News & Insights Guest Blog Submission Policy

The WorkwithUSAID.gov News & Insights blog shares stories about partnerships with USAID. Blog posts can focus on successes, challenges, or advice related to partnership with the Agency. *All blog posts should provide some "lessons learned" or action-oriented recommendations to readers.* The WorkwithUSAID.gov audience is made up of organizations like yours in the international development community, as well as USAID staff, so all blog posts should be relevant, engaging, interesting, and actionable for these audiences.

SUGGESTED LENGTH
700–1,200 words

EXCLUSIVITY
The WorkwithUSAID.gov News & Insights blog publishes only original content that has not already been published elsewhere. For details about cross-posting, see the "reprint" section below.

EDITORIAL REVIEW
The WorkwithUSAID.gov team retains ultimate editorial authority over all content on the News & Insights blog. A WorkwithUSAID.gov editor will review your submission and will make recommendations related to style and voice. All editorial suggestions will be cleared with the author. If an article does not meet our editorial standards, we reserve the right to deny publication at any stage of the process.

PITCHES
If you have an idea for a guest blog post, contact askzara@workwithusaid.gov to discuss. We would be happy to work with you to refine your idea for the WorkwithUSAID.gov audience.

TITLE
Your title should be engaging but brief. Aim for 8–10 words or 50 characters or less that will grab your audience's attention.

STYLE AND CONTENT
Your guest blog should be written in an accessible and conversational style. If you r efer to your own organization, please do so only as a way to further your argument or make recommendations for others to follow. If you refer to another article, please provide the URL.

KEYWORDS

Include 5–10 keywords that can help your blog appear in Google Search results (e.g., USAID, Agriculture, USAID Partner, International Development, Global Development Goals).

BYLINE

Your blog byline will include your name and organizational affiliation, which will link to your WorkwithUSAID.gov Partner Directory profile. Please make sure your organization has a Partner Directory profile before submitting your blog post.

PHOTO

Your blog must include at least one illustrative photo along with a caption and photo credit. You are responsible for ensuring that you have permission to use the photo accompanying your blog post. For the primary photo, please send a horizontal (landscape) oriented image. The recommended file size for photos is 1–10 MB, and accepted formats include JPG and PNG. Additional photos may also be submitted for use in the body of the article. Please be sure to send captions and credits for all images.

ALTERNATIVE (ALT) TEXT

Please provide up to 120 characters of text describing the photo you provided. This helps us be inclusive and ensure people using screen readers also have the ability to understand your image.

SOCIAL MEDIA PROMOTION

Once your blog is published, we will send you a link to it. Please promote this link through your own and your organization's social media outlets, including Twitter, LinkedIn, Instagram, and Facebook. You are welcome to tag @WorkWithUSAID or #WorkWithUSAID on Twitter and post in the Work with USAID LinkedIn group.

REPRINTS

Other websites, including your own blog or organizational website, may reprint the first three paragraphs of the blog post before linking to the complete article on the WorkwithUSAID.gov website. Please make sure to credit the WorkwithUSAID.gov News & Insights blog as the original publisher.

ABOUT THE PARTNERSHIPS INCUBATOR

The Partnerships Incubator works hand-in-hand with USAID to transform its partnering paradigm, lower barriers to partners' understanding of USAID and its processes, increase partner engagement, boost the capacity of new, nontraditional, and local partners to work with USAID, and increase the impact of the Agency's development programming.

ABOUT THIS WEBSITE

WorkwithUSAID.gov is a free, USAID-funded resource hub that empowers partners with the knowledge and networks to navigate locally led development. Registration on this globally accessible website unlocks a variety of innovative services and curated resources designed to improve organizational readiness, connect partners to peers and experts, and prepare them to receive USAID funding. You're creating a better world; we're here to help.