

Boost repeat purchases during delivery?

See how others do it

Karla

JONA

“JONA SLEEP leverages post-purchase excitement with delivery updates, promoting complementary products to drive upsells and boost CLV”

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"With Karla's seamless integration and personalised branded touch points, we very quickly realised untapped potential in customer engagement and retention. By creating a more immersive and consistent brand experience, we've driven a substantial increase in repeat customers. Within just a couple of months, Karla's solution delivered an impressive 18x ROI. We highly recommend Karla to any brand looking to elevate their customer experience and drive repeat purchases."

Philip Autengruber

Managing Director at JONA SLEEP



WUHUUU

Quantitative Impact

50% **Open Rate**
Tracking page becomes most visited on website

3x **Upsell**
On tracking pages within 3 months

18x **High ROI**
Post purchase upsell ROI