## Portland Streetcar Citizens Advisory Committee Meeting

Thursday, April 21, 2016, 3:30-5:00 p.m., Portland City Hall, Pettygrove Room Members in Attendance: Owen Ronchelli, Chair; Lenny Anderson; David Brandt; Carolyn Brock; Bill Danneman; Reza Farhoodi; Jon Joiner; Susan Pearce; Zoe Presson; Vern Rifer

Staff Attendance: Dan Bower, Julie Gustafson

#### 1. Meeting Called to Order:

Ronchelli called the meeting to Order. The minutes from the March 17, 2016 meeting were approved.

#### 2. Public Comment

Rifer thanked staff for the cookies and coffee. Members of the CAC seconded the comment.

## 3. Fare Policy

Bower presented the final approved fare policy for Portland Streetcar which had been presented and discussed at previous meetings. This document establishes existing practices and policies in one document to help guide future conversations and discussions. Bower announced a new Streetcar Only Honored Citizen/Youth fare at \$1.00 for 2.5-hours. This new fare will be offered beginning in June 2016 and will impact the Honored Citizen/Youth Monthly and Annual Pass prices.

Rifer asked if there are ridership numbers available to show the number of riders lost following the most recent fare increase. Bower responded that ridership has gone up since the price changed. Pearce reminded the committee that at the same time the fare went up the Loops opened and the service increased. Bower added that ridership was also low over the summer due to the Broadway Bridge closures.

Ronchelli pointed out that Portland Streetcar also participates in the Fare Assistance Program with TriMet, C-Tran and other agencies that provides discounted passes for qualifying organizations.

## 4. CAC Membership Committee Update

Gustafson reported that the Membership Committee sent out a survey to the current members to get a better sense of what organizations/areas everyone represents, how long everyone has been on the CAC and how long people are interested in serving for their next term (1, 2 or 3 years). Brandt added that following the survey of the current CAC the Membership Committee will make a recommendation on terms and then will begin the recruitment process to fill empty slots on the CAC. Ronchelli added that the Membership Committee will use the results of the survey to see what areas and skill sets are lacking on the committee and would help to round out the group.

#### 5. Portland Streetcar Next Steps

Bower presented to the CAC on the potential next steps for expansion of Portland Streetcar. The timing is right for this conversation as the City and Region are in the process of updating their plans. The conversation is beginning to increase out in the neighborhoods as well.

# 6. Staff Updates

Gustafson reported on five things. The Broadway Bridge is open to the full four lanes. The painting project is nearly complete with only the south sidewalk remaining. It should be done by the end of April. Ridership numbers are in and, even with the 2 weeks' closure of the Broadway Bridge, Portland Streetcar had 15,116 average weekday riders in March. TriMet has major work on 1<sup>st</sup> Avenue from May 8-21 to replace some switches and track that are 30 years old. Bus shuttles will operate from the Rose Quarter to the Galleria. More information is available online. Station closures are now permanent and station decommissioning will occur in May. Work on the new website continues.

# 7. Other Business

Gustafson reminded the committee that the May meeting has been cancelled.

The next meeting for the Streetcar Citizens Advisory Committee will be Thursday, June 16, 2016, 3:30pm-5:00pm at City Hall, Pettygrove Room. Note that the May meeting of the CAC has been cancelled. Please call Julie Gustafson at (503) 222-4200 or email at julie.gustafson@portlandstreetcar.org if you have any questions regarding this committee. The CAC meetings are open to the public.