

Family Business Syllabus

Week/Module	Topics	Release Date
Module 0 : Welcome to the course	<ul style="list-style-type: none"> • Demo Video • Welcome to the Course • Course Schedule • Grading Policy • Exam Details • FAQ 	31 st July 2023
Module 1 : Understanding Family Firms	<ul style="list-style-type: none"> • Defining family business • Strength and Weaknesses of family firms • Family Business: Importance and Challenges • Three circle model of family business 	31 st July 2023
Module 2 : Strategic Management of Family Firms	<ul style="list-style-type: none"> • Strategy in family firms • Strategic challenges • Socio-emotional wealth 	11 th August 2023
Module 3 : Governance in Family Firms	<ul style="list-style-type: none"> • Governance challenges • Different spheres of governance in family firms • Corporate governance • Family governance • Family stakeholder governance • Wealth governance • Identifying optimal governance mechanisms 	18 th August 2023
	Mid – Term Assessment	18 th August 2023 Due Date: 18th September 2023
Module 4 : Succession Planning in Family Firms	<ul style="list-style-type: none"> • Introduction to succession planning • Importance of succession planning • Succession planning options • Conceptualizing and implementing a succession plan • Professional management of family businesses 	25 th August 2023
Module 5 : Conflict Management and Resolution	<ul style="list-style-type: none"> • Social structures and family business arrangements • Conflicts: sources, causes, and types of conflict 	1 st September 2023

	<ul style="list-style-type: none">Conflict management mechanisms, styles, and principles	
	End – Term Assessment	29 th September 2023 Due Date: 29th October 2023

Final Exam Details:

If you wish to obtain a certificate, you must register and take the proctored exam in person at one of the designated exam centres. The registration URL will be announced when the registration form is open. To obtain the certification, you need to fill out the online registration form and pay the exam fee. More details will be provided when the exam registration form is published, including any potential changes. For further information on the exam locations and the conditions associated with filling out the form, please refer to the form.

Grading Policy:

Assessment Type	Weightage
Mid-Term & End-Term	25%
Final Exam	75%

Certificate Eligibility:

- 40% marks and above in Mid Term & End Term
- 40% marks and above in the final proctored exam

Disclaimer: In order to be eligible for the certificate, you must register for enrolment and exams using the same email ID. If different email IDs are used, you will not be considered eligible for the certificate.