

<<Managing Innovation>> Syllabus

Week/Module	Topics	Release Date
Week 0	<ul style="list-style-type: none"> • Demo Video • Welcome to the course • Course Schedule • Grading Policy • Exam Details • FAQ 	31 st July 2023
Week 1:	<p>Week 1: Introduction Module</p> <ul style="list-style-type: none"> • Overview • Understanding the Concept of Innovation and its Importance • Types of Innovation • Innovation in Organization 	31 st July 2023
Week 2:	<p>Week 2: Lay the Foundation and Create a Challenge Book</p> <ul style="list-style-type: none"> • Module Overview • Step one: Lay the Foundation • Create a Challenge Book • Let's Discuss Step One and Two • The Innovation Activity Conclusion 	11 th August 2023
Week 3:	<p>Week 3: Build Participation and Experiment with Low-cost at High - speed</p> <p>Module Overview</p> <ul style="list-style-type: none"> • Choosing the Right "Role Model" • Ways to Motivate Innovation Activity in an Organization • Role of Catalyst in Building Participation in Innovation Process 	18 th August 2023

	<ul style="list-style-type: none"> • How to Overcome Velocity Problem? • Failure Fallacy Encouraging Experimentation Prototyping • Conclusion 	
	Mid – Term Assessment	18 th August 2023 Due Date: 18th September 2023
Week 4:	<p>Week 4: Go Fast from Prototyping to Incubation and Iterate on The Business Model</p> <p>Module Overview</p> <ul style="list-style-type: none"> • Being a Champion • Iterating on Business Model Design of a Pitch Business Model • Metaphors • Conclusion 	25 th August 2023
Week 5:	<p>Week 5: Build an Innovation Sandbox and Create a Margin of Safety</p> <p>Module Overview</p> <ul style="list-style-type: none"> • Ways to Enhance the Batting Average Problem Sand box, Platform and Open Source Approach Intellectual Property Protection • Risk Management • Big Bets Risks Where do We Stand? • Conclusion • Case Study Discussion 	1 st September 2023
Week 6:		8 th September 2023
Week 7:		15 th September 2023
Week 8:		22 nd September 2023



	End – Term Assessment	29 th September 2023 Due Date: 29th October 2023
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Final Exam Details:

If you wish to obtain a certificate, you must register and take the proctored exam in person at one of the designated exam centres. The registration URL will be announced when the registration form is open. To obtain the certification, you need to fill out the online registration form and pay the exam fee. More details will be provided when the exam registration form is published, including any potential changes. For further information on the exam locations and the conditions associated with filling out the form, please refer to the form.

Grading Policy:

Assessment Type	Weightage
Mid-Term & End-Term	25%
Final Exam	75%

Certificate Eligibility:

- 40% marks and above in Mid Term & End Term
- 40% marks and above in the final proctored exam

Disclaimer: In order to be eligible for the certificate, you must register for enrolment and exams using the same email ID. If different email IDs are used, you will not be considered eligible for the certificate.