

## Shortlisting Judging Criteria

Innovation &  
Creativity  
**30%**

Idea proposed is well-supported with facts and maximum details. The solution presented should be original and creative, a first in the food industry.

Impact &  
Relevance  
**30%**

Solution proposed directly addresses the issue, with clear steps and explanations on its benefits. Solution proposed generates a tangible and sustainable impact on implementation.

Feasibility  
**20%**

The proposed concept has taken into consideration the ecosystem, to ensure viability and includes a development plan for fast implementation.

Technology  
**10%**

Emerging innovative technologies that can be used or leveraged to build a solution to the proposed idea

Depth  
**10%**

Well-thought and detailed solution presentation with insights to support the proposal. Clear and precise vision of the future state after implementation.

## Finale Judging Criteria

Innovation  
& Creativity  
**30%**

Idea proposed is well-supported with facts and maximum details. The solution presented should be original and creative, a first in the food industry.

Impact &  
Relevance  
**30%**

Solution proposed directly addresses the issue, with clear steps and explanations on its benefits. Solution proposed generates a tangible and sustainable impact on implementation.

Feasibility  
**10%**

The proposed concept has taken into consideration the ecosystem, to ensure viability and includes a development plan for fast implementation.

Technology  
**10%**

Emerging innovative technologies that can be used or leveraged to build a solution to the proposed idea

Depth  
**10%**

Well-thought and detailed solution presentation with insights to support the proposal. Clear and precise vision of the future state after implementation.

Presentation  
**10%**

Presentation is well-organized with a structure and clear flow of information. Delivery is fluent, concise and exhibits critical thinking.

**Bonus Points (up to 20) to be awarded for advanced showcase of prototype and demo.**