Daily streetcar ridership has increased from 4,000 users per day in 2001 to 15,000 users per day in 2015.

The top destinations for Portland Streetcar riders:

- Work 32%
- Shopping/Dining 26%
- College Class 17%

66% of streetcar trips begin at home.
Roandership Age:

- 8% 17 or younger
- 13% 66+
- 14% 55-65
- 15% 45-54
- 18% 25-33
- 17% 18-24

LESS THAN 5% of riders are tourists

38% of streetcar riders come from households without a car

25% of streetcar riders earn less than $20,000 per year

23% of streetcar riders do not have a driver’s license

SOURCES:
- ECONorthwest Data Analysis, July 2015
- Portland Streetcar Ridership Survey, 2015
- Portland Streetcar Monthly Ridership Data, 2015
Connecting the Entire Community

Making it easy to get around the city

OVER 90% of riders board with a pre-purchased fare

Riders that transfer from the system take a:

- 15% TriMet bus
- 7% MAX Light Rail

Streetcar drivers use the mobility ramp 35+ times per hour to assist passengers with disabilities

SOURCES:
ECONorthwest Data Analysis, July 2015
Portland Streetcar Ridership Survey, 2015
Portland Streetcar Monthly Ridership Data, 2015
Connecting the Entire Community

Supporting investment in Portland’s Central City

32% of Portland’s jobs are along the streetcar route

The market value of new property development in the streetcar corridor is estimated at $4.5 billion since 1998

The streetcar has prompted the construction of 2.7 million square feet of commercial real estate

The streetcar has prompted the construction of 7,400 residential units

2,911 affordable housing units have been built in the streetcar corridor

Sources:
ECONorthwest Data Analysis, July 2015
Portland Streetcar Ridership Survey, 2015
Portland Streetcar Monthly Ridership Data, 2015