

Week/ Module	Topics	Release date
Week 0	<ul style="list-style-type: none"> <li>• Demo Video</li> <li>• Welcome to the course</li> <li>• Course Schedule                             <ul style="list-style-type: none"> <li>• Grading Policy</li> <li>• Exam Details</li> <li>• FAQ</li> </ul> </li> </ul>	15th Jan 2024
Week 1	<p><b>Foundation of Design Thinking</b></p> <ul style="list-style-type: none"> <li>• Introduction to Design Thinking</li> <li>• Significance of Design Thinking</li> <li>• Key Tenets of Design Thinking</li> <li>• Design Thinking Process- 4 Critical Questions</li> <li>• Design Thinking Process</li> <li>• Wicked Problems</li> <li>• How Design Thinking is Different from Traditional Thinking</li> <li>• The Knowledge Funnel</li> <li>• Cognitive Bias: What Design Thinkers Should Avoid</li> <li>• </li> </ul>	29 <sup>th</sup> Jan 2024
Week 2	<p><b>Empathy-Foundation and Tools of Empathy</b></p> <ul style="list-style-type: none"> <li>• Foundation of Empathy</li> <li>• Purpose of empathy</li> <li>• Observation as a tool of empathy                             <ul style="list-style-type: none"> <li>• Methods of Observation</li> </ul> </li> <li>• Empathetic Interview</li> <li>• Stakeholder maps</li> <li>• Jobs to be done</li> <li>• Empathy Maps</li> </ul>	29 <sup>th</sup> Jan 2024
Week 3	<p><b>Define- Foundation and tools</b></p> <ul style="list-style-type: none"> <li>• Rules of Defining</li> <li>• Importance of Defining</li> <li>• Customer Journey Map</li> <li>• Customer experience</li> <li>• Persona</li> </ul>	29 <sup>th</sup> Jan 2024
Week 4	<p><b>Ideate-Foundation and Tools</b></p> <ul style="list-style-type: none"> <li>• Introduction to Ideation</li> <li>• Double Diamond</li> <li>• Brainstorming</li> <li>• Rules for Brainstorming</li> <li>• Mind Mapping</li> <li>• Worst Possible Idea</li> </ul>	29 <sup>th</sup> Jan 2024

Week5	<b>Prototype -Foundation and Tools</b> <ul style="list-style-type: none"><li>• Concept of Prototyping</li><li>• Paper prototype</li><li>• Story Board prototype</li><li>• Scenario prototype</li><li>• Low fidelity and high fidelity</li></ul> Test Foundation and Tools <ul style="list-style-type: none"><li>• Introduction to Test</li></ul>	29 <sup>th</sup> Jan 2024
Week 6	<b>Learn from Practitioner</b> <ul style="list-style-type: none"><li>• Interview 1 Mr Rohit Dubepatil - Director ORAH Nutrichem.Pvt.Ltd</li><li>• Interview 2 Dr Bala Ramadurai</li><li>• Interview 3Mr Abhijeet Kumar- Founder StepBeta</li><li>• Interview 4 Ms Savita Rajiv</li></ul>	29 <sup>th</sup> Jan 2024