



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: July 11, 2017

Label Certificate Number: 987794

**Pursuant to the application of : ROOTS RUN DEEP
Holder of permit/license number : S704968**

**Brand : EDUCATED GUESS
Fanciful Name : N/A
Vineyard : N/A
Class : MERLOT
Vintage : 2015
Appellation : NAPA COUNTY
Size(s) : 50ML-58L
Stated Alc. Content : 14.5% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 14304001000305**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o ROOTS RUN DEEP
145 LEGACY CT
NAPA, CA 94559**

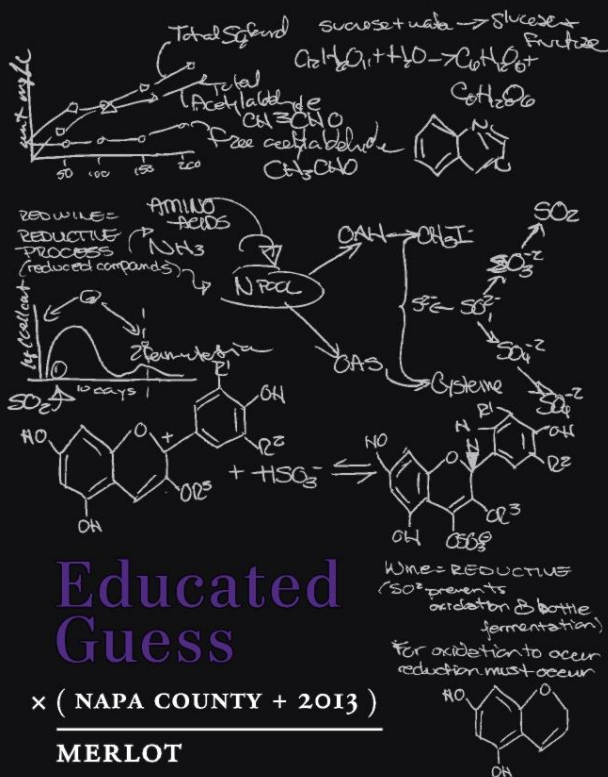


TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION



Educated Guess

(NAPA COUNTY + 2013)

MERLOT

Why "Educated Guess?" Have you ever found yourself in a wine shop or restaurant perusing the wines and wondering... how do I choose the best wine for the money? You may admire a label, recognize a name, or recall a great review... in essence you're making an "Educated Guess." This is exactly what goes on in the vineyards and wineries around the world. When should we pick the grapes? Should we barrel age in French Oak? Will our customers like the package? We use our knowledge, intuition, and years of experience to make the best possible decisions; however, at the end of the day, it still remains an "Educated Guess." At Roots Run Deep Winery we have done the Guesswork for you. This Napa Valley Merlot is the richest, ripest, and most complex Merlot you can buy for the money. So don't settle for less, buy "Educated Guess!"

educatedguesswine.com

CELLARED AND BOTTLED BY
ROOTS RUN DEEP WINERY, NAPA, CA

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



ALC 14.5% BY VOL 750ML

CONTAINS SULFITES