

Writing short posts on social media

Class Objective

I will be able to write short posts on social media.

Concept A

English	Tamil	Transliteration
Social Media	சமூக ஊடகம்	Samuga Oodagam
Posts	இடுகைகள்	Idukaigal
Blogs	வலைப்பதிவுகள்	Valaipadhivugal
Readers	வாசகர்கள்	Vaasagargal
Audience	பார்வையாளர்கள்	Paarvaiyalargal
Content	உள்ளடக்கம்	Ulladakkam
Promote	ஊக்குவிக்க	Ookkuvikka
Company culture	நிறுவனத்தின் கலாச்சாரம்	Niruvanathin Kalacharam
E-Commerce	மின் வணிகம்	Min Vanigam
Eye-Catching	கண்ணைக் கவரும்	Kannai Kavarum
Consistent	சீரான	Seerana
Imagination	கற்பனை	Karpanai
Professional network	தொழில்முறை நெட்வொர்க்	Thozhilmurai Network
Inspiration	உத்வேகம்	Uthvegam
Customer Reviews	வாடிக்கையாளர் மதிப்புரைகள்	Vaadikaiyalar Madhipuraigal

Concept B

Tips to follow while writing posts on social media

1. Always do research before posting on social media.

1. **Introduction**

2. **Background**

3. **Method**

- 1. **Study Design**
- 2. **Participants**
- 3. **Intervention**

4. **Results**

- 1. **Primary Outcome**
- 2. **Secondary Outcome**
- 3. **Subgroup Analysis**

5. **Conclusion**

- 1. **Summary**

6. **References**

7. **Appendix**

8. **Supplementary Materials**

9. **Notes**

- 1. **Notes**
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- 3. **Notes**

10. **References**

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