



Waze for Cities (wFc)

Proceso de Solicitud y guía de on-boarding

2020

Contenido:

- Aplicando al programa WFC
- Confirmando su Email y activando su cuenta.
- Onboarding al programa WFC



Part 1:

Aplicando al programa

Waze for Cities

1) Deslice hacia abajo:



Working together for a smarter, more sustainable future



Over a thousand cities and other public sector partners are already working with Waze to gain better data and insights; reduce driving alone with Waze Carpool; and to make their communities safer with Waze's Beacons and Crisis programs. Find out more about what Waze has to offer and how your organization can join this incredible network.



Waze for Cities Data

Helping cities manage traffic for millions of drivers in real time and make better infrastructure decisions

2) Da Click en el ícono “Apply Now”



Cities use Waze's data to inform mobility projects and policies, from congestion pricing to event-specific traffic control, as well as share their own information about street closures or construction directly with their citizens on a daily basis. Partners can choose to access this data via Google Cloud.

[Apply Now](#) [Partners Portal](#)



Waze Carpool

Helping neighbors and coworkers commute better by riding together



A true peer-to-peer carpooling service, Carpool helps residents get to and from work, filling in gaps in the transit network. Scalable, affordable, and ready to use today, cities that adopt Waze Carpool benefit from fewer cars on the road. Drivers save money on gas while riders get access to more transportation options.

[Learn More](#)



Formulario de aplicación (Página 1)

PROPRIETARY + CONFIDENTIAL

1) Incluya el nombre oficial de su organización (Como se muestra en los documentos oficiales, por ejemplo, "Departamento de Transporte de los Estados Unidos")

2) Este nombre se usa para referirse a su organización dentro de nuestras comunidades de socios y usuarios. (por ejemplo, "USDOT")

3) El punto de contacto principal debe tener la autoridad para firmar los Términos y Condiciones de Google en nombre de su organización

The screenshot shows the 'Waze for Cities' application form. At the top is the Waze logo and the text 'Waze for cities'. Below this is the title 'Waze for Cities' and the tagline 'Working together for a smarter, more sustainable future'. The form is divided into sections by progress indicators. The first section is 'About your organization', which includes fields for 'Legal Name of Organization *', 'Common Name of Organization *', 'Country *', 'State/Province *', and 'City *'. A note below the 'Common Name' field states: 'Please note this is how your organization will be attributed publicly'. The second section is 'Main Point of Contact', which includes fields for 'Name (first and last) *', 'Job title *', and 'Work email (.org, .gov, .edu) *'. A tip at the bottom of the form says: 'Tip: You can create an account using your work email address by Google-linking it [here](#)'. At the bottom right of the form is a 'NEXT' button and a page indicator '1 / 4'. Three blue callout boxes from the left point to the 'Legal Name of Organization *', 'Common Name of Organization *', and 'Name (first and last) *' fields respectively.

Waze for cities

Waze for Cities

Working together for a smarter, more sustainable future

Join thousands of public sector partners in a free, two-way data exchange to make empowered mobility decisions for your city.

You will need a Google account (or Google-linked account) to access the Waze platform. This application will take approximately 10–15 minutes to complete.

About your organization

Legal Name of Organization *

Common Name of Organization *

Please note this is how your organization will be attributed publicly

Country *

State/Province *

City *

Main Point of Contact

Name (first and last) *

Job title *

Work email (.org, .gov, .edu) *

Tip: You can create an account using your work email address by Google-linking it [here](#)

NEXT

1 / 4

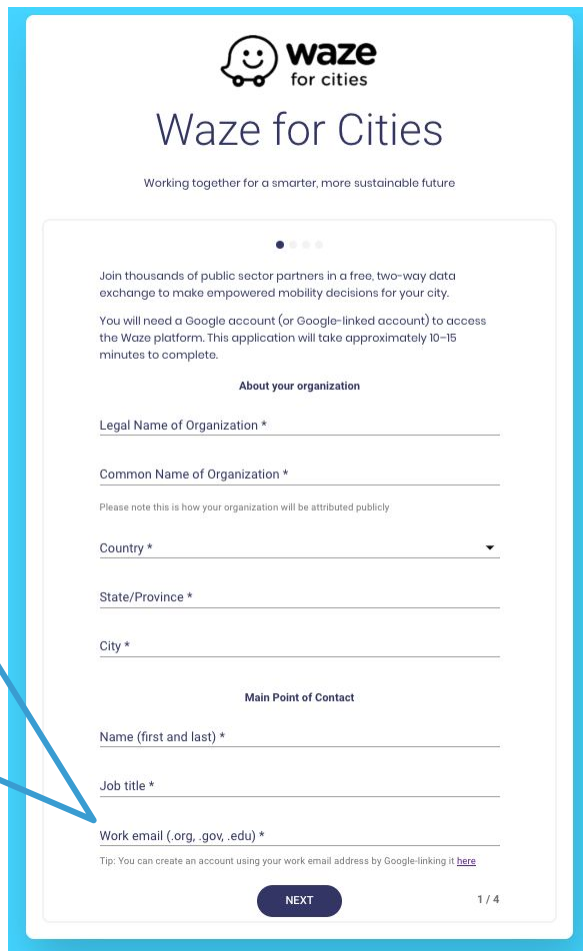
Formulario de aplicación (Página 1)

PROPRIETARY + CONFIDENTIAL

Importante: Necesita una cuenta de Google para acceder al portal de socios de Waze.

4) Si su dirección de correo electrónico del trabajo no está vinculada a una cuenta de Google, se le solicitará que la vincule a una. Consulte la siguiente diapositiva para obtener instrucciones sobre la vinculación de cuentas: account linking.

Asegúrese de guardar / anotar la dirección y contraseña de GMAIL en un lugar seguro.



The screenshot shows the 'Waze for Cities' application form. At the top is the Waze logo and the text 'Waze for cities'. Below this is the title 'Waze for Cities' and the tagline 'Working together for a smarter, more sustainable future'. The form is divided into sections by a progress indicator (1 of 4 steps shown). The first section, 'About your organization', contains the following fields: 'Legal Name of Organization *', 'Common Name of Organization *', a note 'Please note this is how your organization will be attributed publicly', 'Country *' (with a dropdown arrow), 'State/Province *', and 'City *'. The second section, 'Main Point of Contact', contains the following fields: 'Name (first and last) *', 'Job title *', and 'Work email (.org, .gov, .edu) *'. At the bottom, there is a tip: 'Tip: You can create an account using your work email address by Google-linking it [here](#)'. A 'NEXT' button is located at the bottom right, and the page number '1 / 4' is displayed in the bottom right corner.

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Main Point of Contact

Name (first and last) *

Job title *

Work email (.org, .gov, .edu) *

Tip: You can create an account using your work email address by Google-linking it [here](#)

NEXT

1 / 4

waze

Si decide vincular su correo electrónico de trabajo a una cuenta de Google

- 1) Consulte estas instrucciones sobre cómo proceder para vincular su cuenta: [Liga.](#)
- 2) Al iniciar sesión con su dirección de correo electrónico del trabajo, recuerde usar la contraseña de la cuenta de Google
 - Asegúrese de anotar / guardar los detalles de su cuenta de Google para referencia futura
- 3) Espere recibir su correo electrónico de confirmación de solicitud en su bandeja de entrada
- 4) Aunque haya vinculado su correo electrónico laboral a su cuenta de Google, es su cuenta de Google (Gmail) la que Waze almacena y registra como el propietario de su cuenta de socio WFC

Alternativa: cree una cuenta de Google designada para WFC

1) Cree una cuenta de Gmail para su organización, para el uso específico de este programa

2) Asegúrese de anotar / guardar sus datos de inicio de sesión (incluida su contraseña) para referencia futura

- Si eventualmente pasa a una organización / rol / proyecto diferente, recuerde incluir detalles de inicio de sesión en su documento de rotación

3) Inicie sesión en su cuenta de Gmail

- Asegúrese de iniciar sesión para revisar su bandeja de entrada para ver los correos electrónicos de verificación, confirmación y activación de su cuenta

Formulario de aplicación (Página 2)

PROPRIETARY + CONFIDENTIAL

1) Asegúrate de escribir el nombre oficial de la organización del socio de Waze for Cities con el que te gustaría tener una licencia secundaria. *Ignore esto si no está aplicando a una sublicencia a través de un socio existente.*

2) Por favor marque todos los que apliquen. Si bien este es un campo obligatorio, compartir datos con Waze es opcional. (Nota: los socios privados deben compartir datos de nuevo con Waze)

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Organization details

What type of organization do you represent? *

What is your organization responsible for? (check as many as apply) *

In which jurisdiction do you operate? *

Are you legally affiliated with an existing Waze for Cities partner? ☒

What kind of data can you share? ⓘ

- ☐ Road Closures
- ☐ Traffic Incidents
- ☐ Major Traffic Events

How did you hear about Waze for Cities? *

Check out our [help center](#) for answers to common questions.

BACK NEXT 2 / 4

Formulario de aplicación T&C (Página 3)

1) Haga click en este enlace y revise los términos y condiciones del programa.

2) Esta sección sólo será accesible si ha revisado los T&C y ha afirmado que tiene la autoridad para aceptar los T&C en nombre de su organización.

The screenshot shows the 'Waze for Cities' application form, specifically the 'Terms & Conditions' section. At the top, the Waze logo is displayed with the tagline 'for cities'. Below the logo, the text 'Waze for Cities' is prominently shown, followed by the slogan 'Working together for a smarter, more sustainable future'. The form is titled 'Terms & Conditions' and includes a progress indicator with three dots, the second of which is filled. The text instructs the user to 'Please carefully review the Waze for Cities terms and conditions in order to complete your membership application.' and 'Once fully reviewed, you will be able to accept the agreement by activating the switches below. We also advise you print or save a copy of these terms for your records.' A link labeled 'Review agreement' is provided. Below this, there are two toggle switches. The first switch, labeled 'I have full legal authority to bind the entity identified in this application ("Organization") to the Agreement of this program.', is currently turned on (red). The second switch, labeled 'Accept the Agreement', is currently turned off (grey). At the bottom of the form, there are two buttons: 'BACK' and 'SUBMIT'.

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Terms & Conditions

Please carefully review the Waze for Cities terms and conditions in order to complete your membership application.

Once fully reviewed, you will be able to accept the agreement by activating the switches below. We also advise you print or save a copy of these terms for your records.

[Review agreement](#)

I have full legal authority to bind the entity identified in this application ("Organization") to the Agreement of this program. ☒

Accept the Agreement ☐

BACK **SUBMIT**

¡Felicidades!

Has completado la Parte 1 del proceso de solicitud

(i) Debería recibir un correo electrónico de confirmación en la cuenta vinculada a Gmail o Google con la que se registró. Si no, eso significa que su solicitud no se completó, vuelva a comenzar.

(ii) Nuestro equipo de soporte debe responder dentro de 2 días hábiles confirmando que su solicitud ha sido aprobada o solicitando aclaraciones adicionales si es necesario.

(iii) Antes de comenzar la Parte 2: asegúrese de haber iniciado sesión en la cuenta vinculada a Gmail o Google en la que recibió la aprobación de su solicitud y los correos electrónicos de activación de la cuenta. Haga clic en el enlace proporcionado en el correo electrónico de activación de su cuenta. ¡Felicidades, ahora has comenzado y completado la Parte 2!