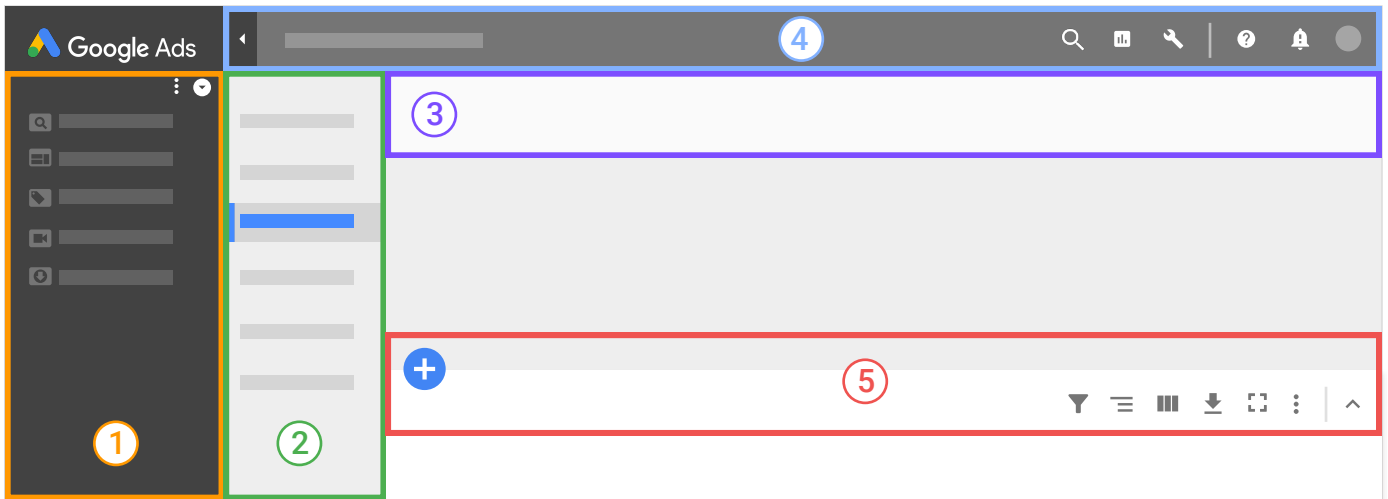# Google Ads quick reference map

This guide shows you how to quickly find key features in the new Google Ads experience. Use the image as a map of your account to find such features as the campaigns page, billing, and shared library.

① **Navigation menu** ② **Page menu** ③ **Page title** ④ **Top bar** ⑤ **Table tool bar**

Basic Account Management

Go to any page	🔍	GO TO icon ④, then enter the page you want to go to. Or type **G** then **T** on your keyboard
Expand navigation menu	▶	**Arrow icon** ④
Campaigns		To view all your campaigns, click *All campaigns* ①, then *Campaigns* ②. To go to one campaign, select the campaign ①.
Ads		*Ads & extensions* ②, *Ads* ③
Keywords		*Keywords* ②
Search terms		*Keywords* ②, then *Search terms* ③
Extensions		*Ads & extensions* ②, *Extensions* ③
Modify columns		Table tool bar ⑤, then *Modify columns*
Audiences or remarketing		*Audiences* ②
Conversions, Attribution, Google Analytics	🔧	**Tool icon** ④, then *Measurement* section
Shared library, Tools, Keyword Planner, Billing	🔧	**Tool icon** ④
Business data	🔧	**Tool icon** ④, then *Setup* section
Change history		*Change history* ②
Help	❓	**Help icon** ④