scott and staff auctioneer, Terry Ahearn said: "Through their strong interest in breeding top quality cows, over the years they were able to realise their vision of attaining a remarkable 100% top quality herd. In recognition of their achievements and dedication to the industry Peter and Wilma rightfully gained the award of Master Breeders.

"A lifetime of hard work, and a love of what they do, is testament to their show-quality large frame cow herd that has been premium bred for its high yielding produce. Due to retirement of this farming family, this industry award acknowledged herd will now be available to the astute buyer."

Included in the sale:

- 60 March/April calved A.I. bred cows sires include: Goldendreams, Shottle, Flame and Unix
- 23 March/April calved and springing A.I bred heifers
- 80 Milking spring 2019 calved cows re-joined for July - September calving to A.I. Sires including: Society, Flame, Pavarotti, Buffalo, Paramount
- 45 Spring 2019 calved cows. Not re-joined
- 29 2 - 2½ year old A.I. bred heifers, due from 1/7/20 to A.I Speckle Park & Low Line Bull sires include: Cruiser, Bardo, Numero Uno, Dealmaker, Sunlight & Flame
- 19 Breeders selection of unjoined heifers
- 30 Entire 2020 drop of A.I. bred bucket calves 2-10 weeks

"It's only fitting that this quality herd is made available to the broadest possible buying pool and we're very glad to have StockLive on board to make this possible. StockLive's tried and tested platform will ensure a seamless process for the Mackay family and the buyers on auction day," said Terry.

StockLive Manager Libby Hufton said: "We are humbled to be supporting such an important auction for the Mackay family, We look forward to maximising the number of buyers able to participate in the auction, no matter where they live around the country, to create the best possible outcome for this quality herd."

To register for the sale head to stocklive.com.au and the StockLive team will be in touch.

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StockLive is 100% owned by the Australian independent and privately owned AAM Investment Group, not a corporation. AAM stands for Agricultural Asset Management (AAM) which is the core of what our business has always done and still does today.

Our founders' roots are firmly grounded in regional and rural Australia, and the Group operates a diverse range of agricultural enterprises across the supply chain; from our online auction platforms and saleyard operations stretching the length of eastern Australia, to our cattle operations at Legune Station in the Kimberley and mixed farming and livestock operation near Forbes in NSW, with the addition of cattle and sheep operations near Blackall in QLD to be added to our portfolio soon.

AAM's focus and mandate is to proactively develop businesses, systems and investment in agriculture that underpin a strong livestock sector now and for the future. We are proud of the fact that 100% of the investments made by our business across a whole range of industries to date including beef, sheep, cropping, broiler chickens and timber milling, have been wholly supported by Australian investors.