

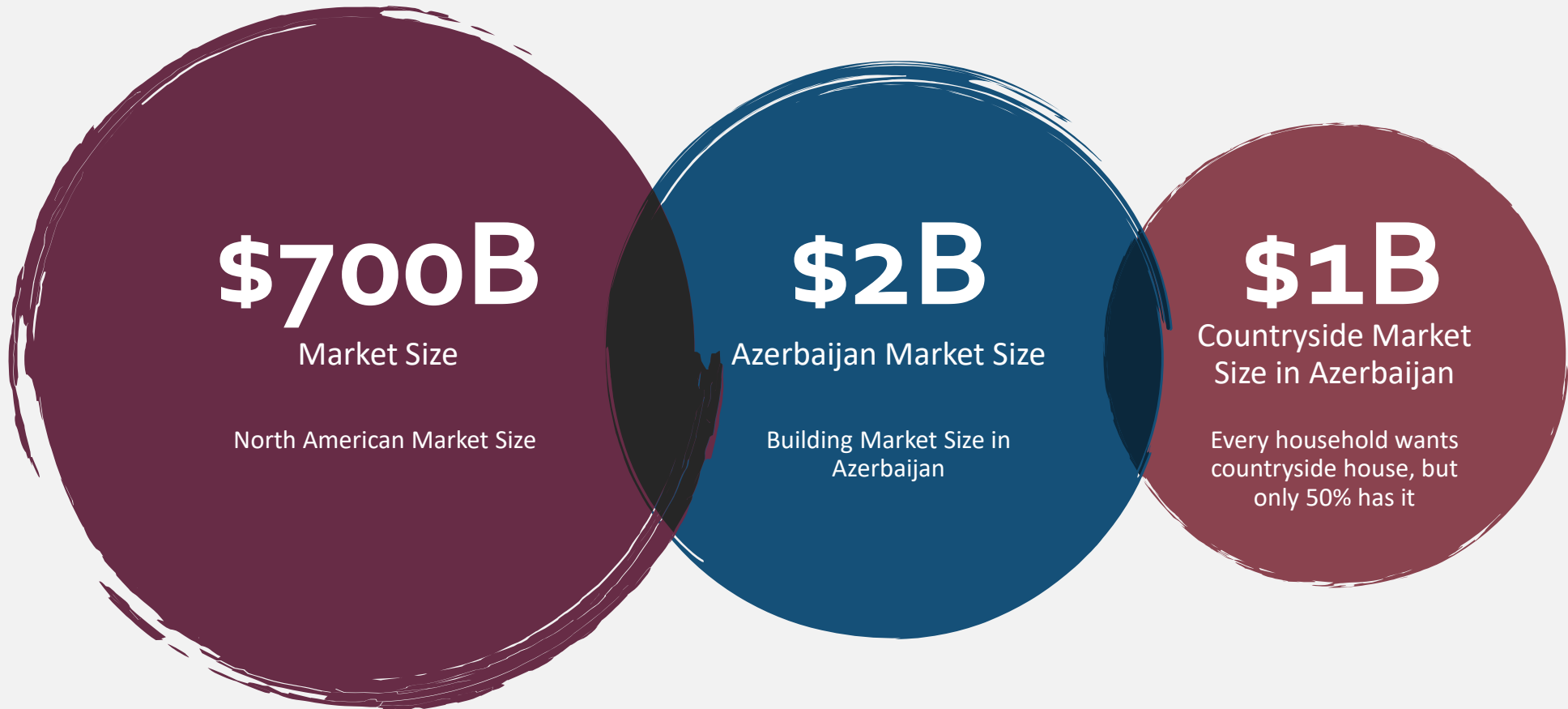


BAĞBAN

BUY NOW PAY LATER
FOR COUNTRYSIDE PROJECTS

Market Opportunity Option 2

Integer convallis suscipit ante eu varius. Morbi a purus dolor.



The Problem



Declining Market

Construction companies and banks trying to land new customers in declining demand



Financial

Hard to afford to build countryside projects without line of credit with high interest rates



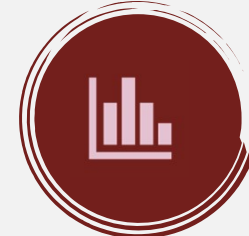
Trust

Hard to find trustworthy construction teams to build houses



Cost

Majority of potential customers can't afford increasing cost of construction



Margins

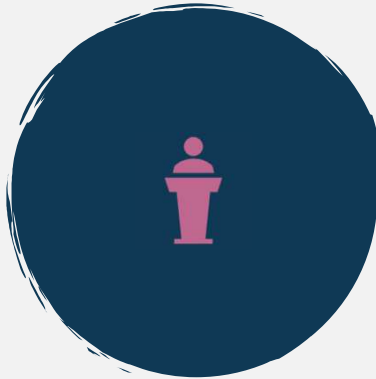
Construction companies run at high profit margins





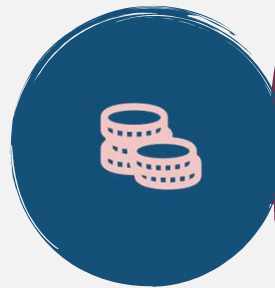
Designs

Ikea like thousands of ready to be built designs



Construction

Uber like construction teams to built on chosen house designs



Buy Now Pay later

Equal payments on monthly basis

Solution

Fast and Cheap Construction
Anywhere Customer Wants

by splitting everything involved in building countryside houses and applying

Buy Now Pay Later, IKEA, Uber
business models



Business Model

Buy Now Pay Later is proven business model allowing to charge sellers



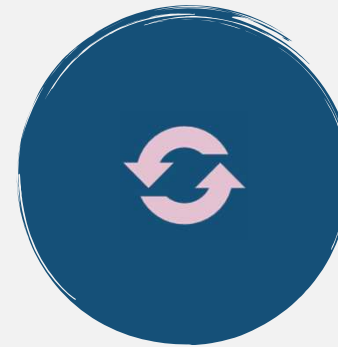
10%/5%

We charge construction companies 15% and split it with the banks supporting us 10/5



Finance

Strong interest by banks to partner with us worldwide



Invest

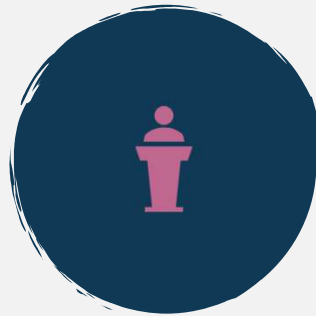
Future opportunity to finance our own construction materials supply and financing the projects





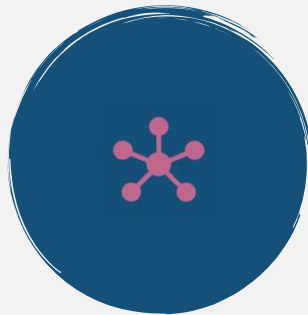
Unique

There is no such solution



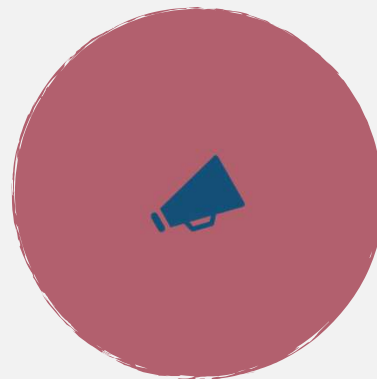
First to Market

First mover advantage



Tested

Run over 30 customer interview



Authentic

Opportunity to build global Azerbaijani Women led unicorn

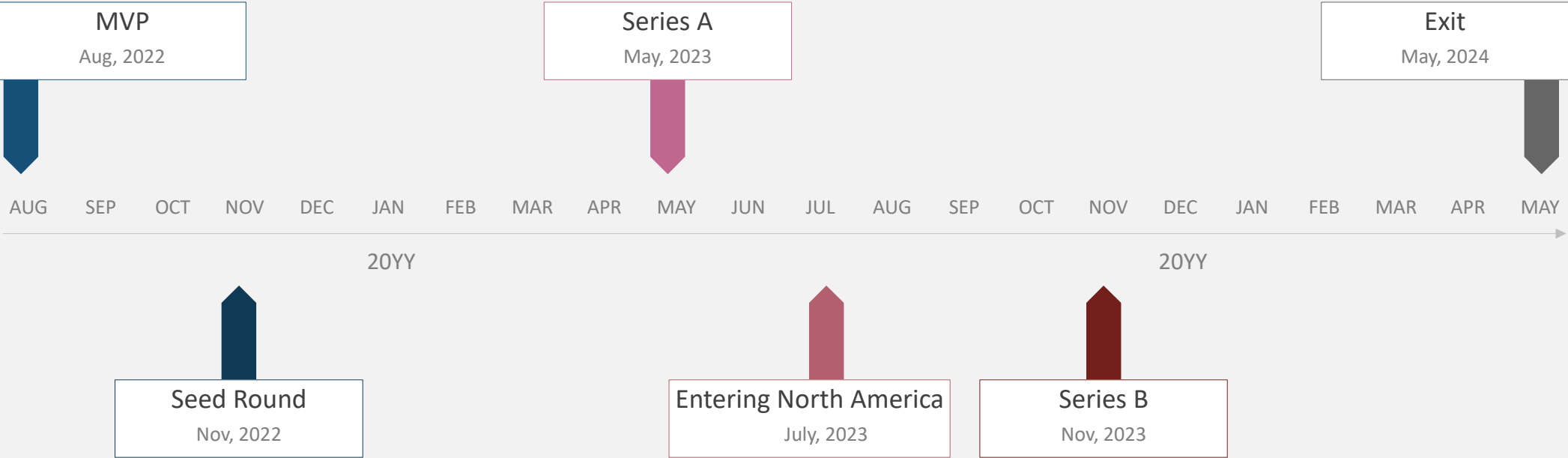
Product

Fintech Revolution in Construction Business
Founded in Azerbaijan



Timeline

Our two-year action plan to be acquired by Affirm



Team

Huge Scale of Ambition supported by education and experience



Elnur Mirbabayev

CTO / Co-founder

Master's degree, Automotive Engineering Technology from

Azerbaijan Technological University

Worked as CIO at RISK since 1998



Nargiz Aliyeva

CEO / Co-founder

Master's degree, Finance and Financial Management Services from

Plekhanov Russian University of Economics

Worked at DemirBank, DHL, Wood group in various Project Management Roles



Elshan Magsudov

Co-founder

Serial entrepreneur with 1 exit in Canada in 2016


Civil Engineer Degree from Azerbaijan Civil Engineering University

Worked in Schlumberger, Halliburton, Weatherford, Newpark in Azerbaijan, Russia, USA, Canada



THANK YOU

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