



## **Jen Piccotti Selected to Present at United Kingdom Apartment Association's First Virtual Education Conference**

*Company Leader Shares Insights on Diversity and Inclusion in Multifamily Workplaces with UK Audience*

AUGUSTA, GEORGIA – November 16, 2020

Jen Piccotti, Swift Bunny's Chief Learning Officer, was selected to present her seminar, "Demystifying the Culture Conundrum: Bridging the Gap Between Unity and Diversity", along with co-presenter Rommel Anacan, at the [United Kingdom Apartment Association's](#) first virtual conference, [The Festival of Build to Rent 2020](#). The conference takes place November 16 – 20, 2020, with this session scheduled for Tuesday, November 17, 2020 at 13:30 GMT.

This educational session was designed for and first delivered at the [National Apartment Association's](#) (NAA) [APTvirtual Education Conference](#) on November 3, 2020. The NAA partnered with the United Kingdom Apartment Association (UKAA) to expand the NAA's reach to global partners beyond the US. As part of this initiative, the NAA shared several sessions from the APTvirtual conference with the UKAA, and this session was specifically requested.

Said Jen Piccotti, "I'm delighted the UKAA has selected this session for their first-ever virtual education conference. Rommel Anacan and I share that the most successful multifamily work teams have a workplace culture that cultivates, develops, and inspires success. However, in a search for unity, organizations often create teams of people who think, look, feel, and sound alike. Bridging the gap between unity and diversity is critical in order to sustain success." Continued Jen, "I'm heartened to learn that building diverse work teams is top-of-mind for our counterparts in the United Kingdom. Rommel and I are honored to share our expertise and perspective with this audience."

### **ABOUT**

[Swift Bunny](#) offers Ingage™, the apartment industry's first employee lifecycle feedback system. Ingage™ is an event-triggered, year-round feedback system that is more than a survey tool. The solution pairs meaningful data with personalized insights and planning, empowering multifamily leaders to take specific action to solve their greatest workplace challenges. Focusing on the issues that matter most to team members can improve employee satisfaction, increase resident satisfaction and retention, enhance brand reputation, and boost the bottom line. Learn more at [www.swiftbunny.com](http://www.swiftbunny.com) or call 888.896.2933.



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