

Evolution of Business and Market Syllabus

Week/Module	Topics
Week 0	<ul style="list-style-type: none"> • Demo Video • Welcome to the course • Course Schedule • Grading Policy • Exam Details • FAQ
Week 1: Onset of Business	<ul style="list-style-type: none"> • Modes of Exchange • Importance of Embeddedness • Dalit Entrepreneurship • Week 1: Summary
Week 2: Transformation of Business	<ul style="list-style-type: none"> • Traditional Business • Rise of Northwestern Europe • Rise of Modern Business • Transformation of Indian Business • Week 2: Summary
Week 3: Evolution of Markets	<ul style="list-style-type: none"> • Social Structure • Impersonal Exchange • Business Trade Routes • Week 3: Summary
	Mid – Term Assessment
Week 4: Democratized Market	<ul style="list-style-type: none"> • Joel Mokyr: Progress isn't natural • Democratizing the market
Week 5: Forces of Evolution	<ul style="list-style-type: none"> • Institutions • Culture • Technology • Week 5: Summary
Week 6: India as a Case	<ul style="list-style-type: none"> • Trajectory of North India vs South India • Hindi-heartland • Choosing right economic model

	<ul style="list-style-type: none"> • Week 6: Summary
	End – Term Assessment

Final Exam Details:

If you wish to obtain a certificate, you must register and take the proctored exam in person at one of the designated exam centres. The registration URL will be announced when the registration form is open. To obtain the certification, you need to fill out the online registration form and pay the exam fee. More details will be provided when the exam registration form is published, including any potential changes. For further information on the exam locations and the conditions associated with filling out the form, please refer to the form.

Grading Policy:

Assessment Type	Weightage
Mid-Term & End-Term	25%
Final Exam	75%

Certificate Eligibility:

- 40% marks and above in Mid Term & End Term
- 40% marks and above in the final proctored exam

Disclaimer: In order to be eligible for the certificate, you must register for enrolment and exams using the same email ID. If different email IDs are used, you will not be considered eligible for the certificate.