

Do you digest everything you can find about tech, development and startups to get the low down before TechCrunch? Can you boil down complex, technical concepts to their very essence? Are you an analytical and conceptual thinker with creative brilliance and clarity? Then help us to set new standards in our industry.

Does this sound like you? We are curious to hear from you: career@yatta.de



Your responsibilities and opportunities

- Write brand and product-related long copy (e.g. website content, technical documentation and blog articles)
- Collaborate, commit and contribute to developing the Yatta brand and to our website relaunch
- Ensure a high quality of content (e.g. regarding textual consistency, tonality, grammar and content itself)
- Refine and establish clear guidelines for our tone of voice, wording and writing style
- Collaborate and work closely with our product development and design teams
- Manage the editorial and establish a sustainable, strategic approach for the media and distribution strategy of new content
- Draft a holistic and aligned strategy for blog posts and news articles, potentially including social media
- Establish a sophisticated content culture, day by day

You should be

- An analytical and conceptual thinker with creative brilliance and clarity
- Experienced at producing content specifically for digital and technical products (e.g. online content for digital products, technical documentation)
- A skilled writer in English (German writing skills are a plus, but not a requirement)
- A perfectionist with accuracy, analytical understanding and strong attention to detail
- A storyteller with the ability to captivate an audience even with technical topics
- A graduate in either English language and/or literature, journalism, communication, public relations, media or a similar field
- A tech enthusiast with a deep knowledge of software, development and startups,
 who is aware of what's happening before stories break on TechChrunch



Some things we love about this team and company

To boldly go where no one has gone before

We don't have predefined career paths. We have ambitious goals and a strong backing, which lead to great opportunities and an exciting journey. We will find out where it takes you. You'll be amazed what you can achieve.

Prime locations, prime equipment

Together, we make sure we have the very best equipment for our daily work. Our beautiful offices are located in the heart of Kassel and Frankfurt. They are designed to connect people, maximize team productivity and interaction, without being isolated, snobbish or flashy.



Teamplay in and outside the office

Whether it's the regular Christmas or summer event, our monthly "b.random", common cinema visits, video games or our sport activities: We encourage our team mates to connect with others – inside and outside the office.



No HR, just a brilliant team of peers

Most companies assume that employees, the people, are replaceable, like parts on a product line. We don't. Everyone matters to us. For that reason, hiring the best people for our team is a company-wide responsibility, not an HR to-do.

Deep dive into knowledge

Because we believe in Hansei and Kaizen, training and education are an essential pillar of our work. Therefore, we encourage everyone to visit conferences, attend and hold lectures, to study and experiment, to debate and exchange views, and to take part in our Academy.



We've got all the other perks and benefits

Don't worry about flextime, fruit, a kitchen, good coffee or a competitive salary. We've got that covered. All the amazing things you see here at Yatta exist because someone like you took care of that. So get ready to join and enjoy teamwork with the extraordinary people behind Yatta!



Yatta is a tech start-up and software company located in Kassel and Frankfurt (Germany). We believe that software is changing the world for the better. That's why we strive to improve software engineering. Our mission is to enable developers by providing them with state-of-the-art tooling, for now and tomorrow.

Next steps

To get in touch, just drop us an email at career@yatta.de.

Take heart and don't hesitate to apply even if the job description does not fit your profile! We are hiring people, not titles or positions. Together we'll find out if we have the right role for you to grow with the team.

Contact

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