SKY Perfect JSAT Group
News Release

February 4, 2025

SKY Perfect JSAT Holdings Inc.

Number of Subscribers as of the End of January 2025

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfecTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of January 2025. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips*1)	New Subscribers	Churns	Monthly Churn Rate*3	Net Increase	Cumulative Total
Total for SKY PerfecTV!	36,021	52,152	2.0%	-16,131	2,561,370
SKY PerfecTV!*4	34,940	45,182	2.4%	-10,242	1,911,667
Premium Service*5	1,081	6,970	1.1%	-5,889	649,703

Number of Contractors*2	New Subscribers	Churns	Monthly Churn Rate*3	Net Increase	Cumulative Total
Total for SKY PerfecTV!	29,468	43,540	2.2%	-14,072	1,968,338

Number of Subscribing Households	New Subscribers	Churns	Monthly Churn Rate*3	Net Increase	Cumulative Total
Optical Fiber Based Re-transmission Service	16,263	8,582	0.3%	7,681	2,836,274

*1 The number of IC cards or IC chips with pay-subscription agreements concluded.
*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.
*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).
*4 110 degrees east longitude satellite broadcasts. The number of subscribers includes those via the optical fiber based re-transmission service.
*5 124/128 degrees east longitude satellite broadcasts. The number of subscribers includes those via the optical fiber since April 2024.