

SWEDEN GAME CONFERENCE

— 2022 —

STRENGTHENING THE SWEDISH GAMES INDUSTRY

SPONSOR OPPORTUNITIES

swedengameconference.se

HIGHLIGHTS 2021

1200 PARTICIPANTS

50 NATIONALITIES

30 GAMES AT THE EXPO

30 SPEAKERS AND PANELISTS

150+ COMPANIES

SWEDEN GAME CONFERENCE

13 -14 October

Sweden Game Pitch // Matchmaking

Recruitment Expo// Portfolio Reviews

Indie Expo

Stages

Main Stage
Forum Stage
Donna Café

Side Events

Industry Lunch
Startup Lunch
Dinner Parties
Marioke

Tracks

Bussines
Donna
Recruitment
Dev
Academic
Industry

Talks, panels, pitches, and more...

MAIN SPONSOR

Exclusive

Physical Conference Venue

- Main logo position:
 - In website
 - On badges
 - On stage banner
 - On Speakers and Network dinner banners
 - Name on Main Stage
- 6 VIP passes inc MatchMaking includes Lunch and Dinner networking events.
- Up to 20 regular passes
- Goody bag inclusion*
- Expo booth

100 000 SEK

(ex 25%VAT)

* Supplied by Partner

GOLD SPONSOR

Physical Conference Venue

- Second logo position:
 - In website
 - On badges
 - On stage banner
 - On Speakers and Network dinner banners
 - Name on Second Stage
- 4 VIP passes inc MatchMaking includes Lunch and Dinner networking events.
- Up to 15 regular passes
- Goody bag inclusion*
- Expo booth

50 000 SEK

(ex 25%VAT)

* Supplied by Partner



**SWEDEN
GAME** ARENA

SILVER SPONSOR

Physical Conference Venue

- Third level logo position:
 - In website
 - On badges
 - On stage banner
 - On Speakers and Network dinner banners
- 4 VIP passes inc MatchMaking includes Lunch and Dinner networking events.
- Up to 10 regular passes
- Goody bag inclusion*
- Expo booth

20 000 SEK

(ex 25%VAT)

* Supplied by Partner



**SWEDEN
GAME** | ARENA

RECRUITMENT FAIR

- Third level logo tier:
 - In program
 - On badges
 - On stage banner
 - On Speakers and Network dinner banners
- 2 VIP passes inc MatchMaking includes Lunch, Dinner and networking events.
- Up to 15 regular passes
- Extra branding on Fair area*

20 000 SEK
(ex 25%VAT)

PITCHING SESSION

- Third level logo tier:
 - In program
 - On stage banner
 - On Speakers and Network dinner banners
 - On Pitching price
- 4 VIP passes inc MatchMaking includes Lunch, Dinner and networking events.
- Up to 10 regular passes
- Extra branding on Fair area*

30 000 SEK
(ex 25%VAT)

* Supplied by Partner

- ***SpelUtvecklarPub***

Logo position:

In program

On Drink tickets

Extra branding on party area*

Up to 5 conference regular passes

30 000 SEK
(ex 25%VAT)

- ***Friday Party***

Logo position:

In program

On Dinner tickets

Extra branding on party area*

Up to 10 conference regular passes

45 000 SEK
(ex 25%VAT)

- ***Marioke***

Up to 4 conference regular passes

Up to 20 Party passes

Decoration on stage party area*

30 000 SEK
(ex 25%VAT)

* Supplied by Partner



- ***Start-up Lunch***

Logo position:

In program

On Lunch tickets

Extra branding on party area*

Up to 5 conference regular passes

15 000 SEK

(ex 25%VAT)

- ***Fika Station***

Branding on fika station

Up to 4 conference regular passes

15 000 SEK - DAY

(ex 25%VAT)

- ***Industry Lunch***

Logo position:

In program

On Dinner tickets

Extra branding on party area*

Up to 5 regular passes

30 000 SEK

(ex 25%VAT)

* Supplied by Partner



**SWEDEN
GAME** | ARENA

DONNA Café

Are you interested in partner up with DONNA for the Donna Café during the Sweden Game Conference?

- *Donna Café*
Extra branding on Café area*
Up to 5 conference regular passes
10 000 SEK
(ex 25%VAT)



DESIGN YOUR OWN SPONSOR PACKAGE!

We are open to ideas to offer you a package that better suits you.

EXPO EXAMPLE



Price for only expo stand

15 000 SEK
(ex 25% VAT)

CONTACT

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SWEDEN GAME CONFERENCE
OFFICIAL PARTY

THANK YOU!



SWEDEN GAME | ARENA

STRATEGIC PARTNERS AND FINANCIERS:



NEXT SKÖVDE
En del av Skövde kommun



SKÖVDE



**SCIENCE PARK
SKÖVDE**



**UNIVERSITY
OF SKÖVDE**



**VÄSTRA
GÖTALANDSREGIONEN**