

## <アジア甲子園> Flame Asia Signs Official Sponsorship Agreement

"Excitement transcends borders". Exporting Japan's Koshien excitement to Asia.



ACADEMY (Representative Director: Shogo Shibata, hereafter referred to as "our company") has concluded an official sponsorship agreement with Flame Asia Resource PTE. (Managing Director: Emanuele Novi, hereinafter referred to as "Flame Asia") to host the "Asia Koshien Competition in Indonesia," the first of its kind in Asia.

Our company was established to fulfill the mission of spreading Japanese baseball culture to Asia and has focused on connecting baseball enthusiasts through international activities and human development. Among these activities, the Asia Koshien Tournament is expected to build a new bridge between Japan and Asia and bring new life to the Japanese baseball world. Flame Asia, an energy commodity trading company, has announced its first official sponsorship agreement as a Singaporean corporation. Comments are as follows.

◆Flame Asia (Managing Director: Emanuele Novi) Comment:

Our business is to source and supply reliable and sustainable energy products – conventional and alternative – which are one of the base materials for people’s life and our mission is to support and enhance livelihood of people in Asia through our business. We are happy to be a sponsor of “Asia Koshien” which will bring great opportunities to the younger generations through playing baseball and wish the event will grow further with success.

**◆NB.ACADEMY (Representative Director, Shogo Shibata) Comment:**

Flame Asia has decided to contribute to the local community and support the development of the next generation as part of its CSR activities through baseball, which is the pride sport of Japan. We are committed to the success of this project and hope that this sponsorship agreement will contribute to the further development of the company and its corporate image.

Our partnership with Flame Asia will be a valuable support for the successful implementation of the Asia Koshien Tournament. Together, both companies aim to revitalize communities and bring hope to future generations through the power of baseball.

## Tournament Overview

Schedule	December 17th (Tuesday) – 21st (Saturday), 2024 (5 days)
Place	Gelora Bung Karno Stadium Jakarta, Indonesia
Target Participants	<ul style="list-style-type: none"><li>• Indonesian provincial 8 teams</li><li>• Player under 18 years old</li></ul>

Match Format	<ul style="list-style-type: none"><li>• 2 stages (group stage, final tournament stage), total 16 matches</li><li>• 6 innings or 2 hours cutoff</li></ul>
Remarks	This overview and schedule is subject to change
URL	<a href="https://event.nbacademy.jp/asiakoshien">https://event.nbacademy.jp/asiakoshien</a>

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## About Flame Asia

We are an energy commodity trading company headquartered in Singapore, engaged in the procurement, transportation and distribution of various energy products. Its parent company is Flame SA, headquartered in Switzerland.

**Flame Asia HP**

[www.flameasia.com.sg](http://www.flameasia.com.sg)

## About NB.ACADEMY

NB.ACADEMY, or the Overseas Baseball Promotion Association, brings Japanese baseball to Asian youth, aiming to expand Japan's baseball industry globally. It fosters personal growth through the sport, promotes language learning, and encourages international engagement.

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一般社団法人 海外野球振興協会

**NB.ACADEMY** 

## 一般社団法人NB.ACADEMY

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一般社団法人NB.ACADEMYのプレスリリース一覧

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