Which one do you prefer: comedy or action movies?

Class Objective: I will be able to understand various concepts about the above topic.

Concept A: Introduction

Watching a movie is stimulating. Movies are tangible, visual, and compact and the entire content can be enjoyed in a stipulated time frame of 1.5 to 3 hours. Movies are of various genres like documentary, art, historic, action, comedy, animated, short films and more. It is a blend of plot, theme, acting, dialogues, special effects, music etc. We can enjoy movies at home or on the big screen in the theatre.

Concept B: Vocabulary

- Target audience- a particular group at which a product where advertising is aimed at.
- Entertainment- the action of providing or being provided with amusement or enjoyment.
- Influence- effect, impact
- Cinema- It's a theatre where films are shown for public entertainment.
- Censorship- an official who examines books, films, news, etc. that are about to be published and suppresses any parts that are considered obscene, politically unacceptable, or a threat to security.

Concept B: Watching action movies

- Action Movies convey their emotions because of the great sound and larger than life visual effects. The details seem more real.
- Action movies create a spectral and intense atmosphere. It is more appealing.
- Action movies stimulate our visual and auditory senses. One can feel the tension and emotion, the tone and the expressions and connect with the character immediately in a movie.
- Action movies are thrilling, keep you involved and stay on the edge of your seat while you enjoy how the movie unfolds.
- Action movies are loud, full of sound, action and fantasy.
- It provides a larger than life vision.
- Action movies involves a strong hero, a bad guy or guys, hardcore physical action; fights, violence, car chases, and explosions and loads of special effects which makes it entertaining.
- Not everyone loves action movies. It has its own selected viewership and age group.
- Some people might be put off with the sounds and violence itself.

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