



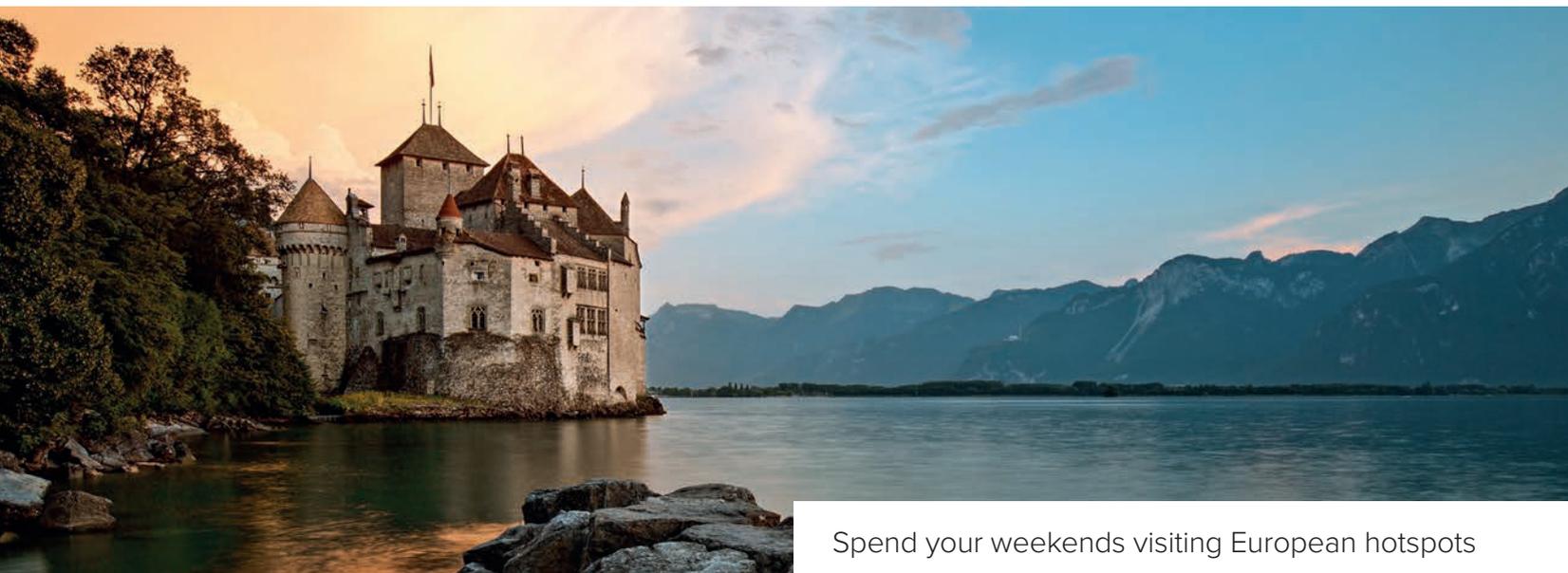
ENJOY AN  
EDUCATIONAL  
EXPERIENCE  
IN THE HEART  
OF EUROPE

Study Abroad In  
Switzerland

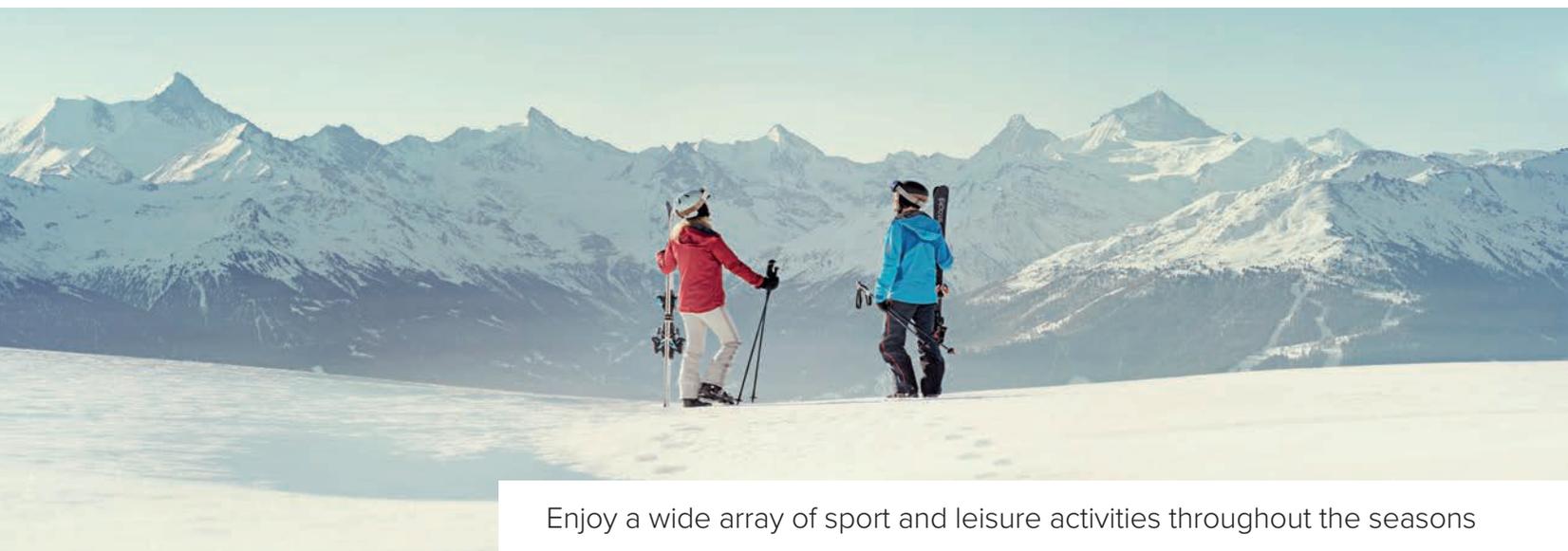


## LIFE IN SWITZERLAND

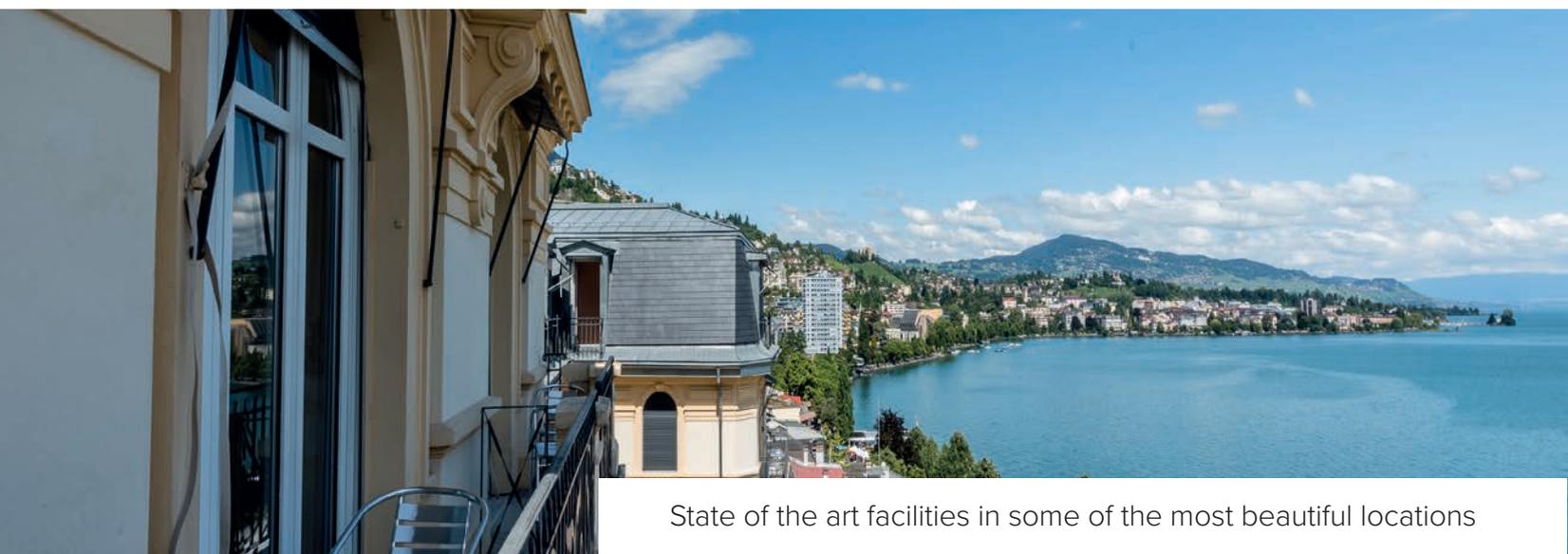
When you choose to study at one of our top Schools in Switzerland you will benefit from all the advantages Switzerland has to offer in the heart of Europe:



Spend your weekends visiting European hotspots



Enjoy a wide array of sport and leisure activities throughout the seasons



State of the art facilities in some of the most beautiful locations

# THE SWISS EDUCATION GROUP STUDENT POPULATION

A diverse cultural environment from Argentina to Zimbabwe consisting of:



111 nationalities



6000+ Students enrolled



% of students per programme

- 70% Bachelor Hospitality
- 10% Bachelor Culinary Arts
- 20% Postgraduate Hospitality

Where our students undertake their internships:



- Switzerland - 41.9%
- America - 5.2%
- Middle East - 4.7%
- Europe - 12.8%
- Asia - 35.4%



## WHAT OUR STUDENTS HAVE TO SAY

“I chose to study hospitality management because I like the balance between the logistics of business management and the creativity and warmth of being a great host.”

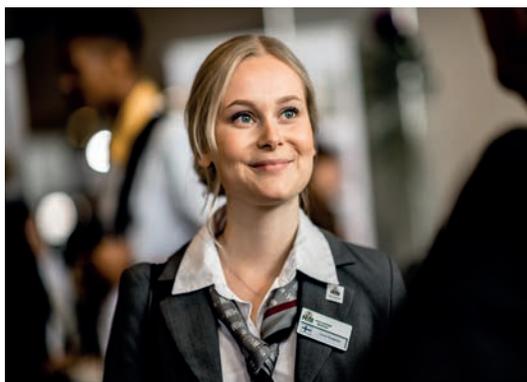


VALÉRIE DES ROSIERS  
Hotel Institute Montreux



## HOW SPENDING PART OF YOUR STUDIES IN SWITZERLAND WILL PREPARE YOU FOR THE FUTURE:

- Sharpen your professional and leadership skills
- Develop your soft skills in an international environment
- Appreciate the value of luxury customer service
- Experience real-life case studies through our industry partnerships
- Visit companies and organisations based in Switzerland (voted the most innovative country in the world!)
- Enjoy a safe learning environment with easy access to major European business hubs
- Explore Europe on your weekends, visiting hotspots such as Milan, Paris, London and Barcelona
- Immerse yourself in local culture and practise a new language
- Visit our other campuses, meet students and attend events to broaden your connections
- Gain access to our worldwide alumni network





## WHO ARE WE?

Your Swiss Alliance of Private Hospitality Management Schools



Accreditations:



Member of:



HIM Academic Partnerships:



## Your Swiss Education Group Advantages

- A Swiss owned network of top hospitality management schools
- Small classroom sizes led by industry experienced faculty
- Your future career needs met with industry endorsed, tailored programmes
- Access to the International Recruitment Forum, a unique, bi-annual event in March and October, attended by over 100 companies
- A blend of business skills & hands on experience, including multiple internships and continuous career guidance
- Immediate access to our Global Alumni Network, one of the largest in the hospitality world

## Did you know?

Switzerland is ranked **no. 1** on the list of Best Countries 2019! Based on its attitude towards education, democracy, business and quality of life (U.S. News in partnership with Y&R's BAV and Wharton)



Five years after graduating **89%** of alumni hold management positions or have created their own company



**32** Alumni chapter presidents around the world

# OUR INDUSTRY PARTNERS


Swiss Education Group  
 Avenue des Alpes 27  
 CH-1820 Montreux  
 Switzerland

Phone: +41 21 965 40 20  
 E-mail: [studyabroad@swisseducation.com](mailto:studyabroad@swisseducation.com)  
[www.swisseducation.com/StudyAbroad](http://www.swisseducation.com/StudyAbroad)



# CÉSAR RITZ COLLEGES SWITZERLAND

*Live on beautiful  
lakeside campuses,  
study Swiss hospitality  
with business options  
and explore Switzerland*



## **About César Ritz Colleges Switzerland**

We offer students hospitality studies with a main focus on entrepreneurship. The school encourages sustainable living (including on site beehives!) and a focus on equitable commerce, giving students key skill sets for their future business plans and career prospects.

The program is designed to for students seeking a career in international hospitality, tourism, and any other industry, where close attention to customer, client, guest and stakeholder experience is a key formula to success.

## **When Can I Start?**

There are 4 possible starting dates: January, April, July or October

## **How Long Can I Stay For?**

Option 1: Choose one 11-week semester from the choice listed  
Option 2\*: Choose two 11-week semesters & internship (worth 3 credits, pending approval from home university)

## **What Can I Study?**

Customize your semester by choosing up to 5 courses (15 credits)  
Plus language (optional)

## **Learn 6 Work 6**

If you choose to study for 2 semesters, spend 6 months in the classroom before benefitting from 6 months on internship\* (Worldwide or paid in Switzerland – minimum internship salary in Switzerland is CHF 2,212.-)

# STUDENT LIFE



*Choose between two campuses for your studies:*

## **Lucerne campus**

Our Lucerne campus, located in Lucerne city, is located in the German-speaking part of the country. Lucerne is the number one tourism destination of Switzerland, and offers the best of both worlds, with a vibrant lakeside city and nearby mountain excursions.

Enjoy a vast array of water sports on Lake Lucerne in the summer and trips to numerous ski resorts in the Swiss Alps in winter. The closest airport is Zurich airport, an hour's drive away and offers lots of weekend travel options.

## **Le Bouveret campus**

Our Le Bouveret campus is situated on the beautiful shores of Lake Geneva, just a five-minute drive to France and a half hour from Evian-les-Bains, home of the world famous Evian water. It is also within easy reach of the vibrant towns of Montreux (where the Montreux Jazz Festival is held each year) and Lausanne (the headquarters of the Olympics).

Le Bouveret also offers students access to beaches on the shores of Lake Geneva and easy access to popular mountain resorts. The campus is an hour's drive from Geneva airport, but also allows easy access to drive or train to northern Italy.

# HOW DO I APPLY?

*Aimed at current students majoring in hospitality management or business who wish to gain international and practical experience.*

## **Please send:**

- Completed Application Form
- Required documents
- English qualification (if necessary)

## **Required Documents:**

- High School Diploma (If currently on Gap Year)
- Latest Transcripts
- If already enrolled, a letter from your home university confirming courses to be taken at César Ritz Colleges Switzerland

## **Admissions Requirements:**

- The student must meet César Ritz Colleges Switzerland's admission requirements for undergraduate students
- Applicants must be 18 years old or over
- English qualification (if English is not your first language - please refer to the application package for requirements)
- Visa (if required)



# WHAT IS INCLUDED?

## **Option 1:**

- One 11-week semester
- Fees: CHF 18,000.-

## **Option 2:**

- Two 11-week semesters followed by a 4-6 month internship
- Fees: CHF 36,000.-

## **Includes:**

- Full board (accommodation in a standard double room and meals)
- All tuition and study materials
- Health Insurance
- Selection of excursions
- 15 credits/semester

## **Plus much, much more!**

*Full details are listed on the application package*

# Full course list

*All course selections must be approved by the home university and César Ritz Colleges Switzerland*

Semester 1	Semester 2	Semester 3
<ul style="list-style-type: none"><li>• Introduction to Hospitality and Tourism Management</li><li>• Management Information Systems</li><li>• Nutrition, Health and Special Diets</li><li>• Personal Development and Life Skills</li><li>• Introduction to Industry Experience</li><li>• Introduction to Foodservice</li><li>• Language 1</li></ul>	<ul style="list-style-type: none"><li>• Fine Dining Operations &amp; Management</li><li>• Business Writing</li><li>• Wine and Beverage Management</li><li>• Mathematics for Hospitality Business</li><li>• Language 2</li></ul>	<ul style="list-style-type: none"><li>• Rooms Division Operations</li><li>• Current Global and Social Issues</li><li>• Business Statistics</li><li>• Microeconomics for Hospitality Managers</li><li>• Financial Accounting</li></ul>
Semester 4	Semester 5	
<ul style="list-style-type: none"><li>• Hospitality Business Ethics</li><li>• Hotel &amp; Restaurant Design</li><li>• Macroeconomics for the Tourism Industry</li><li>• Managerial Accounting</li><li>• Cultural Diversity in Organisations</li></ul>	<ul style="list-style-type: none"><li>• Hospitality and Tourism Law</li><li>• International Politics</li><li>• Food, Beverage and Events Management</li><li>• International Tourism</li><li>• Science for Sustainable Hospitality and Tourism</li></ul>	

## **CÉSAR RITZ COLLEGES SWITZERLAND LE BOUVERET CAMPUS**

Route Cantonale 51 | CH-1897 Le Bouveret | Switzerland

T +41 24 482 84 82

## **CÉSAR RITZ COLLEGES SWITZERLAND LUCERNE CAMPUS**

Löwenstrasse 16 | CH-6004 Lucerne | Switzerland

T +41 41 399 00 00

[studyabroad@swisseducation.com](mailto:studyabroad@swisseducation.com)

[www.cesarritzcolleges.edu](http://www.cesarritzcolleges.edu)

# Hotel Institute Montreux

**SPEND A SEMESTER  
IN MONTREUX,  
SWITZERLAND,  
DISCOVER THE SWISS  
RIVIERA AND CREATE  
UNFORGETTABLE  
MEMORIES!**



## About Hotel Institute Montreux:

Hotel Institute Montreux offers students a blend of traditional Swiss hospitality education and contemporary American business studies.

Final stage specialization options in close partnership with prominent global industry leaders in business and management give students enlightening insights into the international business world.

Our students are highly sought after for careers in the hospitality and wider service industry sector.

## When Can I Start?

There are 4 possible starting dates: January, April, July or October

## How Long Can I Stay For?

Option 1: Choose one 11-week semester from the choice listed  
Option 2\*: Choose two 11-week semesters & internship (worth 3 credits, pending approval from home university)

## What Can I Study?

Customize your semester by choosing up to 5 courses (15 credits)  
Plus language (optional)

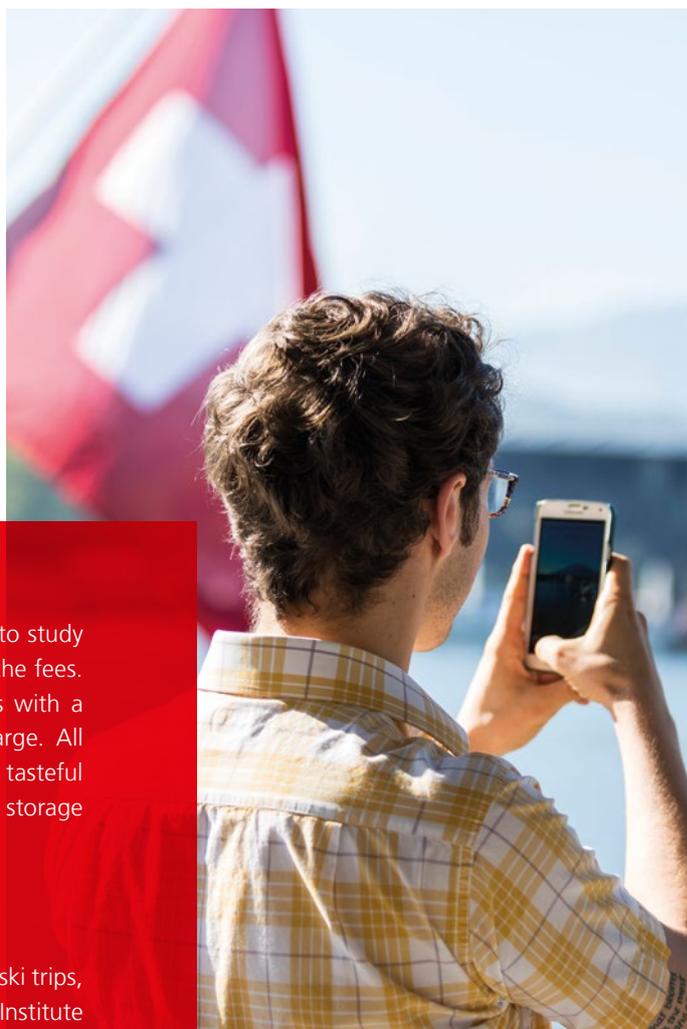
## Learn 6 Work 6

If you choose to study for 2 semesters, spend 6 months in the classroom before benefitting from 6 months on internship\* (Worldwide or paid in Switzerland – minimum internship salary in Switzerland is CHF 2,212.-)

## Industry partners include:



# Student life



## Student Accommodation

Designed to offer the comfort and privacy you will need to study or relax, modern double standard rooms are included in the fees. Rooms with single occupancy and double deluxe rooms with a spectacular lake view are available at an additional charge. All bedrooms are equipped with wifi, direct phone lines, tasteful furniture, and include an individual study space as well as storage and wardrobe space.

## Activities

From yoga to cocktail master classes, themed banquets to ski trips, no matter what time of year you choose to study at Hotel Institute Montreux, there will be plenty to keep you busy! Explore Switzerland on your weekends, from hot air ballooning to paddle boarding on Lake Geneva, make the most of everything Switzerland has to offer!

## Explore, Travel and Discover!

In the heart of Europe, and only an hour from Geneva airport, spend your weekends exploring major European cities. Closer to home, hop on a boat across Lake Geneva to discover Evian-les-Bains, home to the world-famous Evian drinking water. Each winter, Montreux hosts an incredible Christmas market, a 1-minute walk from campus. During the summer months, enjoy the Montreux Jazz Festival. As one of the most famous jazz festivals in the world, for over 50 years all of the greats have performed here, including Quincy Jones, Muse, Prince, Stevie Wonder, Sting, The Roots and many more!



## How do I apply?

**AIMED AT CURRENT STUDENTS MAJORING IN HOSPITALITY MANAGEMENT OR BUSINESS WHO WISH TO GAIN INTERNATIONAL AND PRACTICAL EXPERIENCE.**

### **Please send:**

- Completed Application Form
- Required documents
- English qualification (if necessary)

### **Required Documents:**

- High School Diploma (If currently on Gap Year)
- Latest Transcripts
- If already enrolled, a letter from your home university confirming courses to be taken at Hotel Institute Montreux

### **Admissions Requirements:**

- The student must meet Hotel Institute Montreux's admission requirements for undergraduate students
- Applicants must be 18 years old or over
- English qualification (if English is not your first language - please refer to the application package for requirements)
- Visa (if required)

## What is included?

### **Option 1:**

- One 11-week semester
- Fees: CHF 18,000.-

### **Option 2:**

- Two 11-week semesters followed by a 4-6 month internship
- Fees: CHF 36,000.-

### **Includes:**

- Full board (accommodation in a standard double room and meals)
- All tuition and study materials
- Health Insurance
- Selection of excursions
- 15 credits/semester

### **Plus much, much more!**

*Full details are listed on the application package*

## Accreditations:



# Full course list

ALL COURSE SELECTIONS MUST BE APPROVED BY THE HOME UNIVERSITY AND HOTEL INSTITUTE MONTREUX

Semester 1		Semester 2		Semester 3	
<ul style="list-style-type: none"> <li>• Food &amp; Beverage Service Theory &amp; Practical</li> <li>• Food Production Theory &amp; Food Safety</li> <li>• Introduction to the Hospitality Industry</li> <li>• Introduction to College Studies</li> <li>• Optional Language 1 (French, German or Spanish)</li> </ul>		<ul style="list-style-type: none"> <li>• Food &amp; Beverage Management</li> <li>• Bar &amp; Beverage Management</li> <li>• Communications</li> <li>• World Cultures &amp; Customs</li> <li>• Principles of Microeconomics</li> <li>• Accounting Principles</li> <li>• Language 2 (French, German or Spanish)</li> </ul>		<ul style="list-style-type: none"> <li>• Front Office Management &amp; Operations</li> <li>• Housekeeping Management</li> <li>• Human Resource Management</li> <li>• Principles of Macroeconomics</li> <li>• Hospitality Sales &amp; Marketing</li> <li>• Language 3 (French, German or Spanish)</li> </ul>	
Semester 4*			Semester 5*		
<ul style="list-style-type: none"> <li>• Principles of Management</li> <li>• Introduction to Art</li> <li>• Convention Management, Banqueting &amp; Events</li> <li>• Financial &amp; Managerial Accounting</li> <li>• Management of Information Technologies</li> <li>• Optional Language 1 (French, German, Spanish)</li> </ul>			<ul style="list-style-type: none"> <li>• Organizational Behavior &amp; Leadership</li> <li>• Digital Marketing</li> <li>• Financial Management</li> <li>• Specialization</li> <li>• Optional Language 2 (French, German, Spanish)</li> </ul>		
Semester 6*			Semester 7*		
<ul style="list-style-type: none"> <li>• Business Ethics</li> <li>• Strategic Planning</li> <li>• Responsible Resort Management</li> <li>• Innovative Hospitality Models</li> <li>• Statistics</li> </ul>			<ul style="list-style-type: none"> <li>• Contemporary Global Issues</li> <li>• Business Law</li> <li>• International Management</li> <li>• Environmental Science</li> <li>• Yield and Revenue Management</li> <li>• Philosophy of Enterprise</li> </ul>		
Specializations					
Financial Analysis & Wealth Management:*		Human Capital & Development:**		Luxury Brand Management:**	
<ul style="list-style-type: none"> <li>• Corporate Investment Decisions</li> <li>• Portfolio Management</li> <li>• Capital Markets &amp; Analysis</li> </ul>		<ul style="list-style-type: none"> <li>• Mediation &amp; Workplace Conflict</li> <li>• Strategic Management of Human Resources</li> <li>• Performance Management Systems</li> </ul>		<ul style="list-style-type: none"> <li>• Competitive Analysis for Luxury Business</li> <li>• Luxury Marketing and Communication Strategies</li> <li>• High Tech and High Touch Experiences</li> </ul>	
				Management for the Senior Living Industry:**	
				<ul style="list-style-type: none"> <li>• Social Gerontology – The Study of Aging</li> <li>• Operations Management for Senior Living Facilities</li> <li>• Managing Health and Changing Lifestyles</li> </ul>	

\*Awards Northwood Transcript

\*\*Pending Northwood Validation

Hotel Institute Montreux

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 studyabroad@swisseducation.com  
 www.him.ch



# Hotel Institute Montreux

**EARN BUSINESS  
CREDITS IN A  
LEADING  
HOSPITALITY  
MANAGEMENT  
SCHOOL**



## **About Hotel Institute Montreux:**

Hotel Institute Montreux offers students a blend of contemporary American business studies with traditional Swiss hospitality education. Combining Swiss precision and attention to detail, graduates of this programme find themselves working both within and outside of the hospitality industry.

Recent internships include customer service for Tesla, programme coordination for IMD, and business development for Transguard.

Final stage specialization options in close partnership with prominent global industry leaders in business and management give students enlightening insights into the international business world.

## **When Can I Start?**

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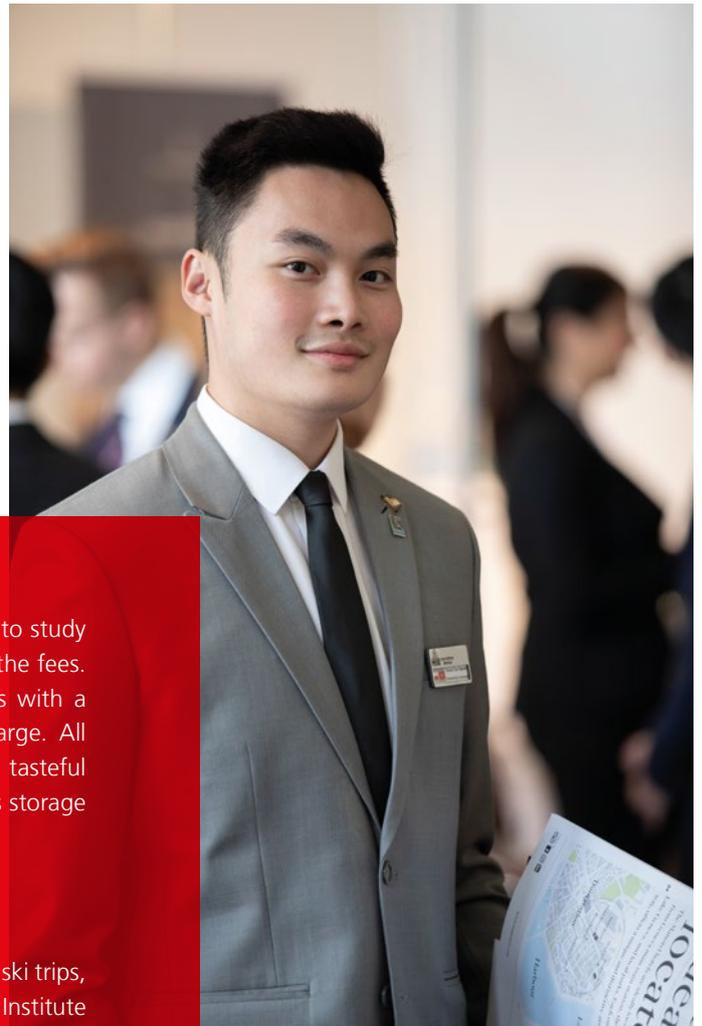
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## **Industry partners include:**



# Student life



## Student Accommodation

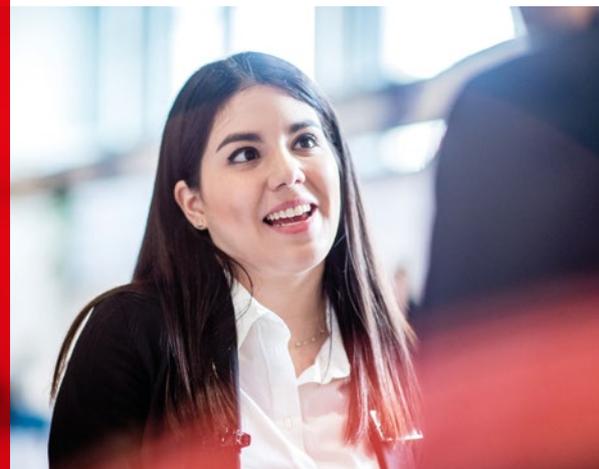
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## Accreditations:



# Full course list

ALL COURSE SELECTIONS MUST BE APPROVED BY THE HOME UNIVERSITY AND HOTEL INSTITUTE MONTREUX

- Introduction to College Studies
- Optional Language 1 (French, German or Spanish)
- Communications
- World Cultures & Customs
- Principles of Microeconomics
- Accounting Principles
- Language 2 (French, German or Spanish)
- Human Resource Management
- Principles of Macroeconomics
- Hospitality Sales & Marketing
- Language 3 (French, German or Spanish)
- Principles of Management\*
- Introduction to Art\*
- Financial & Managerial Accounting\*
- Management of Information Technologies\*
- Optional Language 1 (French, German, Spanish)\*
- Organizational Behavior & Leadership\*
- Digital Marketing\*
- Financial Management\*
- Business Ethics\*
- Strategic Planning\*
- Statistics\*
- Contemporary Global Issues\*
- Business Law\*
- International Management\*
- Environmental Science\*
- Yield and Revenue Management\*
- Philosophy of Enterprise\*

## Specializations

### Financial Analysis & Wealth Management\*

- Corporate Investment Decisions
- Portfolio Management
- Capital Markets & Analysis

### Human Capital & Development\*\*

- Mediation & Workplace Conflict
- Strategic Management of Human Resources
- Performance Management Systems

### Luxury Brand Management:\*\*

- Competitive Analysis for Luxury Business
- Luxury Marketing and Communication Strategies
- High Tech and High Touch Experiences

\*Awards Northwood Transcript

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