



Multibhashi



Talking about advertisements



Class Objective

I will be able to understand, read,
write and react to the
advertisements.



Concept A- Vokabeln im Zusammenhang mit Werbung (vocabulary related to advertisements)

- 1. Die Werbeanzeige- Advertisement
- 2. Die Bestätigung- Endorsement
- 3. Das Sponsoring- Sponsorship
- 4. Die Stellenanzeige- Job advertisement
- 5. Die Werbeagentur- Advertising agency
- 6. Der Verlag- Publisher/ press
- 7. Die Digitalanzeige- Digital advertisement
- 8. Die Werbeabteilung- Advertising department
- 9. Der Lebenslauf- Resume
- 10. Der Slogan- Tagline



Concept A- Vokabeln im Zusammenhang mit Werbung (vocabulary related to advertisements)

- 11. Die bewerbung- Application
- 12. Die bewerbungsunterlagen- Application documents



Concept B - Lesen sie die Anzeige und sammeln sie die Folgenden Information.

1. Was fuer ein Werbung ist das?
2. Fuer wen ist dieses Werbung? (for whom is this advertisement for?)
3. Was Sind die Tageszeiten feur dieser kurs?
4. Wo koennen die interessiert Kandidaten sich melden?



Concept C - Wählen sie einen thema und schreiben sie eine anzeige.

Deutsch in Linz

Deutsch-Intensivkurse

Mo bis Fr von 9:30–13h und von 14:00–17h

Kurse für Berufstätige

Für Berufstätige und Vielbeschäftigte bieten wir flexible Kurszeiten an (Termine nach Wunsch).

Online-Einstufungstest auf
www.deutschinlinz-schule.at

1. Die schokolade
2. Der saft
3. Der wasserpark
4. Der deutsch kurs

THE UNIVERSITY OF CHICAGO
INSTITUTE OF TECHNOLOGY
DEPARTMENT OF ELECTRICAL ENGINEERING
EECS 441: ADVANCED TOPICS IN SIGNAL PROCESSING
LECTURE 1: INTRODUCTION TO THE COURSE

1.1 COURSE OBJECTIVES

1.2 COURSE STRUCTURE

1.3 COURSE MATERIALS

1.4 COURSE INSTRUCTORS

1.5 COURSE ASSISTANTS

1.6 COURSE WEBSITE

THE UNIVERSITY OF CHICAGO
INSTITUTE OF TECHNOLOGY
DEPARTMENT OF ELECTRICAL ENGINEERING
EECS 441: ADVANCED TOPICS IN SIGNAL PROCESSING
LECTURE 1: INTRODUCTION TO THE COURSE

1.1 COURSE OBJECTIVES

1.2 COURSE STRUCTURE

1.3 COURSE MATERIALS

1.4 COURSE INSTRUCTORS

1.5 COURSE ASSISTANTS

1.6 COURSE WEBSITE

THE UNIVERSITY OF CHICAGO
INSTITUTE OF TECHNOLOGY
DEPARTMENT OF ELECTRICAL ENGINEERING
EECS 441: ADVANCED TOPICS IN SIGNAL PROCESSING
LECTURE 1: INTRODUCTION TO THE COURSE

1.1 COURSE OBJECTIVES

1.2 COURSE STRUCTURE

1.3 COURSE MATERIALS

1.4 COURSE INSTRUCTORS

1.5 COURSE ASSISTANTS

1.6 COURSE WEBSITE

THE UNIVERSITY OF CHICAGO
INSTITUTE OF TECHNOLOGY
DEPARTMENT OF ELECTRICAL ENGINEERING
EECS 441: ADVANCED TOPICS IN SIGNAL PROCESSING
LECTURE 1: INTRODUCTION TO THE COURSE

1.1 COURSE OBJECTIVES

1.2 COURSE STRUCTURE

1.3 COURSE MATERIALS

1.4 COURSE INSTRUCTORS

1.5 COURSE ASSISTANTS

1.6 COURSE WEBSITE

THE UNIVERSITY OF CHICAGO
DEPARTMENT OF CHEMISTRY
PHYSICAL CHEMISTRY
PHYSICAL CHEMISTRY
PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

THE UNIVERSITY OF CHICAGO
DEPARTMENT OF CHEMISTRY
PHYSICAL CHEMISTRY
PHYSICAL CHEMISTRY
PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

THE UNIVERSITY OF CHICAGO
DEPARTMENT OF CHEMISTRY
PHYSICAL CHEMISTRY
PHYSICAL CHEMISTRY
PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

THE UNIVERSITY OF CHICAGO
DEPARTMENT OF CHEMISTRY
PHYSICAL CHEMISTRY
PHYSICAL CHEMISTRY
PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

THE UNIVERSITY OF CHICAGO
DEPARTMENT OF CHEMISTRY
PHYSICAL CHEMISTRY
PHYSICAL CHEMISTRY
PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

THE UNIVERSITY OF CHICAGO
DEPARTMENT OF CHEMISTRY
PHYSICAL CHEMISTRY
PHYSICAL CHEMISTRY
PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

THE UNIVERSITY OF CHICAGO
DEPARTMENT OF CHEMISTRY
PHYSICAL CHEMISTRY
PHYSICAL CHEMISTRY
PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

THE UNIVERSITY OF CHICAGO
DEPARTMENT OF CHEMISTRY
PHYSICAL CHEMISTRY
PHYSICAL CHEMISTRY
PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY

PHYSICAL CHEMISTRY