
COOKIE NOTICE of STRIGA TECHNOLOGY

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This is the cookie notice (“**Notice**”) of Striga Technology OÜ, a company registered in the Republic of Estonia (Member State of the European Union), registry code: 16298772, address: Sepapaja 6, Lasnamäe linnaosa, 11415 Tallinn (“**Striga**”, “**we**”, “**us**”, and “**our**”).

When we speak of “**you**” and “**your**”, we mean the natural person who visits our website www.striga.com.

This Notice applies to your use of our website and other domains/subdomains of ours or any other websites, pages, features, or content we own or operate.

Please also refer to our Privacy Policy, also available on our website.

If you have any additional questions about this Notice, please contact us at legal@striga.com.

WHAT IS A COOKIE?

A cookie is a small text file that a website stores on its visitor’s computer hard drive.

Cookies send information to a website that can be used to identify the visitor’s computer settings and preferences. Cookies are widely used to ensure that websites work more efficiently and to obtain information about visitors’ preferences.

WHY DO WE USE COOKIES?

Cookies allow us to make the website more efficient and deliver a better web browsing experience to the visitor.

Thanks to cookies, our web servers recognize your devices and can automatically adjust the content of the website to suit your settings and needs. Cookies also provide us with user statistics that allow us to measure and evaluate the performance of the website. We use the information obtained to improve the usability and content of the website.

WHAT COOKIES DO WE USE?

Currently there are three types of cookies that we use:

- **Necessary cookies** are essential in order for the website to run properly and in order that we can comply with legal obligations such as our security obligations under data protection law. We do not need to ask for your consent in order to use these cookies as without them we would not be able to run the website properly.
- **Performance Cookies** collect information about things like how many people visit our website, what parts of the website people look at and how many new visitors we have to the website. These cookies help us to monitor how effective our website is and to improve it, tailoring it to our visitors.
- **Advertisement Cookies** monitor which pages visitors use. The purpose of these cookies is to show you relevant ads on the web.

NECESSARY COOKIES

<i>Name</i>	<i>Provider</i>	<i>Description</i>	<i>Expiration period</i>
CookieLawInfoConsent	Wordpress Plugin	Information regarding the user selecting to Accept or Reject the usage of Cookies on the website, to determine the flow of where the user is sent and if the consent box is to be displayed again.	11 months
cookieLawInfo-checkbox-necessary			
cookieLawInfo-checkbox-performance			
cookieLawInfo-checkbox-advertisement	Wordpress Plugin	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the respective category.	11 months
cookieLawInfo-checkbox-functional			
cookieLawInfo-checkbox-google-tag-manager			
cookieLawInfo-checkbox-others			
viewed_cookie_policy	Wordpress Plugin	The cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not user has consented to the use of cookies. It does not store any personal data.	11 months

PERFORMANCE COOKIES

<i>Name</i>	<i>Provider</i>	<i>Description</i>	<i>Expiration period</i>
_hssc	Hubspot	Identifies if the cookie data needs to be updated in the visitor's browser.	1 day
_hssrc	Hubspot	Used to recognize the visitor's browser upon reentry on the website.	Session
_hstc	Hubspot	Sets a unique ID for the session. This allows the website to obtain data on visitor behavior for statistical purposes.	179 days
hubspotutk	Hubspot	Sets a unique ID for the session. This allows the website to obtain data on visitor behavior for statistical purposes.	179 days
_gaexp	Google	For users utilizing MonsterInsights's Google Optimize Integration, used to determine the inclusion and expiration of a user's participation in a Google Optimize test. Duration varies based on the length of experiment.	Typically 90 days (varies)
_ga	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	399 days
_gat	Google	This is a pattern type cookie (_gat_UA-nnnnnnnn-nn) set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	1 day
_gid	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day
ln_or	LinkedIn	Registers statistical data on users' behavior on the website. Used for internal analytics by the website operator.	1 day
_hjAbsotuleSessionInProgress	Hotjar	This cookie is used to count how many times a website has been visited by different visitors - this is done by assigning the visitor an ID, so the visitor does not get registered twice.	1 day
_hjFirstSeen	Hotjar	This cookie is used to determine if the visitor has visited the website before, or if it is a new visitor on the website.	1 day
_hjIncludedInPageviewSample	Hotjar	Used to detect whether the user navigation and interactions are included in the website's data analytics.	1 day
_hjIncludedInSessionSample	Hotjar	Registers data on visitors' website-behavior. This is used for internal analysis and website optimization.	1 day
hjSessionUser#	Hotjar	Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.	1 day
hjSession#	Hotjar	Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.	1 day

ADVERTISEMENT COOKIES

<i>Name</i>	<i>Provider</i>	<i>Description</i>	<i>Expiration period</i>
_gcl_au	Google	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months

CHANGING YOUR COOKIES' SETTINGS

You can change your cookies' settings and delete cookies through the setting of your web browser (Internet Explorer, Chrome, etc.):

- Internet Explorer: <https://support.microsoft.com/kb/278835>
- Chrome: <https://support.google.com/chrome/answer/95647?hl=en>
- Firefox: <https://support.mozilla.org/en-US/kb/Clear%20Recent%20History>
- Opera: <https://help.opera.com/en/latest/security-and-privacy/>
- Safari: <https://support.apple.com/kb/PH5042>

Please be aware that some areas of our website may not work if your browser does not accept cookies. You can also read more about this on the website <http://www.allaboutcookies.org/manage-cookies/>.

AMENDMENT OF THE COOKIE NOTICE

We reserve the right to amend this Notice at any time unilaterally. We will notify you of amendments to the Notice on our website and/or, at our discretion, through a communication channel you have provided us (if any provided).

If you have any additional questions about this Notice, please contact us via legal@striga.com, and we will get in touch with you shortly