

PORTLAND & STREETCAR:

Growing Together



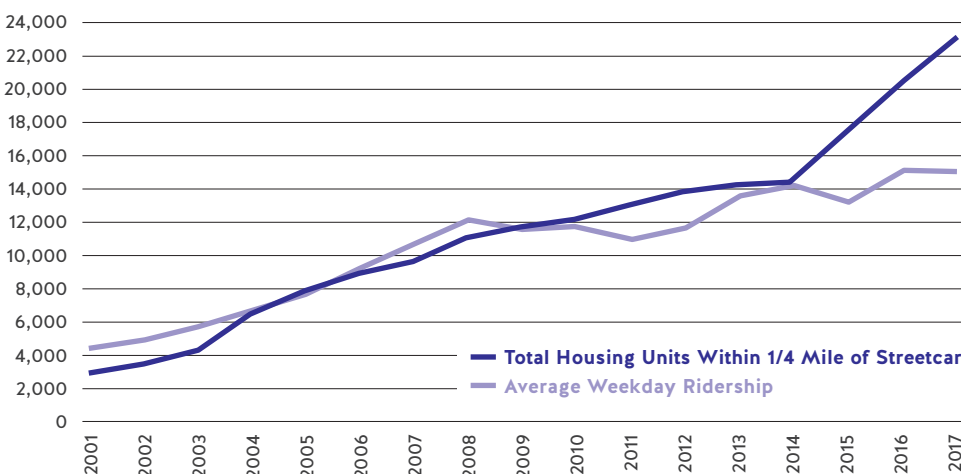
The Portland Streetcar is at the forefront of Portland's growth.

When city officials planned our first streetcar line in the 1990s, they knew that the success of our transit system was closely linked with housing development in the central city. As a community, we've planned our land use and transportation systems together in a way that fosters vibrant neighborhoods and connects Portlanders to jobs, schools, and services. Today, we continue to see the results of that planning.

Over the past 17 years, streetcar ridership has grown steadily along with housing construction, with over 15,000 riders per day and 4.8 million total riders last year. In 2017, 2,936 new multifamily housing units were built along the streetcar corridor. To meet increased demand, two new streetcars are being built and will enter service in 2020.

As we continue to plan for a growing, vibrant city, the Portland Streetcar will play a leading role in guiding where and how housing investment happens.

PORTLAND STREETCAR RIDERSHIP AND NEARBY HOUSING DEVELOPMENT HAVE SOARED



PortlandStreetcar.org

HOUSING ALONG THE STREETCAR CORRIDOR

Located within 1/4 mile of the Portland Streetcar tracks are:

49%

of all housing units built in Portland in the last 20 years

2,936

housing units built in 2017

11,282

new units planned or under construction

**\$11.1
BILLION**

in real market value created since 1998 (19.1% of real market value citywide)

NORTHWEST PORTLAND'S NEXT CHAPTER



The neighborhood has hosted a world's fair, drawn crowds to the city's first professional baseball stadium, and served as the point of entry to Forest Park. And over the past century, Northwest Portland has become one of the most densely populated residential areas in Oregon, as each generation added a new layer of architecture alongside the buildings of the past.

As we look to the future, the neighborhood's northern section (from NW Vaughn to Nicolai) offers an opportunity to redevelop more than 45 acres and support the return of the streetcar, helping to restore activity to an area of the city that was once buzzing with culture and commerce.

THE OPPORTUNITY



45+ ACRES OF LAND ready for redevelopment between NW Vaughn and Nicolai



DIRECT ACCESS to Forest Park and the Willamette River



NEW PEDESTRIAN, BIKE, AND VEHICLE CONNECTIONS



A variety of adaptive reuse and new **CONSTRUCTION PROJECTS**

The Bureau of Planning and Sustainability projects that the land within a ¼ mile of the expanded streetcar route in NW Portland has the potential to support 18,000 jobs and 9,000 housing units by 2035.

