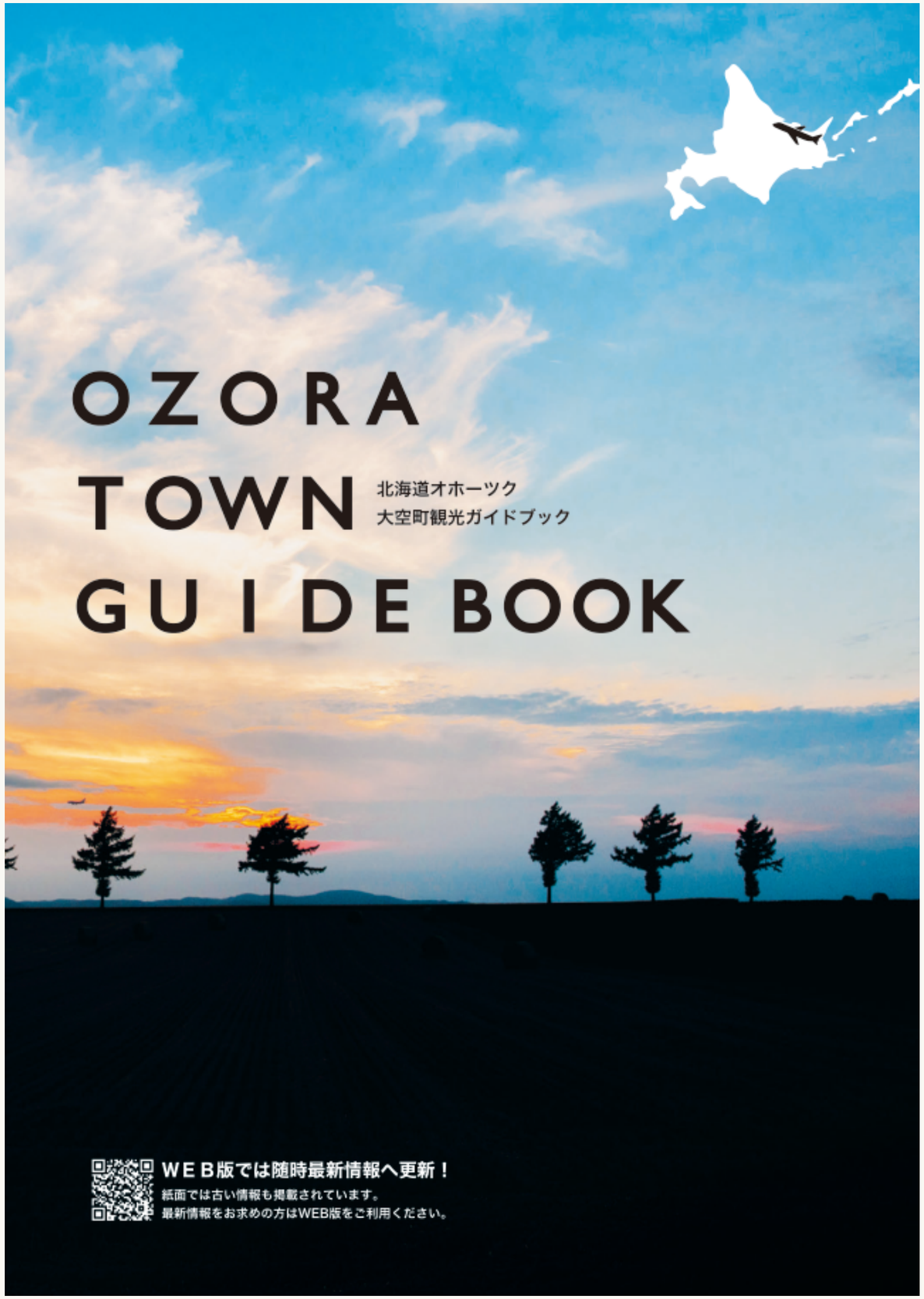


OZORA / OKHOTSK / HOKKAIDO

OZORA TOWN GUIDEBOOK

Okhotsk, Hokkaido

A journey through Ozora’s open skies, lakes, fields and mountains. Scan the QR code on the original cover for the online guide.



OZORA / OKHOTSK / HOKKAIDO

WELCOME TO OZORA

A town for all seasons

Ozora was formed by the merger of Memambetsu Town and Higashimokoto Village. Memambetsu Airport is a gateway to the Okhotsk region. Lake Abashiri, Mount Mokoto and Märchen Hill offer changing scenery throughout the year.

Spring to winter

White skunk cabbages herald spring; moss phlox paints the park pink; sunflowers bloom in summer; autumn colors the hills red and gold; and winter blankets the wide landscape in snow. Welcome to Ozora.



OZORA / OKHOTSK / HOKKAIDO

ACCESS TO OZORA

From the airport

Memambetsu town center is about five minutes by car from Memambetsu Airport.

By air

Approximate flight times to Memambetsu: Sapporo (New Chitose or Okadama) 45 min; Tokyo (Haneda) 1 hr 40 min; Nagoya (Chubu Centrair) 1 hr 55 min; Osaka (Kansai or Itami) 2 hr 5 min.

By train, car or bus

Train: Sapporo Station–Memambetsu Station about 5 hr; Asahikawa Station–Memambetsu Station about 3 hr 30 min. Car: Sapporo about 5 hr; Asahikawa about 3 hr. Direct bus from Sapporo: about 5 hr 30 min.



OZORA / OKHOTSK / HOKKAIDO

THE EIGHT VIEWS / 1–4

1 Asahigaoka Park

Views of Lake Abashiri, Mount Shari and the Shiretoko mountains by day; a star-filled sky at night. Observation deck: May–October. Mapcode 305 251 853.

2 Sumiyoshi Hill

Green and golden fields form a patchwork below; on clear days, see the Shiretoko mountains. Memambetsu Sumiyoshi. Mapcode 185 897 375.

3 Lake Abashiri, Memambetsu Shore

This scenic lakeshore is especially beautiful at sunset. Memambetsu Kohan. Mapcode 305 275 714.

4 Märchen Hill

Seven larch trees on a gentle hill frame an iconic Hokkaido landscape. Memambetsu Showa. Mapcode 305 308 368.

大空町自慢の8か所の風景。

空景

Views

大空八景に
ついてはこちら

5 ひまわり畑からの飛行機



夏の青空の下、一面に咲き誇るひまわり畑と離着陸する飛行機を同時に眺めることができる大空町ならではの景観です。黄色いひまわりと空港を行き交う機体が織りなす風景は、多くの写真愛好家に親しまれています。

大空町女満別中央
☎0152-77-8128
◀マップコード：305 185 673

6 ひがしもこと乳酪館



乳酪館周辺には牧草地や丘陵地帯が広がり、北海道らしい牧歌的な風景を楽しむことができます。牛のモニュメントが佇む景観は酪農のまち東藻琴を象徴しており、のどかで心安らぐ風景が広がっています。

大空町東藻琴409番地の1
☎0152-66-3953
◀マップコード：305 019 168

7 ひがしもこと芝桜公園



毎年5月の芝桜シーズンは、約10万平方メートルの丘陵地を鮮やかなピンク色の芝桜が埋め尽くします。まるで花の絨毯のような景観が広がり、青空との美しいコントラストが訪れる人々を魅了します。

大空町東藻琴末広393番地
☎0152-66-3111
◀マップコード：638 713 571

8 藻琴山登山口からの眺望



藻琴山の麓からは、畑や牧草地が広がるオホーツクの雄大な景観を一望できます。収穫期には牧草ロールが点在し、北海道らしい牧歌的な風景を演出します。大地の広さと自然の豊かさを実感できる絶景スポットです。

大空町東藻琴山園
☎0152-66-2131
◀マップコード：638 566 847

OZORA / OKHOTSK / HOKKAIDO

THE EIGHT VIEWS / 5–8

5 Planes over the Sunflowers

In summer, watch planes take off and land beyond vivid sunflower fields. Memambetsu Chuo. Mapcode 305 185 673.

6 Higashimokoto Dairy Center

Pastures, hills and a cow monument evoke the area’s dairy heritage. 409-1 Higashimokoto. Mapcode 305 019 168.

7 Higashimokoto Shibazakura Park

In May, moss phlox covers about 100,000 m² of hillside in pink. 393 Higashimokoto Suehiro. Mapcode 638 713 571.

8 Mount Mokoto Trailhead

Take in fields, pastures and scattered hay bales beneath Mount Mokoto. Higashimokoto Sanen. Mapcode 638 566 847.



OZORA / OKHOTSK / HOKKAIDO

LAKESIDE ACTIVITIES & FESTIVAL

Memambetsu Lakeside Campground

Camp on the shores of Lake Abashiri and enjoy the water and sunset. Cooking facilities and toilets are provided. Canoeing, sailing and stand-up paddleboarding are among the activities on the lake.

Ice Fishing for Wakasagi Smelt

Try fishing through the frozen lake in winter. Rental equipment makes it accessible for beginners and families. Usually early January to mid-March. Tel 0152-74-4323.

Shijimi Clam Digging

Buy a designated bag and gather shijimi clams on the beach in front of the campground. You can take your catch home. Usually early July to mid-August. Tel 0152-74-4323.

Memambetsu Summer Festival

A lively lakeside celebration with fireworks over the water, dragon boat races and events for all ages. Usually held in early August.

Lakeside facilities

Memambetsu Lakeside Park Campground: 0152-77-8128. Source guide season: July–August; adult fee ¥300; children of elementary school age and younger ¥200.



東藻琴市街から藻琴山方向へ約8km。春になると鮮やかなピンク色に染まる小高い丘の斜面が、ひがしもこと芝桜公園です。芝桜シーズンには、約10万平方メートルに及ぶ広大な斜面を芝桜が埋め尽くし、まるでビロードの絨毯を敷き詰めたような美しい景観が広がります。





毎年5月には「ひがしもこと芝桜まつり」が開催され、多くの観光客で賑わいます。園内には1周820メートルのゴーカートやヤマメ釣りが楽しめる釣り堀池、バンガローを備えたキャンプ場もあり、子どもから大人まで家族みんなで楽しめる人気のスポットです。

Event 5月

ひがしもこと芝桜まつり

ひがしもこと芝桜公園の広大な丘が満開の芝桜で一面ピンク色に染まるこの時期には、多くの観光客が訪れます。会場ではさまざまなイベントやステージ企画が行われ、園内は春の賑わいに包まれます。音楽ステージや地元特産品の販売など、春の景色だけでなく地域の魅力にも触れることができる人気のイベントです。









■株式会社 東藻琴芝桜公園管理公社
大空町東藻琴末広393番地
☎0152-66-3111
期間：開花宣言の日から
開花終了までの期間
料金：大人(中学生以上) 700円
団体 (10名以上) 600円/1人
小学生 300円
団体 (10名以上) 250円/1人

OZORA / OKHOTSK / HOKKAIDO

HIGASHIMOKOTO SHIBAZAKURA PARK

A hillside of pink

About eight kilometers from central Higashimokoto toward Mount Mokoto, around 100,000 square meters of hillside become a carpet of pink moss phlox in spring.

Explore the park

An 820-meter go-kart circuit, a fishing pond for yamame trout and a bungalow campground offer activities for the whole family.

Shibazakura Festival

The annual May festival brings stage performances, local specialties and visitors from across the region.

Visitor information

393 Higashimokoto Suehiro, Ozora. Tel 0152-66-3111. Open during the flowering season. Fees shown in the source guide: adults and junior high school students ¥700; elementary school students ¥300. Discounts for groups of ten or more.



OZORA / OKHOTSK / HOKKAIDO

KUSSHARO CALDERA TRAIL & MT. MOKOTO

Kussharo Caldera Trail

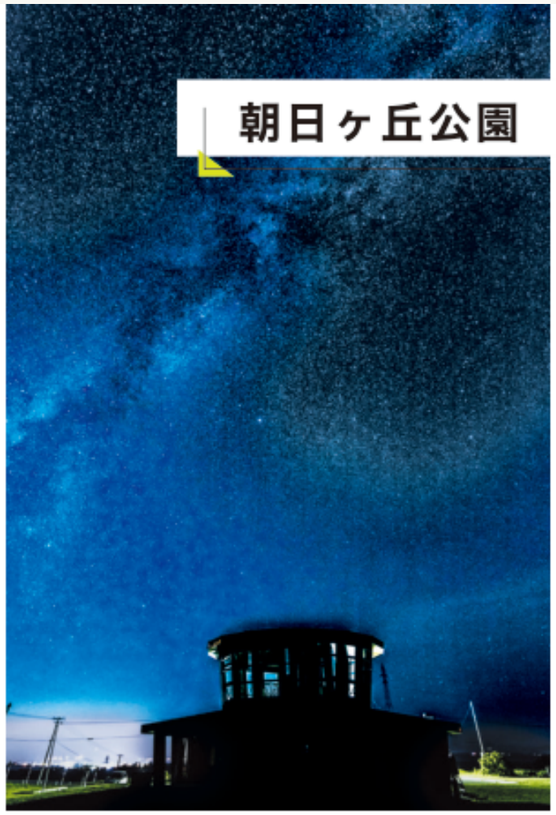
Opened in October 2024, this approximately 25 km trail crosses Tsubetsu, Bihoro and Ozora along the rim of the Kussharo Caldera. It forms part of the 410 km Hokkaido East Trail connecting three national parks.

Trail distances

North Route: 14.2 km. South Route: 10.8 km. Total: 25.0 km. The caldera rim offers views toward Lake Kussharo, Tsubetsu Pass and Bihoro Pass. Trail office: 0152-73-2211.

Mount Mokoto

At 1,000 m, Mount Mokoto is the highest point on the caldera rim. Ginreisui spring flows by the hut at the eighth station, which can be reached by car.



朝日ヶ丘公園

女満別の高台に位置する朝日ヶ丘公園は、網走湖をはじめ、斜里岳や知床連山まで360度の大パノラマを望むことができる絶景スポットです。四季折々に表情を変える雄大な景観が魅力で、多くの人々が訪れます。夜には満天の星空が広がり、条件が良ければ天の川を肉眼で観察することもできます。



園内にはパークゴルフ場も併設され、気軽にレジャーを楽しめます。また、公園から車で約３分の場所にあるオーヴェールの丘は、故・黒澤明監督の映画「夢」のロケ地として知られ、あわせて巡ることができます。

■大空町女満別朝日44番地の2　☎0152-77-8128
展望台解放期間：5/1～10/31



パークゴルフ場

■朝日ヶ丘公園パークゴルフ場
☎0152-74-2124
期間：5/1～10/31

ひがしもこと乳酪館







ひがしもこと乳酪館は、酪農が盛んな東藻琴の魅力を発信する体験・交流施設です。地元産の新鮮な生乳を使用したチーズや乳製品の製造・販売を行っており、ここならではの味覚を楽しめます。

館内ではバター・アイスクリームづくり体験なども実施され、酪農や乳製品について楽しく学ぶことができ、大空町の豊かな自然が育んだ乳製品の魅力に触れることができる、人気の観光スポットです。

■ひがしもこと乳酪館
大空町東藻琴409番地の1
☎0152-66-3953
営業時間 9:00～17:30

Event 8月下旬

ノンキーランド ふるさとまつり

東藻琴の夏を彩るまつり。

そのメインイベントが「ロール転がしどってん酷」。４人１チームとなって重さ 500kg(女子は 300 kg)の牧草ロールを転がし、ゴールまでのタイムを競うもの。応援している方も思わず力の入る白熱のレースが展開されます。どこか牧歌的な雰囲気が漂う、東藻琴ならではのイベントです。



OZORA / OKHOTSK / HOKKAIDO

ASAHIGAOKA PARK & DAIRY CENTER

Asahigaoka Park

Take in a 360-degree panorama of Lake Abashiri, Mount Shari and the Shiretoko mountains. On clear nights, the Milky Way may be visible. The observation deck is open May 1–October 31. Tel 0152-77-8128.

Park Golf

Asahigaoka Park Golf Course is open May 1–October 31. Tel 0152-74-2124.

Higashimokoto Dairy Center

Cheese and other products made with local milk are sold here. Visitors can also experience butter or ice cream making. 409-1 Higashimokoto. Hours: 9:00–17:30. Tel 0152-66-3953.

Nonky Land Furusato Festival

In late August, teams of four race while rolling giant hay bales: 500 kg in the main event and 300 kg in the women’s event.



OZORA / OKHOTSK / HOKKAIDO

ROADSIDE STATIONS

Roadside Station Nonky Land Higashimokoto

Discover local vegetables, dairy products, souvenirs and dishes made with Okhotsk ingredients. A hotel is attached. 100 Higashimokoto. Shop A■ru: 9:00–18:00; restaurant Kururinku: 11:00–15:00 and 17:00–20:00. Tel 0152-66-3600.

Roadside Station Märchen Hill Memambetsu

About ten minutes by car from the airport, this stop offers local produce, dairy products, sweets, a food court and a dog run. 96-1 Memambetsu Showa. Honoka shop: 9:00–18:00, tel 0152-75-6165. Märchen Pit: 9:00–17:30, tel 0152-74-4323.



OZORA / OKHOTSK / HOKKAIDO

THE FLAVORS OF OZORA

Sweet & savory

Try Sugano Shoten's fresh dorayaki with cream and sweet bean filling; rich Yamato shijimi clams from Lake Abashiri; crisp nagaimo yam; and tender green asparagus.

Meat & dairy

Shiretoko Japanese Black Wagyu offers a tender, rich taste. Ozora Foods makes juicy, award-winning sausages. Higashimokoto Dairy Center produces a variety of cheeses from local milk.

A taste to take home

Ozora Zanmai shijimi soy sauce uses extract from Lake Abashiri clams to add savory depth to dishes. Ozora specialties are also offered through the furusato nozei hometown tax donation program.



OZORA / OKHOTSK / HOKKAIDO

ACCOMMODATION & HOT SPRINGS

Accommodation

Yumoto Hotel Sansui: 0152-74-2343; Northern Lodge Canto: 0152-74-4816; Guesthouse Kirari: 0152-74-3771; Guesthouse NUI Okhotsk: 050-5794-0615; Hotel Higashimokoto: 0152-66-3600.

Hot springs

Fureai Center Phlox: 0152-66-2070; Marumo Onsen: 0152-67-4522; Shibazakura no Yu: 0152-66-3111; Yumoto Hotel Sansui, Bihada no Yu: 0152-74-2343; Himawari Onsen: 0152-74-4747.



OZORA / OKHOTSK / HOKKAIDO

DAY TRIPS FROM OZORA

Abashiri Prison Museum

Explore preserved former prison buildings and exhibits on Hokkaido’s development and Abashiri Prison.

Bihoro Pass

At about 525 m above sea level, the lookout offers a sweeping view of Lake Kussharo and the surrounding mountains.

Shiretoko Five Lakes

Walk elevated boardwalks and trails through pristine forest and enjoy the natural scenery.

Kaminoko Pond

This exceptionally clear blue pond is said to be fed by underground water from Lake Mashu.

Algo Graphics Kitami Curling Hall

A year-round curling venue with visitor and introductory programs.

Drift Ice

See the winter ice covering the Sea of Okhotsk from an icebreaker or observation facility.

Drive times from Memambetsu Airport

The six map routes show approximately 22 min (18 km), 33 min (33 km), 1 hr 50 min (100 km), 1 hr 10 min (62 km), 33 min (29 km), and 30 min (21 km).

OZORA MAP / MEMANBETSU

Map key

Food & Drink · Accommodation · Hot Springs · The Eight Views of Ozora. The numbers on the original map correspond to its numbered listings.

Memambetsu area

The map shows Memambetsu Station, Memambetsu Airport, Lake Abashiri, the two roadside stations and roads toward Abashiri, Bihoro and Koshimizu.

Use the QR codes

Scan the original page for tourism information or details about moving to Ozora.

The Eight Views of Ozora

1 Asahigaoka Park; 2 Sumiyoshi Hill; 3 Lake Abashiri, Memambetsu Shore; 4 Märchen Hill; 5 Planes over the Sunflowers; 6 Higashimokoto Dairy Center; 7 Higashimokoto Shibazakura Park; 8 Mount Mokoto Trailhead.



OZORA MAP / HIGASHIMOKOTO



Map key

Food & Drink · Accommodation · Hot Springs · The Eight Views of Ozora. The numbers on this page match the original map listings.

Higashimokoto area

Find the Higashimokoto town center, Mount Mokoto, Higashimokoto Shibazakura Park and Roadside Station Nonky Land Higashimokoto.

Restaurant guide

Scan the orange QR code on the original page for detailed information about places to eat.

The Eight Views of Ozora

1 Asahigaoka Park; 2 Sumiyoshi Hill; 3 Lake Abashiri, Memambetsu Shore; 4 Märchen Hill; 5 Planes over the Sunflowers; 6 Higashimokoto Dairy Center; 7 Higashimokoto Shibazakura Park; 8 Mount Mokoto Trailhead.



CONTACT & LATEST INFORMATION

Check before you travel

Some information in the printed guide may be out of date. Please use the linked Ozora Town and Okhotsk Ozora Tourism Association websites for the latest details.

Ozora Town Office, Industry Division

4-1-1 Memambetsu Nishi 3-jo, Ozora, Hokkaido 099-2392. Tel 0152-77-8128.

Okhotsk Ozora Tourism Association

Märchen Tourism and Exchange Center, 96-1 Memambetsu Showa, Ozora, Hokkaido 099-2356. Tel 0152-74-4323.

Higashimokoto Branch Office, Regional Promotion Division

360-1 Higashimokoto, Ozora, Hokkaido 099-3293. Tel 0152-66-2131.