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Media release

Border closure no risk to auction access

Tightening restrictions and state border closures, as result of increased COVID-19 cases, pose no risk to ongoing access to saleyard auctions with StockLive remaining fully operational.

Manager, Libby Hufton said StockLive continued to support the Australian livestock industry through its interactive digital platform that facilitates online bidding and livestreaming; simulcast live in real time, in conjunction with physical auctions.

“Our business focuses on supporting the livestock industry by providing agents and their vendors with an easy to use, robust platform, that expands the buyer reach of a sale any day of the week, no matter what the operating environment. The platform also provides vendors with a simple, accurate platform to watch their livestock being sold whilst allowing them to monitor a sale remotely, to keep abreast of market trends in real time. In the early days of COVID-19 restrictions, StockLive enabled saleyards to continue to operate successfully and it will be no different in the current climate.

“We’re open for business and continuing to expand the number of saleyards on a monthly basis utilising our service. Our platform operates across a wide range of sale formats including stud, feature, store and prime for cattle, dairy cattle, and even sheep and lamb sales. Buyers can be located anywhere in Australia and a unique feature of the StockLive platform is that there is no limit on the number of simultaneous users that can interface to any given sale,” she said.

StockLive’s existing partnerships with saleyards across Victoria will ensure vendors and buyers continue to have access to real time market information across Victoria and Australia more broadly:

- The **Victorian RLX** saleyards at Miners Rest, Camperdown and Barnawartha have expanded their services to ensure all prime, store and sheep sales are offering StockLive’s online bidding and live streaming. Recently RLX sold 52 steers to a first-time buyer from Queensland via the StockLive platform from the CVLX saleyards at Miners Rest.
- **South-West Victorian Livestock Exchange** have been using StockLive for their monthly store sale since April, with approximately 25% of livestock in the sales being sold to buyers participating on the StockLive platform, with 632 people watching the sales and over 54 active bidders.
- **Bill Wyndham & Co Livestock Agency**, operating out of East Gippsland Livestock Exchange, have engaged StockLive to offer their Annual Special Spring Store Cattle Sale in August on the StockLive platform.

Saleyards and agents looking to offer StockLive for their next sale should visit stocklive.com.au

ENDS



StockLive is 100% owned by the Australian independent and privately owned AAM Investment Group, not a corporation. AAM stands for Agricultural Asset Management (AAM) which is the core of what our business has always done and still does today.

Our founders’ roots are firmly grounded in regional and rural Australia, and the Group operates a diverse range of agricultural enterprises across the supply chain; from our online auction platforms and saleyard operations stretching the length of eastern Australia, to our cattle operations at Legune Station in the Kimberley and mixed farming and livestock operation near Forbes in NSW, with the addition of cattle and sheep operations near Blackall in QLD to be added to our portfolio soon.

AAM’s focus and mandate is to proactively develop businesses, systems and investment in agriculture that underpin a strong livestock sector now and for the future. We are proud of the fact that 100% of the investments made by our business across a whole range of industries to date including beef, sheep, cropping, broiler chickens and timber milling, have been wholly supported by Australian investors.