

„What we definitely don't have:
halt and boredom.“

Vanessa, one of us since 2013.

With its business applications, 1&1 IONOS is one of the leading hosting and cloud applications providers in Europe. With our state-of-the-art technologies, we convince more than 8 million customers in many different countries every day.

CHANNEL MARKETING MANAGER (F/M/D)

in Berlin

Your tasks:

This is an exciting opportunity for a Channel Marketing Manager located in the heart of Berlin at 1&1 IONOS with focus on its Enterprise Cloud.

- You will work with internal stakeholders to form the foundation of all online and offline marketing campaigns aimed at supporting the channel partners win new revenues.
- Initiative, plan and execute a global Channel Marketing Strategy.
- Create marketing programs that enable local channel partners achieve a healthy pipeline.
- Develop and manage local partner engagement activities.
- Work closely with Channel Sales in GER and the UK.
- Manage and document all marketing efforts against benchmarks, report and adjust efforts according to return on investment.

Your Profile:

Experience with Channel/Partner supported business is highly recommended. Must be an enthusiastic self-starter with excellent project management and time management skills and the ability to prioritize and quickly execute high quality work.

- German and English language required.
- Excellent organization and communication skills.
- Technically savvy and a quick learner, able to adapt to change.
- Desirable technology experience: CRM, analytics, marketing automation, social media management tools, business intelligence and sales enablement tools.
- Ability to generate new ideas and work in a team.

We are looking forward to your application with [reference code: BE-SvSc-2002076](#) to jobs@ionos.com.

Any questions? 0721 91374-6891