

Managerial Economics Syllabus

Week/Module	Topics	Release Date
Week 0	<ul style="list-style-type: none"> • Demo Video • Welcome to the course • Course Schedule • Grading Policy • Exam Details • FAQ 	31 st July 2023
Week 1: How Markets Work?	<ul style="list-style-type: none"> • What is Economics? • Microeconomics vs Macroeconomics • Why should students of Business learn Microeconomics? • Market Economies • Production Possibility Frontier • The Demand Curve • Factors that Affect Demand • The Supply Curve • Factors that affect Supply 	31 st July 2023
Week 2: Demand, Supply and Equilibrium	<ul style="list-style-type: none"> • The Equilibrium • Divergence from the Equilibrium Price • Effects of changes in business environment on the equilibrium • Price Elasticity of Demand and Supply • Income Elasticity and Cross Price Elasticity 	11 th August 2023
Week 3: Production and Cost	<ul style="list-style-type: none"> • The Production Function • Behaviour of Average and Marginal Products • Law of Diminishing Returns • Productivity in the Long Run • Scale and Scope of Production • Costs of Different types • Behaviour of average and marginal costs • Relationship between costs and productivity • Costs in the long run 	18 th August 2023

	Mid – Term Assessment	18 th August 2023 Due Date: 18th September 2023
Week 4: Markets Part 1	<ul style="list-style-type: none"> • Markets of Different types • Perfectly Competitive Market • Profits in a perfectly competitive Market • Perfect competition in the long run • Monopoly • Profits in a monopolistic market • Sources of Monopoly Power • The Multi-product firms • Monopolistic Competition 	25 th August 2023
Week 5: Markets Part 2	<ul style="list-style-type: none"> • Oligopoly • Different Models of Oligopoly • Why do markets Fail • Game Theory: A strategic understanding 	1 st September 2023
	End – Term Assessment	29 th September 2023 Due Date: 29th October 2023

Final Exam Details:

If you wish to obtain a certificate, you must register and take the proctored exam in person at one of the designated exam centres. The registration URL will be announced when the registration form is open. To obtain the certification, you need to fill out the online registration form and pay the exam fee. More details will be provided when the exam registration form is published, including any potential changes. For further information on the exam locations and the conditions associated with filling out the form, please refer to the form.

Grading Policy:

Assessment Type	Weightage
Mid-Term & End-Term	25%
Final Exam	75%



Certificate Eligibility:

- 40% marks and above in Mid Term & End Term
- 40% marks and above in the final proctored exam

Disclaimer: In order to be eligible for the certificate, you must register for enrolment and exams using the same email ID. If different email IDs are used, you will not be considered eligible for the certificate.

