# Portland Streetcar Ridership

# Where do people ride Streetcar to?



Work







Retail & Restaurants



Medical **Appointments** 



Since adding cars in August 2019, Streetcar has increased weekday ridership by 24% in the first two months.

### Who rides the Streetcar?

Portland Streetcar serves riders who are more diverse and transit-dependent compared to other transit riders in the Portland region.

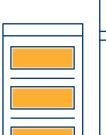
#### **AFFORDABILITY**

35%

of riders earn less than \$30,000 per year



use honored citizen fare (low-income, seniors, have a disability)



39%

of the city's affordable housing is within 1/4 mile of a Streetcar line













#### **EQUITY**

32%

of riders identified as non-white; compared to 23% of Portlanders

11%

of riders reported English was not their native language



30%

of riders were either a full or a part-time student at university















## SUSTAINABLE MOBILITY

of riders walked or used a mobility device to access



Streetcar







of riders own one or fewer (zero) cars and 26% do not have a driver's license









