

FAMILY GUIDE

to teen content creation

→ Tips for parents

common sense networks™ in partnership with  YouTube



In a world of digital connectivity, teens are not just content consumers – they're also content creators.

Creating videos is a fun way for them to explore their interests, express themselves and make connections. And there are many ways that parents can get involved. Use these checklists to make your teen's online world a little more positive, a whole lot safer and way more fun!

WELL-BEING

Create a supportive environment that encourages healthy digital habits and prioritises your teen's overall wellness. Feeling good and having fun go hand in hand!



PRIORITISE THEIR WELLNESS

Strike a balance

Make time for online and offline activities that they love.

Create a support system

Include trusted friends and family (spoiler alert)...like you!

Celebrate!

Recognise their progress, no matter how big or small.

Trust their gut

Check in on their feelings throughout the process.

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BUILD A POSITIVE COMMUNITY

Create with empathy

Consider how their videos and comments might be received.



Be inclusive

Confirm that their content doesn't offend or exclude anyone.



Think critically

Detect misinformation to ensure that what they say/share is true.



Prevent cyberbullying

Remind them to avoid (or report) bullying and digital drama.



CITIZENSHIP

Empower your teen to be a good digital citizen who considers the impact of their actions on themselves and others.



SAFETY

As an ally in their content creation journey, you can help them prioritise their safety and privacy while nurturing their creative expression.



BEWARE OF THE OVERSHARE

Set boundaries

Discuss what info is or isn't safe to share.



Review privacy settings

Decide where their videos will appear and who can see them.



Check the details

Ensure that their words, clothes or locations don't reveal private info.



Get consent

Confirm that everyone they show or mention gave the OK.



Consider the impact

Remind them to PAUSE > ASSESS
RISK > MAKE THE CALL



Learn more in the full

[Family guide to teen content creation.](#)