

# SWEDEN GAME CONFERENCE

— 2024 —

SPONSOR OPPORTUNITIES

[www.swedengameconference.se](http://www.swedengameconference.se)

# SWEDEN GAME CONFERENCE

2024

## 2-4 OCTOBER

### INDUSTRY

*2/10 - ASSAR Industrial Innovation Arena*

#### ***Invite only***

Sweden Game Conference gathers the Swedish games industry, regional game clusters, municipalities and other stakeholders to discuss the current state of the industry, its challenges and opportunities.

- Workshops
- Panels
- Microtalks
- After Work

### BUSINESS DAY

*3/10 - Kulturhuset*

A day focused on building connections and making business happen. We have a thriving startup and indie scene and arrange one of the biggest pitch events in Sweden, Sweden Game Pitch, which brings investors and publishers to Sweden Game Conference.

- Sweden Game Pitch
- Indiecator expo
- Meeting and networking opportunities
- Roundtable discussions
- Talks & Panels

### CAREER & CRAFT

These parts of SGC is all about inspiring and teaching the future game devs of tomorrow, no matter if they want to start working at an existing game company or start their own in the future.

#### **CAREER TRACK**

*3/10 13:00-17:00 - Science Park Skövde*

- Career Fair
- Portfolio Reviews
- Talks & Panels

#### **CRAFT DAY**

*4/10 10:00-17:00 - Kulturhuset*

- Startup inspiration
- Skövde Academic Award (SAGA)
- Indiecator expo
- Talks & Panels
- DONNA Café
- SpelutvecklarPub (SUP)



The background image shows an outdoor event, likely a conference, with a red overlay. In the foreground, there are blurred figures of people. In the background, there are trees and a building. A large banner with the text "SWEDEN GAME CONFERENCE" is visible in the background.

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## SPONSOR PACKAGES



# MAIN SPONSOR

- First position logo on:
  - Website
  - Stage banner
  - Badges
  - Digital venue banners
- Space for roll up in roll up corridor \*
- 2 Social media posts
- 8 SGC tickets
- 3 Speaker Dinner tickets
- 2 Sweden Game Industry Track invite
- Expo booth
- Stage time: 40 min + 10 QA

**100 000 SEK excl. VAT**

\*Provided by Sponsor





# GOLD SPONSOR

- Second position logo on:
  - Website
  - Stage banner
  - Badges
  - Digital venue banners
- Space for roll up in roll up corridor \*
- 2 Social media posts
- 8 SGC tickets
- 3 Speaker Dinner tickets
- 2 Sweden Game Industry Track invite
- Expo booth
- Stage time: 20 min + 10 QA
- 1 Panel Spots

**50 000 SEK excl. VAT**

\*Provided by Sponsor





# SILVER SPONSOR

- Third logo position on:
  - Website
  - Stage banner
  - Badges
  - Digital venue banners
- Space for roll up in roll up corridor \*
- 1 Social media posts
- 6 SGC tickets
- 2 Speaker Dinner tickets
- 2 Sweden Game Industry Track invite
- Expo booth
- 1 Panel Spots

**30 000 SEK excl. VAT**

\*Provided by Sponsor





The background image shows an outdoor event space with a red overlay. In the foreground, there are blurred figures of people. In the mid-ground, there are several tall, curved banners or flags. One banner on the left has the text 'SWEDEN GAME CONFERENCE' repeated vertically. Another banner in the center has the text 'SWEDEN GAME CONFERENCE' repeated horizontally. In the background, there are trees and a building. The overall scene is a conference event.

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## EVENT SPONSORSHIP



# SWEDEN GAME PITCH

Sweden Game Pitch is sweden's biggest game pitch event of the year! Sponsor the pricepool and get a spot on the jury, as well as fantastic networking possibilities with the pitching teams!

- Logo on:
  - On website
  - On digital venue banners
  - On event stage banner
- 1 Social media posts
- Roll up space at event \*
- 1 SGP Jury Spot
- 4 SGC tickets
- 2 Speaker Dinner tickets
- 4 SGP lunch invites

**40 000 SEK excl. VAT**

\*Provided by Sponsor







## CAREER TRACK

On the afternoon of October 3rd we'll put all our efforts into helping aspiring games devs to join the industry! Sponsor this event for fantastic opportunities to reach out to students and game devs looking for work!

- Logo:
  - On website
  - On event stage banner
  - On digital venue banners
- 1 Social media posts
- 5 SGC tickets
- 2 Speaker Dinner tickets
- Career Day booth
- Panel and/or talk during Career Day
- Roll Up space at event \*

**20 000 SEK excl. VAT**

\*Provided by Sponsor





# BUSINESS DAY EXPO MINGLE

We'll round off the Start Up & Business day with a game filled mingle in the indicator expo! As a sponsor for the mingle you also get a 15 min spotlight on the main stage at the start of the mingle!

- Logo:
  - On website
  - On digital venue banners
  - On drink tickets at event
- 1 Social media posts
- 2 SGC tickets
- 2 Speaker Dinner tickets
- Stage Time: 15 minutes
- Roll Up space at event \*

**30 000 SEK excl. VAT**

\*Provided by Sponsor



# BUSINESS DAY MIXER

Sponsor this “After conference”-event where we all meet up at Scandic Billingen on Thursday evening, the 3rd of October.

- Logo on:
  - On Website
  - On digital venue banners
  - On drink tickets at event
- 1 Social media posts
- 2 SGC tickets
- 2 Speaker Dinner tickets

Roll Up space at event \*

**30 000 SEK excl. VAT**





# DONNA CAFÉ

Donna will host their café at the SGC venue. It's a chill space with some activities will focus on diversity and inclusion in the industry as well as interview sessions on stage.

- Logo:
  - On website
  - On digital venue banners
  - On event stage banner
- 1 Social media posts
- 2 SGC tickets
- 2 Speaker Dinner tickets
- Roll Up space at DONNA CAFÉ \*
- 30 minutes at Donna Café Stage

**20 000 SEK excl. VAT**

\*Provided by Sponsor





# SPELUTVECKLARPUB

We'll end Sweden Game Conference with the skövde classic 'Spelutvecklarpub' at Kårhuset Boulogner where all conference attendees are welcome, professionals and students alike.

- Logo on:
  - On Website
  - On stage banners
  - On digital venue banners
  - On drink tickets at event
- 1 Social media posts
- Roll up space at event \*
- 2 SGC tickets
- 2 Speaker Dinner tickets

**50 000 SEK excl. VAT**

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## WANT TO SPONSOR?

E-MAIL [INFO@SWEDENGAMEARENA.SE](mailto:INFO@SWEDENGAMEARENA.SE)