



MEDIA SALES KIT 2022

SWA

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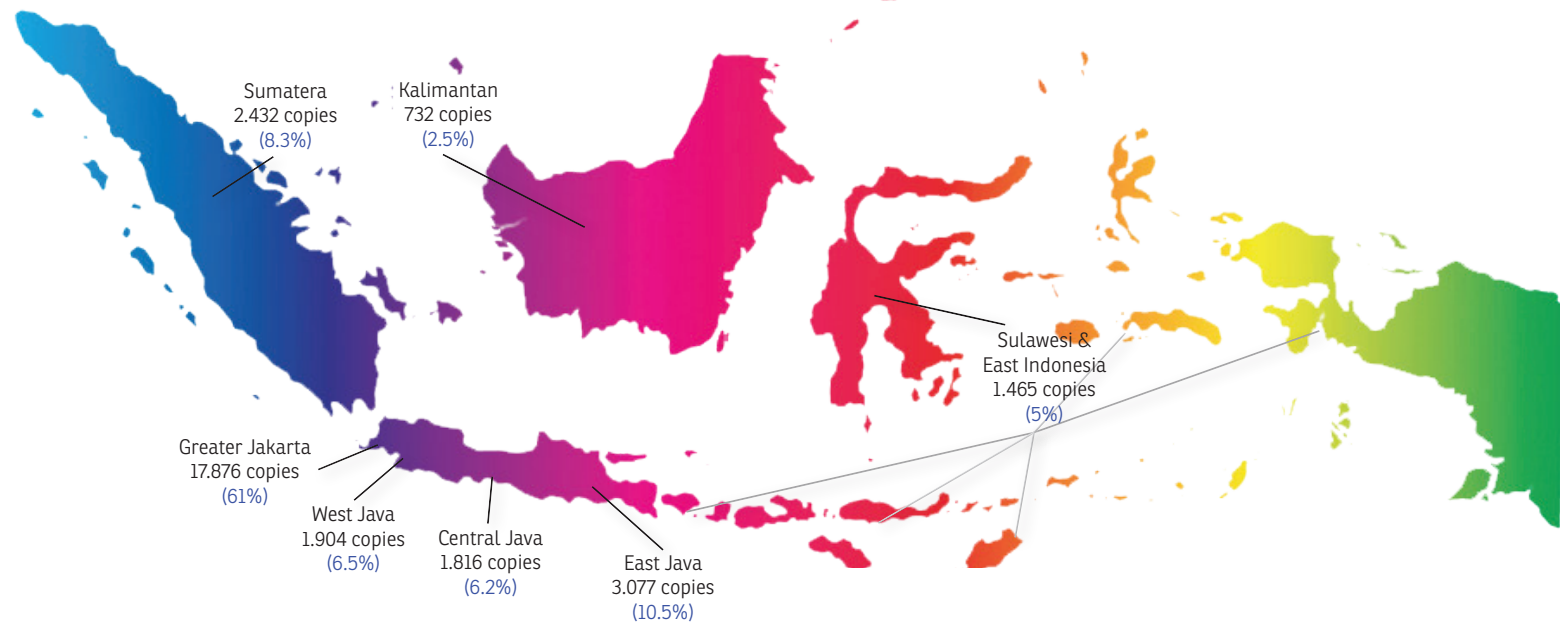
SWA SCOPE & CIRCULATION 2021

"SWA, The Indonesia Business with Local Wisdom Globally One Step Ahead"

SWA Media Group helps local and global business people and corporate communities through its leading articles with great & reliable success stories. Almost 29.305 copies of nationwide circulation, and no less than 117.220 readers spread all over Indonesia, we help you communicate great corporate image, excellence products and services to your potential market easier.

SWA is not only providing latest information and top business opportunities, but also helping you in reaching the excellent connectivity to various business communities through its off prints activities. Supported with a very sound research and selective strategic partners, SWA is not only giving the rough data and facts, but also turning it into a comprehensive analysis and far beyond prediction.

"This is why, SWA can be the best business partner for the main references in driving the company towards success."



Through **29.305 copies**, the readers of SWA magazine are **121.280 people** and spreading in all big cities in Indonesia

READERS PROFILE

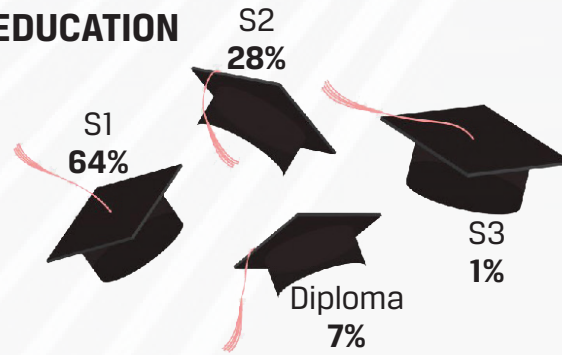
SEX



AGE



EDUCATION



JOB'S SECTORS (INDUSTRY)

Banking 13%	Hospitality & Tourism 5%	Public Relations 2%
Manufacturing 10%	Finance 4%	Energy 2%
Fast-Moving Consumer Goods (FMCG) 8%	Telecommunication 3%	Electronics 2%
Education 7%	Media 3%	Pharmacy 2%
Logistics 6%	Mining 3%	Trading 2%
Healthcare 6%	Construction 3%	Others 11%
Information Technology 5%	Automotive 3%	

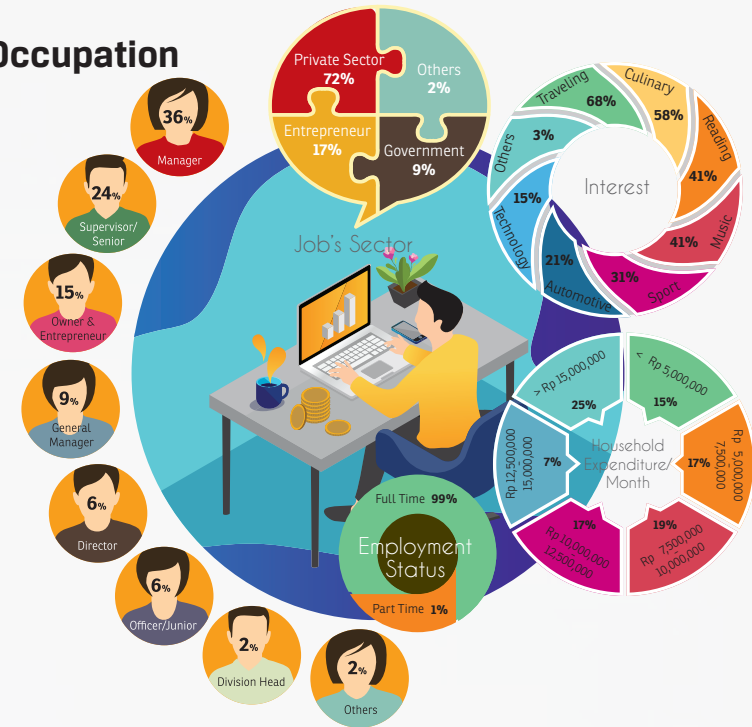
INVESTMENT

Life Insurance	53%
Gold	32%
Property (Residence)	30%
Personal Deposit	27%
Property (Land)	27%
Foreign Currency	10%
Mutual Fund	6%
Household Insurance	3%
Stock Exchange	1%

TOP 10 PREFERABLE TOPICS

- Entrepreneurship
- Top Executive Profiles
- Technology and Information
- Career and Personal Development
- Story of Young Businessman
- Business Best Practices/Management
- Company Profiles
- Marketing Cases
- Startup Business
- Finance, Banking & Investment

Occupation



PREFERRED RESEARCH/COMPETITIONS ON SWA

- Top 100 Indonesia's Most Valuable Brand
- SWA 100 (Rating Indonesia Public Companies Partnership with Steward & Co)
- Indonesia Best Brand
- Transformasi Business
- The Employer of Choice
- Best CEO & Indonesia Future Business Leader
- Indonesia Original Brand
- Good Corporate Governance
- HR Excellence
- Living Legend
- Best CFO
- Creating Leader



SCHEDULE SWA MAGAZINE 2022

EDITION	DAY	MATERIAL DEADLINE	PUBLISH DATE	RELEASE SCHEDULE
01	Thursday	7 January 2022	13 January 2022	17 January 2022
02	Thursday	20 January 2022	27 January 2022	31 January 2022
03	Thursday	3 February 2022	10 February 2022	14 February 2022
04	Thursday	17 February 2022	24 February 2022	1 March 2022
05	Thursday	3 March 2022	10 March 2022	14 March 2022
06	Thursday	17 March 2022	24 March 2022	28 March 2022
07	Thursday	1 April 2022	7 April 2022	11 April 2022
08	Thursday	14 April 2022	21 April 2022	25 April 2022
09	Friday	9 May 2022	13 May 2022	18 May 2022
10	Friday	19 May 2022	27 May 2022	31 May 2022
11	Thursday	3 June 2022	9 June 2022	13 June 2022
12	Thursday	17 June 2022	23 June 2022	27 June 2022
13	Thursday	1 July 2022	7 July 2022	11 July 2022
14	Thursday	15 July 2022	21 July 2022	25 July 2022
15	Thursday	29 July 2022	4 August 2022	8 August 2022
16	Thursday	12 August 2022	18 August 2022	22 August 2022
17	Thursday	26 August 2022	1 September 2022	5 September 2022
18	Thursday	9 September 2022	15 September 2022	19 September 2022
19	Thursday	23 September 2022	29 September 2022	3 October 2022
20	Thursday	7 October 2022	13 October 2022	17 October 2022
21	Thursday	21 October 2022	27 October 2022	31 October 2022
22	Thursday	4 November 2022	10 November 2022	14 November 2022
23	Thursday	19 November 2022	24 November 2022	28 November 2022
24	Thursday	2 December 2022	8 December 2022	12 December 2022
25	Monday	14 December 2022	19 December 2022	23 December 2022

RATE CARD SWA MAGAZINE 2022

POSITION Type of ADS	MEASUREMENT Wide X High (MM)		RATE Rp.	ADDED IN DIGITAL MAGAZINE
COVER 2	210 x 275	FC	56,000,000	
COVER 3	210 x 275	FC	46,000,000	
COVER 4	210 x 275	FC	78,000,000	
COVER 2 PAGE 3	400 x 275	FC	100,000,000	
PAGE 3	210 x 275	FC	49,000,000	
PAGE 5	210 x 275	FC	48,000,000	
PAGE 7	210 x 275	FC	46,000,000	
INSIDE PAGE	210 x 275 (TRIM) 185 x 255 (FRAME)	FC	46,000,000	15.000.000 -
FACING PAGE	210 x 275 (TRIM)	SPOT/BW FC	25,500,000 90,000,000	30.000.000
CENTRESPREAD 2/3 PAGE	420 x 275 122 x 255	SPOT/BW FC	47,500,000 93,000,000 30,000,000	
1/2 PAGE	185 x 127 (HZ) 95 x 255 (VT)	SPOT/BW FC	18,000,000 24,000,000	
1/3 PAGE	185 x 85 (HZ) 59 x 255 (VT)	SPOT/BW FC	14,000,000 16,000,000	
ADVERTORIAL*	210 x 275	SPOT/BW FC	9,000,000 47,500,000	17.500.000
GATEFOLD COVER 1	410 x 275	SPOT/BW FC	26,500,000 120,000,000	-
GATEFOLD COVER 2	600 x 275	FC	170,000,000	
GATEFOLD COVER 3	600 x 275	FC	150,000,000	
GATEFOLD COVER 4	600 x 275	FC	185,000,000	
LOGO COVER	85 x 30	FC	30,000,000	
CITPRO / KILAS AD* INSERTION	185 x 85	FC FC	10,000,000 25,000,000	
CONSECUTIVE (Additional charge)		SPOT/BW FC	16,000,000 4,000,000	
BELT COVER			CUSTOMIZED	
PRA/POST EVENT	210 x 275	FC	46,500,000	

TECHNICAL DATA

Material: File Photoshop (PDF / TIFF) ; CMYK ; Resolution 300dpi ; Raster 150 lpi ; Digital Proof Print
Paper Type Cover: Art paper 150 gr Inside Page: LWC 70 gr

DEADLINE

Placement Order : 7 days before publish date ; Ad Material: 7 days before publish date: Cancellation : 14 days before publish date

EVENT JOURNALS 2022

BULAN	JUDUL KEGIATAN
Januari	Customer Experience Champion & Sales Team Champion
	MIX Goes to Campus: Social Marketing for SDG's
Februari	Indonesia Customer Satisfaction Award
	Best CEO
	Outlook 2022 & Virtual Awarding New Product Development
Maret	Indonesia Healthcare Award
	Workshop Menulis Press Release
April	Consumer Finance Award/Road Safety Award
	Indonesia Young Business Leaders Award (IYBLA) SWA-PLN
	Green & Sustainable Company
	Wanita
	Awarding PR of The Year 2022
Mei	Living Legend Brand
	Indonesia Business Collaborations Award
	MIX Goes to campus
Juni	Indonesia Original Brand Award
	Brand Value
	Best Digital Project
	Creative & Inovatif Company
	Awarding Marcomm & Corcomm Dream Team 2022
Juli	Indonesia Customer Service Quality
	Corporate Customer Service Champion
	Indonesia Best Business Transformation
	MIX Marcommunity Gathering

BULAN	JUDUL KEGIATAN
Agustus	HR Excellence
	Awarding: Most Engaging Brand 2022
September	Indonesia Customer Experience Award
	Digital Marketing Champion
	Employee Experience + Customer Experience
	Best CFO
Oktober	Launching Buku Brand Journey #2
	Supply Chain & Logistic Champion
	SWA 100
	Jasa Keuangan Digital (Fintech)
	Corporate Secretary Award
November	Awarding Brand Communications & Guardian Championship 2022
	IBBA
	MIX Goes to Campus
Desember	Indonesia Best Companies in Creating Leaders from Within
	GCG
	Awarding Indonesia Corporate Sustainability Initiatives 2022

*Tentative, bisa berubah sewaktu-waktu

OUR CLIENT

BNI, BCA, MANDIRI, BJB, BII, BTPN, BRI, BTN, CIMB NIAGA, BANK JATIM, DANAMON, MANDIRI SYARIAH, MUAMALAT, ALLIANZ, ZURICH, AXA MANDIRI, AXA, AIA, PRUDENTIAL, ADIRA INSURANCE, BNI LIFE, BPJS KESEHATAN, BPJS KETENAGAKERJAAN, SHINHAN INDO FINANCE, MNC INVESTAMA, PP PROPERTY, SMARTCITY, INDONESIAN PARADISE PROPERTY, SINARMAS LAND, MNC LAND, BINTARO, BSD CITY, PODOMORO CITY, CIPUTRA, MARQUEE EXECUTIVE OFFICE, RUMAH 123, GOOD HOMES, SUNRISE STEEL, HOLCIM, SEMEN INDONESIA, SIAM CEMENT, VIRO, KAWASAKI, HONDA, ISUZU, SUZUKI, YAMAHA, NISSAN, MAZDA, MITSUBISHI, KIA, DAIHATSU, TOYOTA, CHEVROLETTE, ASTRA INTERNATIONAL, OPTIK MELAWAI, DATASCRIP, PERTAMINA FASTRON, TOP 1, PERTAMINA MESRAN, CASTROL, FEDERAL OIL, TRAC, ASSA RENT, CIPAGANTI, AUTO 2000, CITILINK, GARUDA INDONESIA.

AIR ASIA, QATAR AIRLINES, ANA AIR, SINGAPORE AIRLINES, BAYU BUANA TRAVEL, DWIDAYA TOUR, AVIATOUR, AIRY ROOMS, TELKOM, AXIS, XL, INDOSAT, ESIA, TELKOMSEL, NOKIA, SAMSUNG, BLACKBERRY, HTC, SAP INDONESIA, BIZNET, MORATEL, CISCO, VELO, VB CLOUD, BIGEVO, INDOVISION, NEXMEDIA, ORANGE TV, MY REPUBLIC, FIRST MEDIA, LPS, PEGADAIAN, NIELSEN, LOOP INDONESIA, ID HOLLAND, ACTION COACH, DUNAMIS, DANAR HADI, HAMMER, ANDRE VALENTINO, KICKERS, ROHDE, GATZ SHOES, CROWN GROUP, BEST WESTERN, ARCHIPELAGO INTERNATIONAL, TUNE HOTEL, SANTIKA, ACCOR, PPM, PRASETIYA MULYA, BINUS, UI, IPB, ITB, UNPAR, UNIVERSITAS CIPUTRA, UGM, UNAIR, UPH, LSPR, UPJ, I3L, KALBIS INSTITUTE, UT, BSI, LP3I, UEU, DUNHILL, DJARUM, GUDANG GARAM, SAMPOERNA, CLASS MILD, MG SPORT, JAVA PLANT, DELTOMED, PILKITA, KALBE FARMA, EGLINE, TEMPO SCAN, KONIMEX, SIDOMUNCUL, FERON, MAK, ACE HARDWARE, INFORMA, CARREFOUR, INDOMARET, ALFAMART, ELECTRONIC SOLUTION, OFFICE ONE, CHITOSE INTERNATIONAL, FABER CASTELL, PANASONIC, SHARP, LG, INDOVISUAL, ELECTROLUX, ARISTON, OXONE, POLYTRON, MICROSOFT, HP, FUJITSU, DELL, EPSON, CANON, ADVAN, AXIOO, BROTHER, BOLT!, TELKOM INDONESIA, MULTI BINTANG, SO GOOD, ASW FOOD, SEKAR BUMI, MUSTIKA RATU, VIVA, MARTHA TILAAAR, WARDAH, PIXY, GI CARGO, RPX, BHANDA GHARA REKSA, CEVA LOGISTIK, DHL, FED EX, CIPTA KRIDA BAHARI, SAP EXPRESS, ARK LOGISTICS, PANDU LOGISTIC, RAMSAY BINTARO, EKA HOSPITAL, PRODIA, INDRAYANA, UNITED TRACTOR, RUMAH ZAKAT, YAYASAN MASJID NUSANTARA, LAZIS, DOMPET PEDULI UMMAT, AL-AZHAR PEDULI UMAT, BAITUL MAAL MUAMMALAT, ACT, WAHANA VISI, BLUESCOPE, BOSCH, DJARUM FOUNDATION, PUTERA SAMPOERNA FOUNDATION, SHELL, CHEVRON, FREEPORT, EXXON, PETRONAS, BAKRIELAND, UNILEVER FOUNDATION, PETRONAS, ADIRA FINANCE, BATIK KARUNIA, OBERMAIN, JOTUN, DULUX, AVIANT PAINT, PROPAN, KEMENPAR, DIREKTORAT PAJAK, KEMENKOMINFO, KEMENKO PMK, KEMENHUB, KEMENDIKNIS, BPDAS, BPH MIGAS, ESDM, BKPM, KKP, PJB, INDONESIA POWER, PGN, KPC, PT RAILINK, PTPN HOLDING, PEMKAB CILACAP, BANTEN, TANGERANG, BANGKA BELITUNG, GRESIK, BATAM, PEMKOT SEMARANG, SATORIA GROUP, TRAVELIO, EHEF INDONESIA, ASTRA HONDA MOTOR HSO, FIGROUP, VKOOL, PANTOS LOGISTIK, KAMADJAJA LOGISTICS, SIEMENS, SCHNEIDER, PARKWAY HOSPITAL SINGAPORE, GLOBAL ASSISTANCE, LENOVO, NUFFIC NESO, ULTRA JAYA, FRISIAN FLAG, CAMPINA, SUGALIFE, PRAMBANAN KENCANA, 2TANG, TOP KOPI, ORANG TUA GROUP, JAMU IBOE, ECO CARE, NU SKIN, JEUNESSE, GADING MURNI, KALLA GROUP, ASABA, PAPERONE, SCHAEFER, BIZXPRESS, INDONET, ECS INDO JAYA, CENTRIN, SSCX, INFOR, NBO

INDONESIA, MERCER, ACCENTURE, COACH YUSMAN, FOSTER AND BRIDGE, POS INDONESIA, DWISAPTA, ENDEE, KOMPAS, ANTV, TVRI, SPOTIFY, CERMATI.COM, BRITISH COUNCIL, AUSTRALIA TOURISM, SINGAPORE TOURISM BOARD, FUNWORLD, ANCOL, ZONA WIFI, INVESTREE, 8COMMERCE, FINNET, MODALKU, KOINWORKS, CASHLEZ, EDI INDONESIA, ZAHIR INTERNATIONAL, TALENTA, TADA, SODEXO, DAS GLUCK, MPI, BATIQA HOTEL, KORN FERRY, KEMENPAN, SASA, INDONESIA INFRASTRUCTURE FINANCE, INDO TAMBANGRAYA MEGAH, BPPT, WASKITA, SANDIMAS, PEMPROV JATIM, MULTI INTI SARANA, KALOG, BULOG, JET EKSPRESS, KINO, JAMKRINDO, TRAKTOR NUSANTARA, SUPERINDO, SINARMAS MINING, SAMUDRA INDONESIA, ROYAL LESTARI UTAMA, RDS, PTPN IV, PHAPROS, PERPUSNAS, NOJORONO, MAYAPADA, DISPARTA SURABAYA, DBI, CATAPA, BUMI INDO, ASDP, AMARTHA, SUNTORY, SOHO GLOBAL HEALTH, GARUDA FOOD, AGEN MANDIRI, AGRAKOM, ALERE HEALTH, ASYX INDONESIA, BAF, BANK JCB, BANK MANDIRI TASPEN, BANK MAYBANK, BANK PERMATA, BANK SYARIAH INDONESIA (BSI), BEKO INDONESIA, BRI MULTIFINANCE INDONESIA, BUKIT ASAM, CHUBB LIFE, DIABETASOL, EQUINE GLOBAL, FWD INSURANCE, GDPS, JAFRA COSMETICS, LINTASARTA, L'OREALMS GLOW, P&G, SREEYA, SUNLIFE, TIGARAKSA, UBS, UNITED TRACTORS, WORKDAY, ZOH CORPORATION,



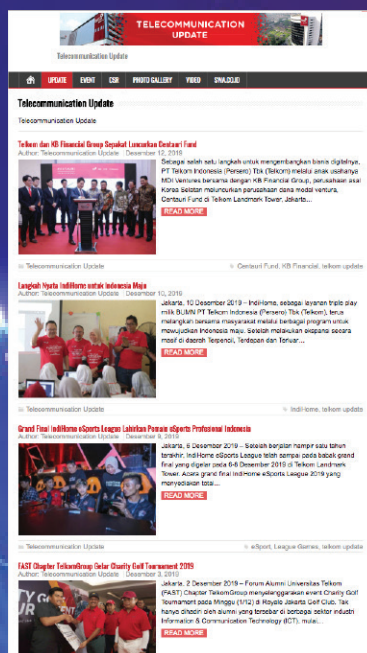
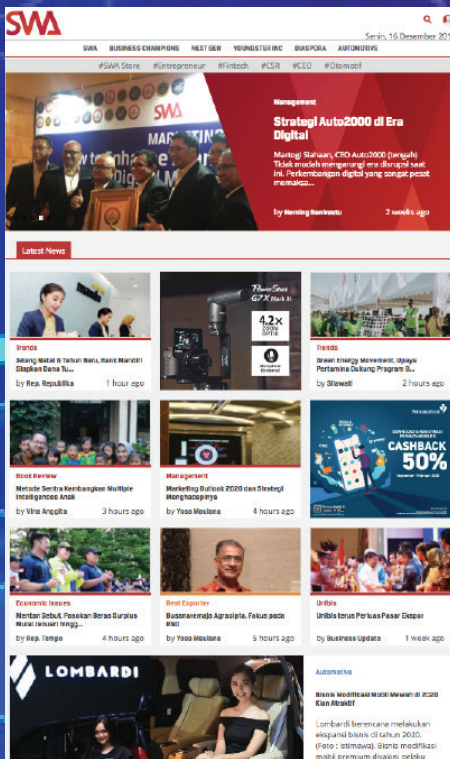
INDUSTRIAL

SECTORS

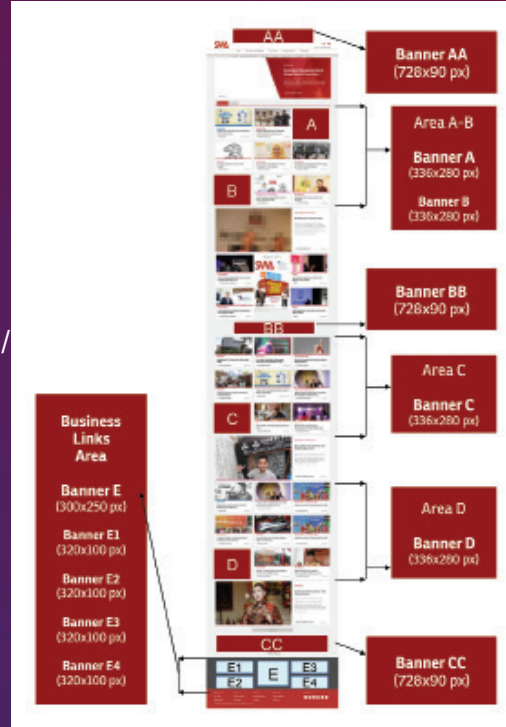
BANK/LEASING, SHARIA BANKING, PROPERTY & BUILDING MATERIALS; INSURANCE, MUTUAL FUNDS, FINANCIAL FUNDING, UNIT LINKS; AUTOMOTIVES, LUBRICANT, ACCESORIES, RENTAL; AIRLINES & TRAVEL AGENT; TELECOMUNICATION & IT; EDUCATION, SEMINAR; CORPORATE, GOVERNMENT COMPANIES; DEPARTMENT & OTHERS; GARMENT & ACCESORIES, SHOES; HOTEL, RESTAURANT, CAFE & LOUNGE; CIGARETTES; SPORT; MUSIC; VITAMIN; CANDY; ENERGY DRINK; HEALTHY FOOD & DRINK; ELECTRONIC; OFFICE EQUIPMENTS; FOOD & BEVERAGES; BEAUTY TOILETRIES; LOGISTICA; HOSPITAL, SPORT EQUIPMENT; EVENT ORGANIZER; FURNITURE; MULTI LEVEL MARKETING; RETAIL; HEAVY EQUIPMENT; MANUFACTURER; TRANSPORTATION; CHARITY FOUNDATION; PACKAGING; CONSULTANT; INTERIOR DESIGN; TOURISM BOARD; FINANCIAL TECHNOLOGY; APPAREL; E-COMMERCE.

"... Updated daily which deliver important information and potential business ..."

SWA Online (swa.co.id) is a business portal which contains various information related to best practices in business, such as marketing strategy, management strategy, CSR's issue/report, corporate action, good corporate governance, business profile (businessmen and professionals), personal investment, information technology, exclusive interview with CEO (Chief Executive Officer), and research data. In addition, the portal presents daily business news which make you learn best practices from Indonesian top companies and business leaders. As part of effort in driving entrepreneurship spirit for young generation in the country, a special channel so-called "Indonesia Youngster Inc" is created to share success stories of young business executives (under 35 years old), startup, young entrepreneurs, next generation, and self-employee.



Minisite
A channel or small section of the website that have faster addition of new articles, and enhanced by features such as photo gallery and video channel to support content marketing.



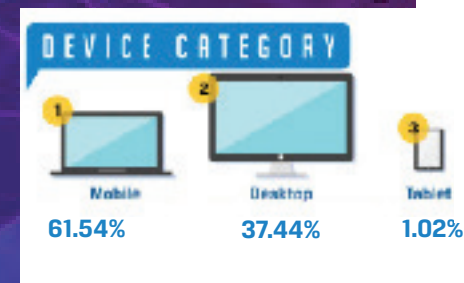
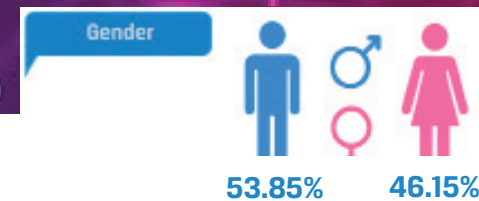
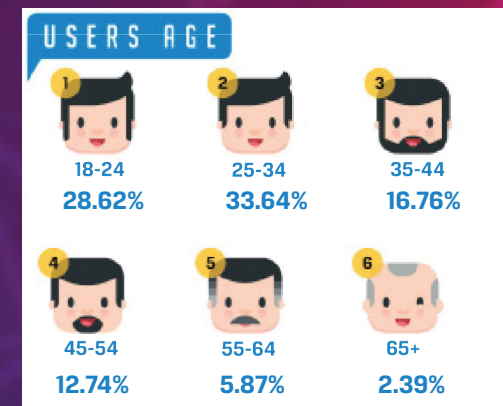
Data pengunjung / month 2021

Users	: 241.326
Average Session Duration	: 0:00:50
session	: 276.260
Pageviews	: 370.603

Sumber: Google Analytics

Social Media Followers/Subscribes Oktober 2021

- facebook.com/swamediainc Followers: 14.741
- twitter.com/swamediainc Followers: 16.911
- instagram/swamediainc Followers: 10.049
- linkedin/swamediainc Followers: 2.036
- youtube/swamagazine Followers: 1.842



BANNER POSITION

POSITION	SIZE	SWA	BUSINESS CHAMPION	NEXT GEN	YOUNGSTER	DIASPORA	COVID-19
AA	728 x 90 pixel	45.000.000	15.000.000	15.000.000	15.000.000	15.000.000	15.000.000
A - D	336 x 280 pixel	20.000.000	7.000.000	7.000.000	7.000.000	7.000.000	7.000.000
BB	728 x 90 pixel	22.500.000	7.500.000	7.500.000	7.500.000	7.500.000	7.500.000
CC	728 x 90 pixel	25.500.000	8.500.000	8.500.000	8.500.000	8.500.000	8.500.000
E	300 x 250 pixel	10.000.000					
E1 - E4	320 x 100 pixel	8.000.000					

CONTENT ARTICLE

ITEM	SWA
Business Update	20.000.000
Webtorial	30.000.000
Press Release	8.000.000
Social Media	5.000.000
Package Social Media	10.000.000 - 25.000.000

ITEM	POSITION	RATE
Content Collaboration/Infografis	SWA Magazine	46.500.000
Content Collaboration/Infografis	SWA Magazine +swa.co.id	66.500.000
Content Collaboration/Infografis	SWA Magazine +swa.co.id+IG Live +Sosmed SWAGroup	70.000.000
IG Live+Sosmed SWA Group		10.000.000
Content Collaboration/Infografis	swa.co.id	20.000.000

- **Content Collaboration:** Design customized communication messages in an informative, flowing and easy to understand journalistic writing format.
- **IG Live-SWA Business Talk:** Interactive talkshow to inform the organization's updated program and also to increase awareness and engagement of customers or employees and other audiences.

- **Press Release:** Publication and information regarding company's development in the form of launched of new product, social activities or company's green program's, etc
- **Infographic Series:** A uniquely designed and interesting visual communication with a dense content, informative and easy to share through various communication like social media.

WEBINAR & VIRTUAL AWARDING

Technology can help us to provide a better and an immediate solutions to our problems, including in terms of spreading the information and the marketing of company products/services.

Now you can use webinars as one of the new options for spreading the latest information.

If you want to get further discussions about the webinar, please contact us through.



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SWA MEDIA GROUP PRESENT :



Presenting IG Live Business Talks on Instagram @swamedinc, @mix_marcomm also our virtual awarding on swamediainc Youtube Channel.

This channel presents top businessmen from various sectors and business experts. Discusses the experiences of starting a business, strategies for growing companies and brands, and managing consumers. Together with a discussion of prospective investment options in this era.

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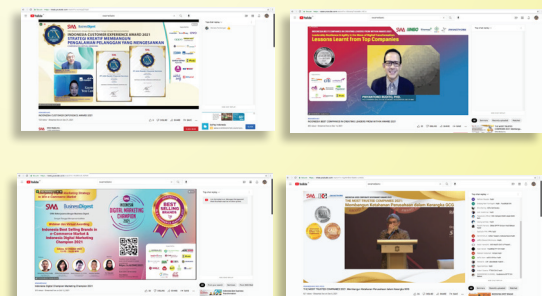
Instagram Live



Youtube Talkshow



Youtube Virtual Awarding





MIX MarComm is leading marketing & communication magazine and forum to supports marketers and communication people to increase their's insights, skills, knowledge, and competencies to develop their business strategies. MIX MarComm used many channels to reach the audiences: Bi-monthly Magazine, Website, Social Media, Awarding, Talkshow & Seminar, Workshop, Community Gathering, Books Publishing. MIX MarComm extent its business to corporate services such as corporate event management and press conference organizer.

Main target of MIX MarComm Center are marketers and communication people, who have a deep-dive intention to learn marketing and communications, or people who need to update their knowledge in issues and trends marketing and communication. Most of them are young professionals in various industries (FMCG, retail, durable goods, banking, automotive, communication agency, etc), and also entrepreneurs. They also have intention to build their brand equity.

SCHEDULE MIX MARCOMM MAGAZINE 2022

Time	Magazine Material Deadline	Magazine Publication Schedule	Cover Story	Event	Event Schedule
January					
February	17-Feb-22	24-Feb-22	*) to be confirm	MIX Goes to Campus: Social Marketing for SDG's	10-Feb-22
March				*) to be confirm	10-Mar-22
April	14-Apr-22	21-Apr-22	PR of The Year 2022	Awarding PR of The Year 2022	7-Apr-22
May				MIX Goes to campus	19-May-22
June	17-Jun-22	23-Jun-22	Marcomm & Corcomm Dream Team 2022	Awarding Marcomm & Corcomm Dream Team 2022	30-Jun-22
July				MIX Goes to Campus	14-Jul-22
August	12-Aug-22	18-Aug-22	Most Engaging Brand 2022	Awarding : Most Engaging Brand 2022	31-Aug-22
				Launching buku Brand Journey #2	22-Sep-22
October	21-Oct-22	27-Oct-22	Brand Communications & Guardian Championship 2022	Awarding Brand Communications & Guardian Championship 2022	13-Oct-22
November				Awarding Indonesia Corporate Sustainability Initiatives 2022	17-Nov-22
December	14-Dec-22	19-Dec-22	Indonesia Corporate Sustainability Initiatives 2022		



www.mix.co.id



@mixmarcomm



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 LIA: +62 821 1298 1310 lia.swardani@swamail.com (Editor Secretary)





"TOTAL SOLUTIONS FOR CORPORATE COMMUNICATIONS"

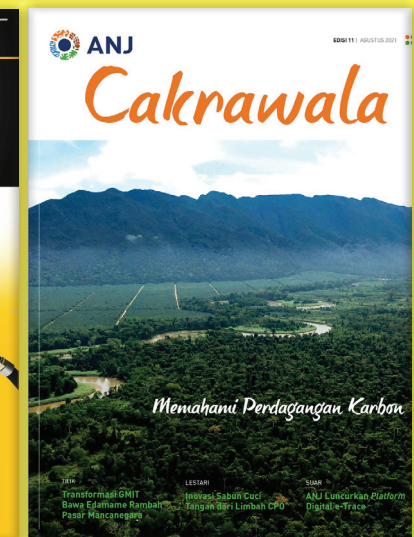
SPOT Corporate Communications is a member of SWA Group serves in integrated corporate communications services managed by experience professionals and talents in field of communications. SPOT serves you with a full range of corporate communications services, from corporate communications services to corporate communications in-house trainings.

OUR PRODUCTS

- In-house publications: In-house Magazines, Newsletters, Company Profiles, Annual Reports, Brochures, Booklets, Investor Guide Books, Corporate Comics, etc.
- Feature Syndications: Feature release writing and mass media engagement.
- Corporate Peripherals: Calendars, Corporate Agenda, Manual Books, Corporate Brochures, etc.
- In-house workshop: Corporate Journalism Writing for PR officers, Media Mapping and Media Relations Management, How to Handle Media for C-Levels, Storytelling and Words of Mouth Communications, Corporate In-house Publications Management, Handling Communications Crisis, etc.
- CSR Communications: Sustainability Reports, CSR Program Development & Reports.
- Corporate Coffee Table Books, Corporate Books, etc.
- Anniversary books
- Corporate Identity Development: Logos, Banners, Business Cards, etc.

CONTACT PERSON

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Email: spotcom@swamail.com
Phone: 021-3523839





SWANETWORK

Corporate Activities Management

SWANETWORK is a business unit of SWA magazine which actively handle the Corporate Activities Management section to design programs for the best and prestigious regular corporate activities.

SWANETWORK helps to hold: Seminar, Workshop, Awarding, Exhibition, Social Activities, Product Launching, Visit Company Events, Press Conference, In-house trainee

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BusinessDigest

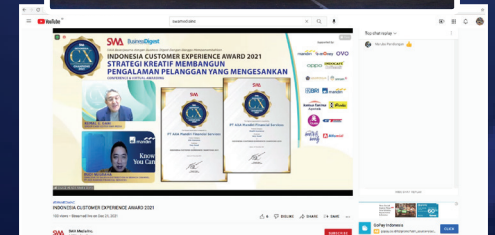
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