SKY Perfect JSAT Group

News Release

May 7, 2025

SKY Perfect JSAT Holdings Inc.

Number of Subscribers as of the End of April 2025

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfecTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of April 2025. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips*1)	New Subscribers	Churns	Monthly Churn Rate*3	Net Increase	Cumulative Total
Total for SKY PerfecTV!	57,003	52,970	2.0%	4,033	2,606,116
SKY PerfecTV!*4	53,875	47,310	2.4%	6,565	1,964,976
Premium Service	3,128	5,660	0.9%	-2,532	641,140

Number of Contractors*2	New Subscribers	Churns	Monthly Churn Rate*3	Net Increase	Cumulative Total
Total for SKY PerfecTV!	49,222	44,762	2.2%	4,460	2,014,041

Number of Subscribing Households	New Subscribers	Churns	Monthly Churn Rate*3	Net Increase	Cumulative Total
Optical Fiber Based Re-transmission Service	22,238	12,195	0.4%	10,043	2,870,696

*1 The number of IC cards or IC chips with pay-subscription agreements concluded.
*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.
*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).
*4 110 degrees east longitude satellite broadcasts. The number of subscribers includes those via the optical fiber based re-transmission service.