

Certificate

Certificate number: 2016-006
Certified by EY CertifyPoint since:
April 29, 2016



Based on certification examination in conformity with defined requirements in ISO/IEC 17021:2015 and ISO/IEC 27006:2015, the Information Security Management System as defined and implemented by

Google, Inc.*

located in Mountain View, California, United States of America, is compliant with the requirements as stated in the standard:

ISO/IEC 27001:2013

Issue date of certificate: April 29, 2016

Re-issue date of certificate: November 24, 2016

Expiration date of certificate: April 28, 2019

EY CertifyPoint will, according to the certification agreement dated February 22, 2016, perform surveillance audits and acknowledge the certification until the expiration date noted above.

**This certification is applicable for the 'Google Analytics' and 'Google DoubleClick' products with assets, services And locations as described in the scoping section on the back of this certificate, with regard to the specific requirements for information security as stated in the Statement of Applicability version 2.0, dated September 15, 2016.*



drs. R. Toppen RA
Director EY CertifyPoint

Google, Inc. Scope for certificate 2016-006

The scope of this ISO/IEC 27001:2013 certification is bounded by the products and their offerings as listed below, along with the data contained or collected by those offerings.

Google Analytics and Google DoubleClick, this includes:

- Google Analytics
- Google Analytics 360 Suite
- Google Analytics 360
- Tag Manager 360
- Optimize 360
- Attribution 360
- Audience Center 360
- Data Studio 360
- DoubleClick For Publishers
- DoubleClick AdExchange
- DoubleClick Campaign Manager
- DoubleClick Bid Manager
- DoubleClick Search
- Customer Match

The Information Security Management System (ISMS) is centrally managed out of the Google, Inc. headquarters in Mountain View, California, United States of America. The ISMS mentioned in the above scope is restricted as defined in the 'Google ISO 27001 Scope and Bounds Assertion' (formal ISMS location listing document), version 2.0, signed on September 15, 2016, by the Senior Manager of Engineering Compliance.