

KOREAN ETIQUETTES



Class objective: To understand a number of key areas including:

- **Language**
- **Religion and beliefs**
- **Culture & society**
- **Social etiquette and customs**
- **Business protocol and work culture**

Concept A: Facts and Statistics

- Location: Eastern Asia, southern half of the Korean Peninsula bordering the East Sea and the Yellow Sea
- Capital: Seoul (서울)
- National anthem: 애국가
- Nationality: Korean
- Currency: South Korean 'won' (한국 원)
- Government: Republic
- Business Culture: Ranked 30th

Concept B: Language in Korea

Koreans share one language, with approximately seventy million people around the globe speaking Korean.

The language structure, grammar and vocabulary are similar to Japanese. Dialects are regional; differing mainly in accent, but are so similar that comprehension for speakers, or listeners, is not an issue. Key differences in dialect are also attributed to social status.

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1. **Introduction**

This document describes the structure and content of the course.

2. **Objectives**

- 1. Understand the basic concepts of the course.
- 2. Apply the concepts to solve problems.
- 3. Develop the ability to work in a team.

3. **Structure**

- 1. The course is divided into three main parts: theory, practice, and assessment.
- 2. The theory part covers the basic concepts and principles of the course.
- 3. The practice part involves solving problems and working in a team.
- 4. The assessment part consists of a final exam and a group project.

4. **Assessment**

- 1. The final exam will be held at the end of the course.

5. **Conclusion**

This document provides a brief overview of the course.

For more information, please contact the course coordinator.

6. **References**

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