



Reading short notices, posters, catalogues, brochures, menus, advertisements 2





Class Objective

To understand more about reading short notices, posters, brochures, menus and advertisements.



Concept A: Understanding Short notices and posters:



The above poster talks about the Bayerische Zugspitzbahn (Bavarian Zugspitz railways) Bavarian Zugspitze Railway (German: Bayerische Zugspitzbahn) is one of four rack railways still working in Germany, along with the Wendelstein Railway, the Drachenfels Railway and the Stuttgart Rack Railway. The metre gauge line runs from Garmisch in the centre of Garmisch-Partenkirchen to the Zugspitzplatt, approximately 300 metres below Zugspitze, the highest mountain in Germany. The line culminates at 2,650 metres above sea



Concept A: Understanding Short notices and posters:

level, which makes it the highest railway in Germany and the third highest in Europe. It is also the railway in Europe with the biggest height difference: 1,945 metres, the lower half being open-air and the upper half being underground.

The line is operated by the Bayerischen Zugspitzbahn Bergbahn AG (BZB), whose majority owner is the Garmisch-Partenkirchen Municipal Works. In 2007 the Zugspitze Railway was nominated for a Historic landmark of civil engineering in Germany award.



Concept A: Understanding Short notices and posters:



The above poster talks about Germany for Holidays; Summer in Rhein



Concept B: Examples of catalogues, Brochures and menus





