# SWEDEN GAME CONFERENCE 2022

## STRENGHTENING THE SWEDISH GAMES INDUSTRY

## SPONSOR OPPORTUNITIES

swedengameconference.se

# HIGHLIGHTS 2021

**1200** PARTICIPANTS

**50** NATIONALITIES

 $\mathbf{30}$  games at the expo

 $\mathbf{30}$  speakers and panelists

**150+** COMPANIES





## SWEDEN GAME CONFERENCE

13 -14 October

Sweden Game Pitch // Matchmaking Recruitment Expo// Portfolio Reviews Indie Expo

### Stages

Main Stage Forum Stage Donna Café

### Side Events

Industry Lunch Startup Lunch Dinner Parties Marioke

#### Tracks

Bussines Donna Recruitment Dev Academic Industry

Talks, panels, pitches, and more...

SWEDEN GAME 2020 CONFERENCE Presented by

GVM

CONFERENC

EDEN

## MAIN SPONSOR

#### Exclusive

### Physical Conference Venue

Main logo position: In website On badges On stage banner On Speakers and Network dinner banners Name on Main Stage
6 VIP passes inc MatchMaking includes Lunch and Dinner networking events.
Up to 20 regular passes
-Goody bag inclusion\*
-Expo booth
100 000 SEK
(ex 25%VAT)



# **GOLD SPONSOR**

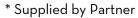
#### Physical Conference Venue

Second logo position: In website On badges On stage banner On Speakers and Network dinner banners Name on Second Stage
4 VIP passes inc MatchMaking includes Lunch and Dinner networking events.
Up to 15 regular passes
-Goody bag inclusion\*
-Expo booth

**50 000 SEK** (ex 25%VAT)



GVME



# SILVER SPONSOR

#### Physical Conference Venue

- Third level logo position:

In website

On badges

On stage banner

On Speakers and Network dinner banners

- 4 VIP passes inc MatchMaking includes Lunch and Dinner networking events.

- Up to 10 regular passes

-Goody bag inclusion\*

-Expo booth

**20 000 SEK** (ex 25%VAT)



## **RECRUITMENT FAIR**

- Third level logo tier:
- In program
- On badges
- On stage banner
- On Speakers and Network dinner banners
- 2 VIP passes inc MatchMaking includes Lunch, Dinner and networking events.
- Up to 15 regular passes

-Extra branding on Fair area\*

20 000 SEK (ex 25%VAT)

## **PITCHING SESSION**

- Third level logo tier:

In program

- On stage banner
- On Speakers and Network dinner banners
- On Pitching price
- 4 VIP passes inc MatchMaking includes Lunch, Dinner and networking events.
- Up to 10 regular passes
- Extra branding on Fair area\*

**30 000 SEK** (ex 25%VAT)



### • SpelUtvecklarPub

Logo position: In program On Drink tickets Extra branding on party area\* Up to 5 conference regular passes **30 000 SEK** (ex 25%VAT)

### • Friday Party

Logo position: In program On Dinner tickets Extra branding on party area\* Up to 10 conference regular passes

**45 000 SEK** (ex 25%VAT)

## • Marioke

Up to 4 conference regular passes Up to 20 Party passes Decoration on stage party area\* **30 000 SEK** (ex 25%VAT)



## • Start-up Lunch

In program On Lunch tickets Extra branding on party area\* Up to 5 conference regular passes

**15 000 SEK** (ex 25%VAT)

## • Fika Station

Branding on fika station Up to 4 conference regular passes

**15 000 SEK -** *DAY* (ex 25%VAT)

### Industry Lunch Logo position: In program On Dinner tickets Extra branding on party area\* Up to 5 regular passes 30 000 SEK (ex 25%VAT)

SWEDEN GAWE

# DONNA Café

Are you interested in partner up with DONNA for the Donna Café during the Sweden Game Conference?

> • Donna Café Extra branding on Café area\* Up to 5 conference regular passes

**10 000 SEK** (ex 25%VAT)



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# DESIGN YOUR OWN SPONSOR PACKAGE!

We are open to ideas to offer you a package that better suits you.





## CONTACT

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ARENA

Webpage: swedengamearena.com swedengameconference.se

> SWEDEN GVME ARENA

## SWEDEN GAME CONFERENCE OFFICIAL PARTY



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# SWEDEN GVME ARENA

## STRATEGIC PARTNERS AND FINANCIERS:









