

Public Relations Manager DACH (m/f)

Starting date: as soon as possible

(limited on 1 year as parental leave representation)

Holidu is building the world's best search engine for vacation rentals. Our mission is to finally make finding and booking the perfect rental as easy as a Sunday morning. We are on this journey in a rapidly growing team of travel and technology enthusiasts from all over the world. Our travel mates also include investors and mentors who have helped companies such as Booking.com, Spotify and Zalando to achieve global success. So, pack your bag, hop on board and get ready for take off!

Your role in this journey

You will be based in Munich and be fully responsible for Public Relations and Content Marketing for the German speaking market. This includes the following activities:

- Generate powerful ideas, create effective content and conduct efficient media outreach
- Build and maintain a strong network of DACH based journalists and bloggers
- Collaborate in a team of Public Relations specialists from different countries
- Track and analyze results to continuously improve the performance
- Support SEO activities

Your backpack is filled with

- Degree in business, economics, communication science, journalism or related
- Previous experience in Public Relations or Content Marketing
- Passion for writing and communication
- Near native German skills, outstanding writing skills
- Very good English skills and other European language skills are a plus

Our adventure includes

- Cutting edge technology in all areas of our fast-growing business
- A diverse international team with the ambition to achieve amazing things
- Flat hierarchies, responsibility and freedom to develop your own ideas
- Continuous learning from and with experienced co-workers and mentors
- Real team play with a lot of fun together during and outside of work

Want to travel with us?

Visit [holidu.com/careers](https://www.holidu.com/careers) to learn more and apply! Please enclose your CV in German as well as work samples. Your first travel contact will be Lisa from HR.