Gmail is getting a new look. The Gmail app has new colors, fonts, icons, and other User Interface (UI) elements. These changes are based on material design principles. You can also use the new Gmail app to access other non-Gmail email accounts.

Here’s a review of the changes and how they impact familiar Gmail tasks.
Warm Welcome experience

First-time users of the new Gmail app will see a different screen depending on whether they are new or returning Gmail users. The screen above is for new users, while the screen below provides a link to a video for returning users.
Inbox view changes

- New red theme
- Updated menu bar and icons
- New larger, more readable font
- Round avatars
- Floating Compose button
Updated menu

- New account switcher area
- Badged icon showing unread email count
- New icons for your mailbox and labels
- Tap the avatars in the menu to switch accounts

You can swipe the screen to open the menu.

- New label color markers
- Help and feedback combined
Swipe controls and animations

Swipe forward or backward to move through emails

Touch ripples appear and provide feedback when you touch parts of the screen.

A new animation displays when you pull down
on the message list to update it

Inbox organization tools

- New users are encouraged to use Gmail's default Promotional and Social bundling feature.
- You can also use labels to sort emails.
Add accounts

Now you can add non-Gmail accounts to the Gmail app and set up a separate inbox for those addresses using POP/IMAP.

Adding accounts is a simple process you access from the following app locations:

- Warm Welcome page
- Settings landing page
- Settings overflow menu
- Help suggested topic

You can add other email accounts: Personal or Work accounts. This example shows an Exchange account, which you can add only on Nexus devices.
Switch between accounts

- Switching between accounts is easy - just tap the profile picture for the account you want to use.
- You can also tap the down arrow to show a list of accounts to choose from.
Updated conversation or inbox view

These message views are easier to read and navigate, with bold menu bar colors, text, and icons.
A single Compose experience for all accounts

It's now easier to send messages with a unified Compose. It doesn't matter which account you're currently viewing. You can easily switch between the accounts you're sending from while composing.
Help and feedback are combined in one menu item that leads to the Mobile Help Library.

Help and feedback include these new features:

- Search and Voice Search
- Suggested articles by priority
- Detailed feedback capability with screenshots and logs
The Gmail tablet app takes advantage of the wider screen area, while keeping the look and feel of the new Gmail design.