



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

CERTIFICATE OF APPROVAL OF LABELS FOR WINE

Date: June 04, 2019

Label Certificate Number: 1056057

Pursuant to the application of : MCPHERSON CELLARS

Holder of permit/license number : G668860

**Brand : MCPHERSON CELLARS 2018 ROSE SANGIOVESE
SAGMOR VINEYARDS TEXAS**
Fanciful Name : N/A
Vineyard : SAGMOR VINEYARDS
Class : ROSE SANGIOVESE
Vintage : 2018
Appellation : TEXAS HIGH PLAINS
Size(s) : 50ML-58L
Stated Alc. Content : 13.1% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 19085001001155

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o MCPHERSON CELLARS
1615 TEXAS AVE
LUBBOCK, TX 79401**



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McPherson

2018 ROSÉ OF SANGIOVESE • TEXAS HIGH PLAINS

Rosé wines may take form in many varieties, styles, and hues. Savvy wine drinkers may recognize this variety as one of Italy's noble red cultivars. Sangiovese thrives in the warm, dry climate of the Texas High Plains and takes on a beautiful, flavorful style of rosé. Our Rosé has delicate aromas of strawberries and citrus. Using 100% Sangiovese stays in the tradition of McPherson Cellars. Our Rosé was hand-picked, estate grown and bottled. Enjoy with seafood, pastas, and on its own. Vive Rosé!

McPherson Cellars was created to honor my father, Dr Clinton "Doc" McPherson a founder and pioneer of the modern Texas Wine Industry.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

PRODUCED & BOTTLED BY
MCPHERSON CELLARS, LUBBOCK, TEXAS
CONTAINS SULFITES • 750ML

www.mcphersoncellars.com



RESERVE

McPherson



V. 2018 • TEXAS HIGH PLAINS

ROSÉ OF SANGIOVESE

340 CASES PRODUCED
ESTATE BOTTLED • SAGMOR VINEYARDS

ALC. 13.1% BY VOL.