

Portland Streetcar Citizens Advisory Committee Meeting

Thursday, February 16, 2017, 3:30-5:00 p.m., 700 NE Multnomah

Members in Attendance: Lenny Anderson; Bill Bagnall; David Brandt; Carolyn Brock; Michael Cannarella; Reza Farhoodi; Susan Pearce; Cora Potter; Zoe Presson; Debra Unverdruss

Staff Attendance: Dan Bower, Julie Gustafson

Others in Attendance: Raymond Becich, Tom Martin, Stephen Weber

1. Meeting Called to Order:

Brandt called the meeting to Order. The minutes from the January 19, 2017 meeting were approved with one abstention.

2. Public Comment

Bagnall thanked staff for the sponsorship of the Winter Light Festival.

Becich asked the status of the latest applications for membership on the committee. Brandt asked if he could wait for the conversation in item 5 of the agenda.

Farhoodi raised an issue that the Pearl District Neighborhood had identified that there is concern about how bus service may be impacted and even cut if/when a new streetcar line opens. The committee agreed to add it to their list of topics in the work plan.

3. Annual Report

Gustafson reported that the Annual Report is finalized and has been posted online. Bower reported that the Annual Report to City Council on February 22.

4. 2017 Work Plan

Gustafson began a committee brainstorm of topics they would like to tackle in 2017. Past topics that have come from the committee have included efficiencies of the system and stop consolidations.

Committee members came up with the following list for topics they would like to discuss:

- Tour of the maintenance facility
- Opportunities to interact with other staff at Streetcar to see how the committee could help them more.
- Field tours of expansion possibilities and problem areas along the alignment.
- Ridership promotions and digging down into ridership trends and data
- Tour of system
- Updates on other cities' projects/systems and their challenges and successes
- Information on urban development and how it occurs/works
- History Lesson of Portland Streetcar
- Consumer Experience – maps, seats, etc.
- Presentation on Willamette Shore Trolley

- Look at the bus network as it relates to proposed alignments

5. Strategy & Goals for completing CAC membership

Brandt reported that the subcommittee on membership will reconvene to evaluate the applications submitted in the last round for the remaining three open positions. The nominations subcommittee will be formed at the March meeting per the bylaws to solicit nominations for Chair and Vice Chair and move the election process forward. The committee requested that the subcommittee come up with a wish list for holes in the priority list that committee members could help find candidates to fill those holes in the committee.

6. Staff Updates

Bower shared the letter of support the committee wrote following the January meeting.

Gustafson reported that there will be a shutdown of Streetcar service on 10th & 11th Avenues in downtown. A more detailed report will be presented at the March meeting.

Cannarella asked if the run time tests on the Loops will be occurring. Bower reported that the A Loop tests will occur the week of February 27 and B Loop tests will occur the week of March 6 in two hour blocks of time.

Gustafson reported that beta testing for the Hop Fastpass will start with approximately 250 members of the public getting their cards at the end of February. All three partner agencies, TriMet, C-Tran and Portland Streetcar, will be participating in the beta testing.

Gustafson reported that ridership took a hit during the snow and ice but looks to be bouncing back in February.

7. Other Business

No other business was discussed.

The next meeting for the Streetcar Citizens Advisory Committee will be Thursday, March 16, 2017, 3:30pm-5:00pm at City Hall, 1221 SW 4th Ave, Pettygrove Room. Please call Julie Gustafson at (503) 222-4200 or email at julie.gustafson@portlandstreetcar.org if you have any questions regarding this committee. The CAC meetings are open to the public.