

## **Portland Streetcar Citizens Advisory Committee Meeting**

Thursday, January 21, 2016, 3:30-5:00 p.m., Portland City Hall, Pettygrove Room

*Members in Attendance: Owen Ronchelli, Chair; Lenny Anderson; David Brandt; Carolyn Brock; Bill Danneman; Reza Farhoodi; Jon Joiner; Zoe Presson; Vern Rifer*

*Staff Attendance: Dan Bower, Kay Dannen, Julie Gustafson*

*Others in Attendance: David Bouchard*

### **1. Meeting Called to Order:**

Ronchelli called the meeting to Order. The minutes from the November 19, 2015 meeting were approved.

### **2. Public Comment**

No public comment was made.

### **3. CAC Bylaws**

Ronchelli summarized the work done on the proposed bylaws for the CAC and thanked the subcommittee for their work in December. The committee reviewed the draft and made modifications. An updated, final draft will be presented at the February meeting and will be up for approval and adoption.

### **4. Station Consolidation Plan and Materials**

Gustafson reported that signs have been posted in all streetcars and every streetcar shelter about the trial closure and a press release was sent out January 13 that resulted in widespread media coverage. Brochures have been placed in every streetcar, "Stop Closed" indicators will be placed on all maps at stations and on board streetcars the weekend prior to the closure and staff will be out on the system the first few days of the closure to make sure that the public knows alternate options for their trip. Public comments are being logged and tabulated to get an idea of overall opinion. A public hearing will be held on February 17, 2016 at 6:00pm. Staff will report back to the committee at the February meeting with a summary of all comments, including those from the public hearing. Bower added that the next meeting of the CAC will include time for a full discussion of the closures and the public feedback with the desire of coming to a recommendation to the PSI Board as to the future of the stops in the trial.

Gustafson shared ridership by stop and hour data previously requested by the committee.

### **5. Portland Streetcar Website Redesign**

Gustafson reported that Spoke Branding was selected as the contractor to redesign the Portland Streetcar website portlandstreetcar.org. The current site is 6 years old, is not a "responsive" site that easily adjusts to different size devices (phone vs tablet vs computer) and is very word heavy. The new site will be more visual and will be responsive. Gustafson requested volunteers from the committee to review the new site during the design phase. Bouchard asked if there will be reviewers with screen readers to ensure it is accessible. Gustafson thanked Bouchard for the suggestion and will make sure that review occurs with a screen reader. Bouchard volunteered to be a tester if needed.

## **6. Transportation System Plan Update – CAC Involvement**

Ronchelli started the conversation by recapping the desire from the CAC to see at least one streetcar project on future Transportation System Plan (TSP) updates in either the constrained or non-constrained lists. He requested an update from Bower. Bower reported that the PSI Board sent a letter to the City stating that they would like to see more routes in the TSP and to keep streetcar in the TSP as something we would like to do. Metro's Regional Transportation Plan (RTP) is being updated next summer. To be considered for federal funds, a project needs to be included in the RTP. At this time there are no streetcar projects in the RTP. There are funds available to begin the conversation over the next route. Representation will be solicited from the CAC to participate with the PSI Board, the City and TriMet as well as other community members.

## **7. Staff Updates**

Gustafson reported that there were additional standing water events in December including at NW 10<sup>th</sup> & 11<sup>th</sup> at Hoyt which also flooded the businesses in the area. Maintenance & Operations were in the field immediately and got the system up and running relatively quickly. January 3, 2016 service was shut down following the freezing rain that afternoon. Service was restored beginning with the NS Line at approximately 10:00am Monday morning followed by the A & B Loops. PSI staff remained on call during the full event to respond to all inquiries via phone, email and social media to get as much information out as possible.

## **8. Other Business**

Discussion was had amongst the committee about alert levels when system delays and disruptions occur.

The next meeting for the Streetcar Citizens Advisory Committee will be Thursday, March 17, 2016, 3:30pm-5:00pm at City Hall, Pettygrove Room. Please call Julie Gustafson at (503) 222-4200 or email at [julie.gustafson@portlandstreetcar.org](mailto:julie.gustafson@portlandstreetcar.org) if you have any questions regarding this committee. The CAC meetings are open to the public.