

## **Portland Streetcar Citizens Advisory Committee Meeting**

Thursday, October 15, 2015, 3:30-5:00 p.m., City Hall, Pettygrove Room

*Members in Attendance: Owen Ronchelli, Chair; David Brandt; Carolyn Brock; Bill Danneman; Reza Farhoodi; Arlene Kimura; Janet McGarrigle; Susan Pearce; Zoe Presson; Bob Richardson; Vern Rifer; Brian Ruder*

*Staff Attendance: Dan Bower, Julie Gustafson*

### **1. Meeting Called to Order:**

Ronchelli called the meeting to Order. The minutes from the September 17, 2015 meeting were approved.

### **2. Public Comment**

No public comment was made.

### **3. Loop Pre/Post Survey Data**

Bower shared preliminary data resulting from the pre/post survey required as part of the federal grant for the Loop project and asked for input into what information the committee would like to know more about. The survey was conducted in the Spring of 2015 by TriMet and PSI's Customer Service Agents. The average trip length on the system is 1.1 miles with the average of trips originating on the east side at 1.5 miles. Data will be released publically in the coming months. This data will be used moving forward to assist with planning purposes. Rifer asked if the data will be used to adjust service schedules. Bower responded that between this data and the APC data adjustments can be made. Richardson asked to see a comparison between bus lines that run similar routes and the streetcar. Ronchelli asked for more visual representation and comparisons to both the City and other modes. Rifer asked if there is a correlation between the economic development report data and this new data to better understand the ridership. Bower responded that the data begins to tell the story that the ridership is more diverse than the popular perception would assume. Brock requested that the next survey look at how many people are crossing the river either east to west or west to east.

### **4. Update on Efficiencies Improvements**

Bower presented results from the Kittelson & Associates study on specific areas for speeding up the Streetcar as well how the work has progressed. The striping on 10<sup>th</sup> & 11<sup>th</sup> Avenues in SW has been completed and the signal on SW 4<sup>th</sup> & Harrison has been upgraded to allow streetcars to travel in both directions through the intersection. Other repair and upgrade work is scheduled in the coming month. Work will begin shortly on the public outreach process for station consolidation. Portland Streetcar will look at SW 1<sup>st</sup> & Harrison (both directions), SW 10<sup>th</sup> & Stark, NW 10<sup>th</sup> & Everett, and NW 11<sup>th</sup> & Everett as potential stations to close. Other recommendations include adding "Do Not Block the Box" signage and paint in the intersections where people frequently block the streetcar during rush hour including Harrison & Naito, 10<sup>th</sup> & Jefferson, 10<sup>th</sup> & Clay and others.

## 5. Strategic Plan Draft

Bower presented the new draft of the Strategic Plan and requested the committee review and submit feedback by the following week.

## 6. Staff Updates

Gustafson reported that the Broadway Bridge is currently closed to all traffic. Streetcar is operating a modified schedule which is posted online. All stops are open with the exception of NW 9<sup>th</sup> & Lovejoy. Multnomah County states that they are on schedule on the painting project with a targeted completion date in March or April of 2016.

Customer Service Agents have been out on the system helping with the closure and customer information. Ronchelli asked if there will be more closures between now and the end of the project. Gustafson responded that there will be more closures in 2016 to remove the scaffolding but that their duration and dates of any closures has yet to be determined.

## 7. Other Business

No other business was discussed.

The next meeting for the Streetcar Citizens Advisory Committee will be Thursday, January 21, 2016, 3:30pm-5:00pm at City Hall, Pettygrove Room. **There will be no meeting in December.** Please call Julie Gustafson at (503) 222-4200 or email at [julie.gustafson@portlandstreetcar.org](mailto:julie.gustafson@portlandstreetcar.org) if you have any questions regarding this committee. The CAC meetings are open to the public.