

An advertisement

Class objective: To learn, to give announcements in Spanish.

Concept A: DESCRIBIR UN ANUNCIO

Es un anuncio de...
El eslogan / mensaje principal es...
En el anuncio **sale** / **hay** / **aparece** / **se ve a** /
se oye a... un niño / un grupo de
personas... **cantando** / **hablando** /
chillando...

Cuando hablamos de anuncios del pasado usamos el pretérito imperfecto.
(When we talk about announcements of the past we use the past imperfect.)

Some of the lines that are in advertisements:

→ En el anuncio **se oye** una voz, pero no **se ve** a nadie.

(A voice is heard in the announcement, but no one is seen.)

→ En el anuncio **sale** el director de la empresa **presentando** el producto.

(In the ad, the director of the company appears presenting the product.)

→ Al final **salía** un niño que se tomaba la bebida y se **oía** el eslogan "Briko es música en tu boca".

(At the end, a child came out who drank his drink and the slogan "Briko is music in your mouth" was heard.)

→ En el anuncio **aparece** una señora **cocinando** algo.

(In the ad there is a lady cooking something.)

→ El eslogan **es** "Grita de dolor ajeno!".

(The slogan is "Scream in someone else's pain!")

Concept B: Let's see the example on ad in Spanish.

Food delivery ad

Logotipo: comida al hacer clic. O tu comida está a solo un clic de distancia.

Qué ofrece: puede pedir comida en línea desde el enlace.

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