

# Portland Streetcar Ridership

## Where do people ride Streetcar to?



Work



School



Retail & Restaurants



Medical Appointments



Since adding cars in August 2019, Streetcar has increased weekday ridership by **24%** in the first two months.

## Who rides the Streetcar?

Portland Streetcar serves riders who are more diverse and transit-dependent compared to other transit riders in the Portland region.

### AFFORDABILITY

**35%**

of riders earn less than \$30,000 per year

**26%**

use honored citizen fare (low-income, seniors, have a disability)

**39%**

of the city's affordable housing is within 1/4 mile of a Streetcar line



### EQUITY

**32%**

of riders identified as non-white; compared to 23% of Portlanders

**11%**

of riders reported English was not their native language

**30%**

of riders were either a full or a part-time student at university



### SUSTAINABLE MOBILITY

**96%**

of riders walked or used a mobility device to access Streetcar

**81%**

of riders own one or fewer (zero) cars and 26% do not have a driver's license

